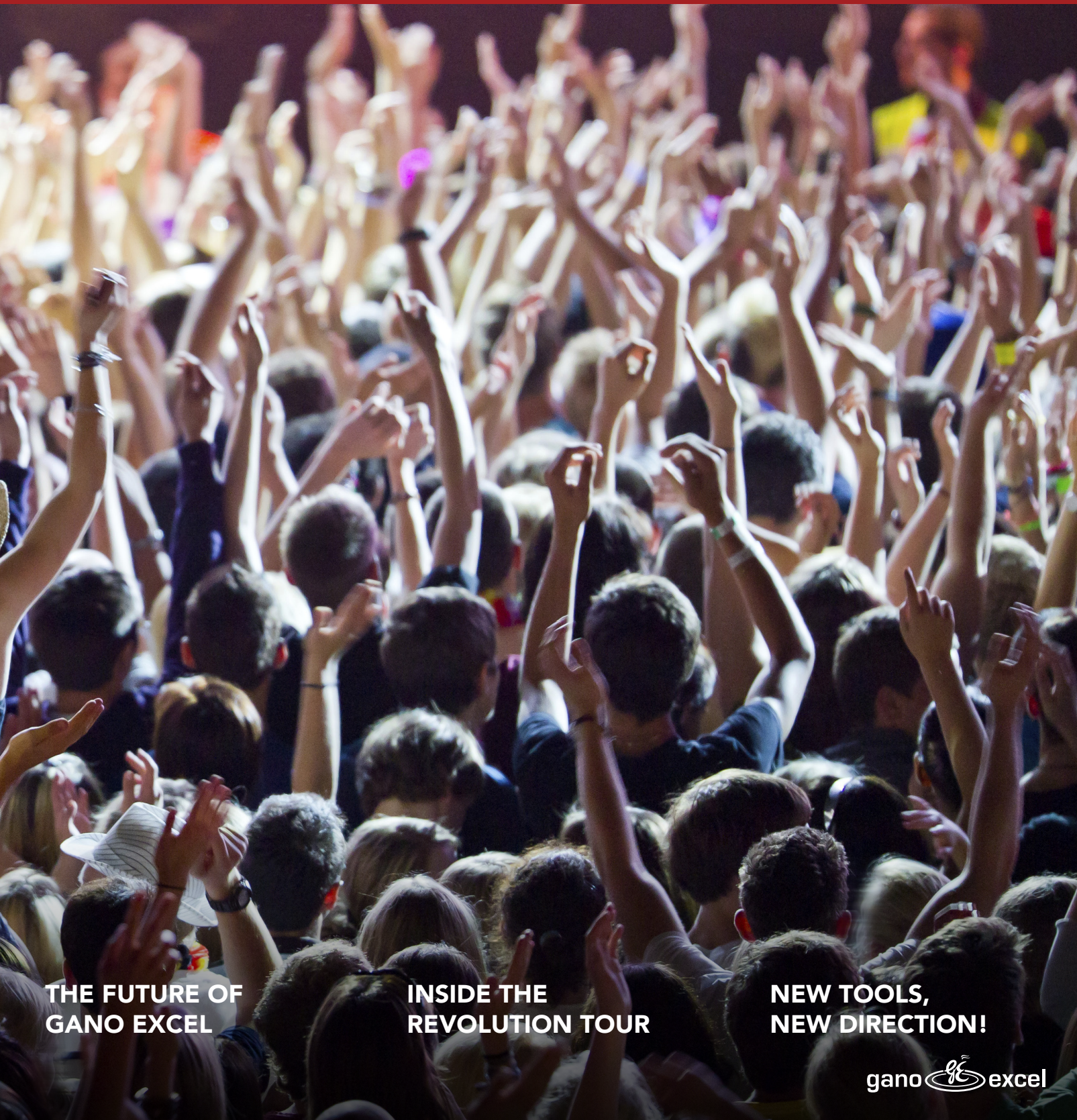


SHARE



MAY 2015



**THE FUTURE OF
GANO EXCEL**

**INSIDE THE
REVOLUTION TOUR**

**NEW TOOLS,
NEW DIRECTION!**

gano  excel



SUPER SATURDAY

May 30 2015

Networking and training are a very important part of our industry, and that is why attending a Super Saturday is crucial to the growth of your Gano Excel Business. Join us Saturday, May 30th at the Courtyard by Marriott in Monrovia, California starting at 10:00am. If you are a current affiliate looking to expand your business with the latest promotions, or a new affiliate looking to learn about our business opportunities, this is the event for you. Super Saturdays are geared towards helping our business family succeed by having real-world testimonials and motivational speeches given by up-and-coming leaders. The success of your business depends on how much knowledge you have at your disposal, and this Super Saturday will be a valuable experience and learning opportunity for you. Get your tickets now through your up line, back office or by calling customer service at 626-338-8081.

A Monthly Publication

| | |
|---|-------|
| Super Saturday | 2 |
| Gano Excel's Future | 3 |
| The Revolution Tour | 4 - 5 |
| Leadership Spotlight: Ruben Cardenas | 6 |
| Corporate Announcements | 7 - 8 |

GANO EXCEL | USA
4828 Fourth St.
Irwindale CA. 91706

Corporate Office Hours:
Mon-Fri: 8:00am - 5:00pm
Tel:(626)-480-7550
Fax:(626)-898-9669

Customer Service Hours:
Mon-Fri 8:00am - 5:30pm
Tel:(626)-338-8081

Will-Call Hours:
Mon-Fri 9:00am - 6:00pm
Sat 10:00am - 4:00pm

www.GanoExcel.com

GANO EXCEL'S FUTURE



The term “Evolution” plays an important role here at Gano Excel. In fact, it is a Gano Excel slogan: The Evolution of Coffee. This slogan encapsulates what our corporate team has been doing here for the last two and a half years. They have been working hard evolving Gano Excel into the best company to deliver Mr. Leow's ideas of health and prosperity to all. One of the areas we have spent a lot of time working on has been developing and advancing our tools to help our Affiliates succeed.

As many of you have seen on the Revolution Tour or heard through the announcements at the Evolution Event, Gano Excel has released a number of new items to better serve our fast paced mobile world. We have created a new sign up page (which allows Affiliates to recruit and sign up people from anywhere in the United States on a single unified website), launched our new Ganoderma facts page, and released a USB drive pre-loaded with everything you need to succeed. We are doing what we can to adapt to the changes in how people interact with each other, and we can promise you, this is just the start.

Moving forward, Gano Excel plans to continue this evolution by introducing tools that will allow our Affiliates to recruit and sign up individuals while moving into a more social and mobile world. This will include tools that will give Affiliates the ability to use their tablets and smartphones for coffee breaks, one-on-one interactions and recruitment of individuals through social media or email.

But we haven't forgotten the fact that the core elements of this business are in-person coffee breaks and face-to-face interactions. With that, we are happy to announce the launch of the new Gano Excel Business Kit, which will help new Affiliates get their business started quicker. It will also allow you to better train your new recruits through coffee parties and coffee breaks.

Gano Excel's focus is to improve every aspect of our business to help our Affiliates succeed. Doing so requires us to constantly strive for something better and grow as a company. We will advance in how we do our business and how our Affiliates do their business. It is up to us to evolve together, so that we may bring health and wealth to everyone we encounter.





The Revolution Tour

“How on earth are we going to reveal and announce something of this size?!” This was the comment everyone had at the end of our very first meeting back in early January. We knew that what we had planned and prepared was monumental, that it was going to revolutionize the industry, and that we needed a unique way to deliver such big news to our hardworking Affiliates across the nation. That’s where the ideas of the Revolution Tour and the Evolution Launch Event began.

As we began gathering market data and analysis, our outlook this year was to bring more mainstream design and modernized tools to Gano Excel’s sales force, with a cutting-edge approach and social media integration. We want to empower the field by presenting new tools that will help engage more with the consumers and answer questions any future prospects may have. We’ve realized there are many areas where Gano Excel thrives and dominates, but there are also areas where we can make great improvements.

As a part of the Launch Event plan, we want to enhance our first-time consumer experience by creating a new channel that offers a basic introduction of our company, culture, and products. We have created a brand new sign-up page where curious prospects can go and find this information. If the person decides to try out Gano Excel’s product, they can

sign up with the Affiliate ID number he or she is given. We understand it’s not always an easy task to ask a prospect for sensitive information, but we have leveraged the technology to take away the uneasiness of this process.

Gano Excel plans to stress the importance of teamwork as one of their missions in 2015. As an affiliate, your team and their growth are the main building blocks of your business. Our Affiliates are our elite frontline crusaders; they need to be an equally great teammate as they are an individual leader. However, most people who first join network marketing are usually less determined and more easily swayed by the negative opinions of others. We want to create an environment that will foster teamwork and harvest leadership. To do so, we have revamped the overall layout of the Back Office to help existing Affiliates support newly enrolled Affiliates. When a new affiliate joins the company, the leaders within the same organization structure will be notified as the new affiliate starts accomplishing various milestones. The newly enrolled affiliates will have all the support from the corporate and top leaders within the same organization tree.

When we first started the tour, we were not sure what to expect. We weren’t sure if our studies were on target or not, or if what we had



created was indeed what they needed in the field. But all the questions and doubts went away after our first Revolution Tour stop in Fresno. What we received from the Affiliates' expression was more than excitement. Needless to say, we were very pleased to know that we were on the right track of creating something big. As we began to collect more data in our studies from the tour, we discovered new information of which we had no previous knowledge. The Revolution Tour was more than just a showcase and sneak peak event, it was also a stepping-stone for Corporate to better learn from and understand our Affiliates. Lots of memories of laughter and teamwork were made during the tour, and our Affiliates couldn't be happier with what we have showcased at each tour stop. Many were impressed by the new tools from Gano Excel, and are also excited to participate in the upcoming Evolution Launch event. At our last tour stop in Las Vegas, we had an outstanding crowd of over one hundred people show up; many of who had come from different states to support the event as well as find out what the next step is all about. We were extremely surprised by just how serious some of our Affiliates are about their businesses.

The tour provided great insight regarding the concerns and questions our Affiliates have encountered. With little to no time to waste, we went to

work with the entire group and began designing tools that we believe are missing in the field. As we wrapped up the Revolution Tour, we couldn't help but feel confident about the new tools and announcements. The Revolution Tour was just the beginning, an alpha of all great things coming to Gano Excel. What's most important isn't Gano Excel or its new business tools; the most important thing is you and your determination within the company.

As a Corporate employee of Gano Excel, I feel proud and honored to be with such a pioneering and innovative company. Not only do I have this great opportunity to empower Affiliates in the field, but I also have the ability to create something long lasting and life changing. We are moving in the right direction with the right momentum, and we are in no way slowing down any time soon. As 2015 continues, we are determined to make each and every one of our Affiliates an industry leader. The question is, will you be that person? Gano Excel is set to do great things; but with you, we are set to do phenomenal things together.



LEADERSHIP SPOTLIGHT: RUBEN CARDENAS



HEALTH



WEALTH



Ruben Cardenas, former Vice President of Gano Excel, is a man known by most affiliates and corporate staff as someone who wears his heart on his sleeve. This man has won the admiration, respect, and trust of many with his unpretentious form. He is driven by Mr. Leow Soon Seng's vision, "to bring health and wealth to every family," and his faith in the benefits of Gano Excel's products.

Mr. Cardenas is more than a typical leader. He is a dedicated family man, who was moderately challenged in sustaining a balanced living between home and work. Under this pressure, he was able to step back and recognize his strengths and weaknesses. He then made a life-changing decision that deeply impacted those who value him as a mentor, supporter, and friend.

Mr. Cardenas was not just the VP for Gano Excel, but he was also someone who could connect with many at a different level. His sense of humor, communication, positive attitude, and commitment was part of what made him shine as a leader. While at Gano Excel, Mr. Cardenas shared his great

imagination and was quick in developing ideas, as well as launching new projects. And he did it in the best interests of those who would benefit from a successful outcome. Working with Mr. Cardenas was never boring, that's for sure! His unpredictable ways kept our team very alert and reflexive.

He is still someone who affiliates turn to for direction. He believes that inspiring and motivating people is an important factor in this tough MLM industry. Keeping productivity levels high and morale even higher is not a walk in the park; however, Mr. Cardenas, with his optimistic and positive manner, makes it look simple and effortless.

He is a man who strongly believes in the benefits of water and Ganoderma capsules, or his "Jesus Water" as he calls it. His self-proclaimed weakness has been to support all who approach him, unconditionally and repeatedly, in the hopes of gratifying results. Mr. Cardenas has always been quick in seeing and appreciating the goodness in others. He is understanding and thoughtful. Through him, I have learned that sometimes, extraordinary people can be misunderstood, unfairly labeled and judged. But he never gives up on anyone.

I see a bright future for the field with our newest addition. He has already proved to be a great leader beyond imagination. With his humility, communication skills, energetic manner, ambition, and dedication, I see a great outcome. Mr. Cardenas will not only guide, but he will also motivate and inspire many people along the way.

CORPORATE ANNOUNCEMENTS

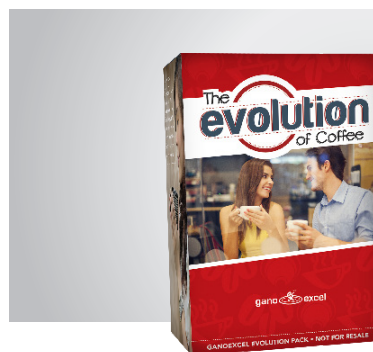
NEW BUSINESS KIT

Here at Gano Excel, our goal is your success! Introducing our brand new business kit. This handy “business-in-a-box” will have everything you need as an affiliate to promote our mission of health and wealth. This box includes a Custom 3-Ring Binder with the new Opportunity Presentation, Product Catalog, and other information perfect for organizing your business. Plus, receive 25 disposable cups, 5 Evolution Packs and a ceramic mug to help your business get a quick start to sharing our enriched product line. It's professional, convenient and easily transportable.



NEW EVOLUTION SAMPLE PACK

Our new Evolution Pack is a quick, affordable way to introduce the world to our delicious, premium beverages. Each Evolution Pack is stocked with samples of our finest GanoCafé infusions: GanoCafé Classic, Mocha, Hazelnut, 3-in-1, Ginseng Tongkat Ali, Schokolade and Red Rooibos Tea. There are 5 sample packs in each new business kit, and they can also be purchased in the Back Office for only \$10 a pack.



NEW OPPORTUNITY PRESENTATION

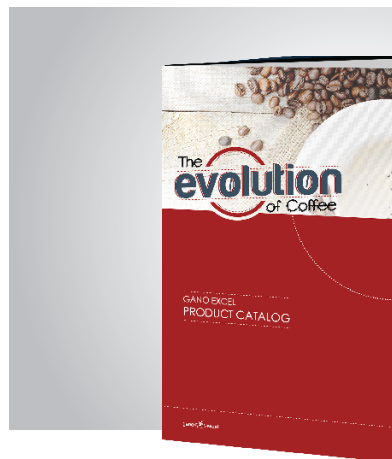
The Opportunity Presentation will aide you in the success of your growing business. This presentation is flawlessly laid out, and will encourage others to join you, your team and the Evolution of Coffee! It will help expose our company to a brand new audience, and it is complete with videos and facts to answer any questions you may encounter.



CORPORATE ANNOUNCEMENTS

NEW PRODUCT CATALOG

Our brand new Product Catalog has been revamped to showcase our exceptional products. Sharing our premium products with the world is what makes our company successful, so it's only natural to want to show them off! It's packed with nutritional information for each product, as well as the benefits of infusing them with Ganoderma Lucidum. Whether it's our enriched beverages or our daily-use products that you are looking for, all are suitably highlighted in the new catalog.



NEW WELCOME KIT

At Gano Excel, we are excited to invite you to our team with our new Welcome Kit. This kit will help to get you started on your journey to health and wealth for every family! Included are instructions that will get you through the first steps in starting your business, as well as what you should expect in your first few weeks.



NEW SHARE MAGAZINE

Gano Excel is excited to bring back our monthly staple, the newly revamped SHARE Magazine. SHARE Magazine will keep all of our affiliates up to date on GE events and corporate announcements. It will highlight business leaders and trailblazers, as well as provide information on the present and future of the company. SHARE Magazine will keep all of us here at Gano Excel connected and motivated, and all stories will be available in both Spanish and English. It has been renamed SHARE to highlight our 5 pillars: Socialize, Harmonize, Actualize, Revitalize and Energize. Plus, this magazine is a tool for our family of affiliates to SHARE the Gano Excel mission to bring health and wealth to the world.

