

SHADE

NOVEMBER 2021



 gano excel

Meet Someone
New Every Day!

Whitney Wolfe Herd
Builds a Winning Brand

Top 10 Network Marketing
Myths Busted Part 2

Socialize: Essential Questions
to Ask Every Prospect





**Rekindle Your Love
...for Tongkat Ali!**

Enjoy a smooth latte of roasted coffee, sugar and non-dairy creamer and enriched with powerful herbs for unmatched vitality! Boost your daily energy and vigor with Panax Ginseng and Ganoderma lucidum. Plus, build sustained drive and stamina with Tongkat Ali. Discover the spark you are searching for that will light your fire in the gym, in the workforce and in the bedroom!

Your next box of Tongkat Ali could be free with Gano Excel Rewards Points! Is your AutoShip earning you rewards? Verify your account to start earning points toward a free box of GanoCafé Tongkat Ali and more!



GanoCafé Tongkat Ali. Made to be shared.



CEO MESSAGE



It is a precious time of year. Many will plan to travel home to see loved ones. Others rally together with friends to cheer on fall sports. Still others begin searching for the perfect gifts to share with special people in their lives. All of these point to a common desire: to connect. After a challenging fall last year, many of you are eager to recapture these special connections with others.

Who can blame you for craving something so essential to our human nature. We are made for relationships, to share our moments of love and laughter. To work alongside others, energizing each other to accomplish what we could not do alone. To comfort, and to walk alongside during times of challenge.

Socializing your Gano Excel business is about connecting with others. As you become a product of the product, and of the wonderful opportunity to earn, sharing becomes easier. It becomes something you naturally do all of the time. SHARE about the impact it has had on your wellness, your finances and your sense of freedom. Any time you connect with others can be an opportunity to SHARE.

When you travel home, bring your favorite beverage to serve at the holiday dinner for everyone. As you cheer on your sports team's goal or touchdown, share how thankful you are to set your own schedule to catch the game with friends. When you share that perfect gift, share how thankful you are for your Gano Excel business that supported an extra special holiday this year.

There are many of these types of opportunities all around you every day. So never stop! Always be looking for the next connection, and you could help someone change their life with a Ganoderma coffee business today! Make sure to buy your ticket to join us on December 11th for Shine On. The future is bright, indeed. We look forward to celebrating with you.

Sincerely,

Mr. Ooi Chin Aik,
Chief Executive Officer, Gano Excel | North America



A Monthly Publication

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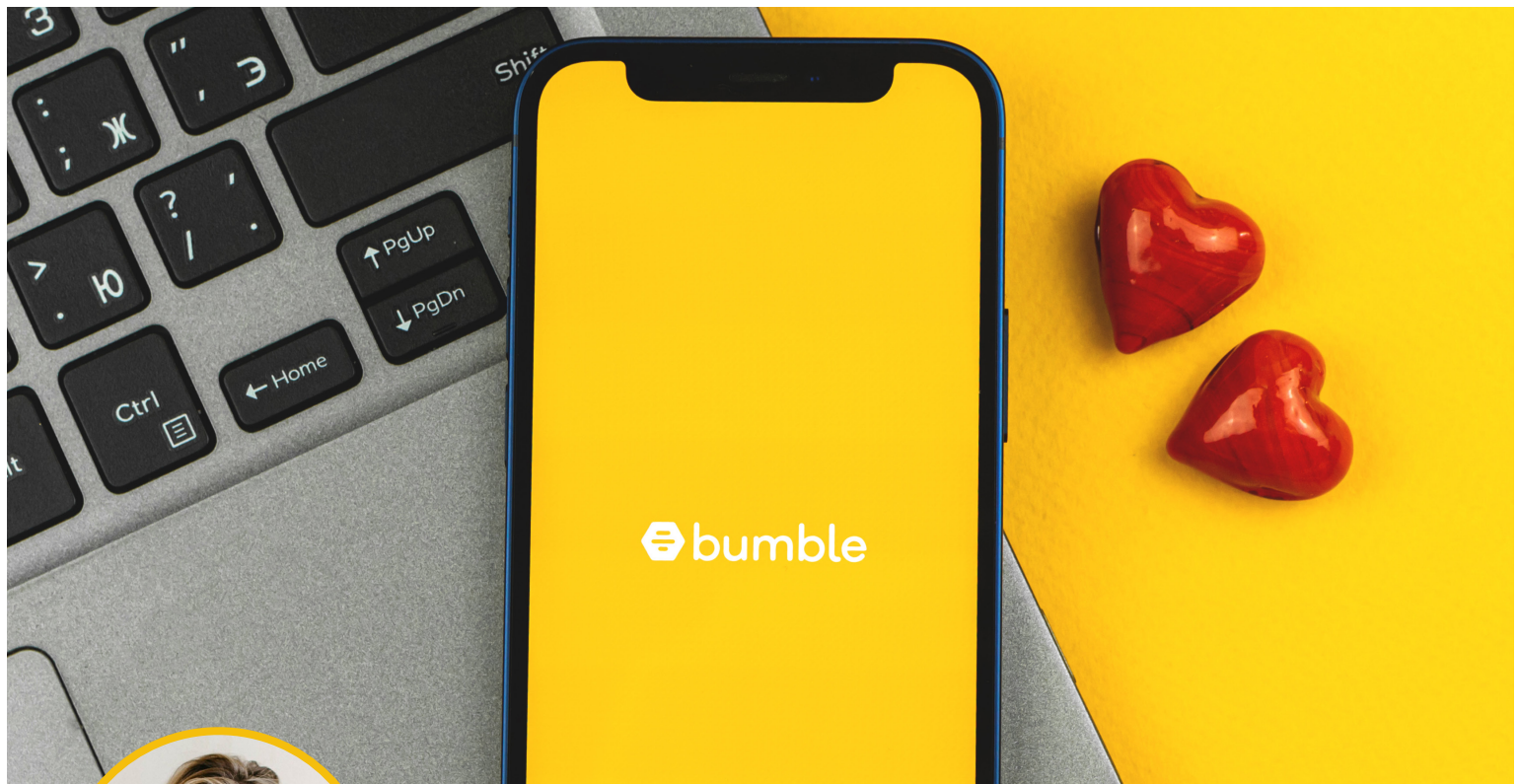
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10 a.m. - 3 p.m.

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**Attention: At this time,
our Fresno Will Call
Center is open
for pick-up only.**

GanoExcel.us



WHITNEY WOLFE HERD BUILDS A WINNING BRAND

As marketing professionals in every industry will tell you, having a compelling brand promise is just as vital to the customer's perception of your company as the product itself. It is the question in a customer's mind that asks, "what can you do for me?" At Gano Excel, the answer to that question was answered long ago by our founder, Mr. Leow Soon Seng. We help spread health and wealth to households all over the world, and we share across borders, languages, backgrounds, and lifestyles. And we back that up with excellent Ganoderma-enriched products and 11 Ways to Earn through our robust Wealth Plan.

While products may start with a blueprint, brands start with an idea. What sort of change or benefit do you want to bring to someone's life? *That's how it started for Whitney Wolfe Herd, founder of a dating app named Bumble.* As an expert in brand marketing, it was important to Wolfe Herd to develop what her app would stand for and then figure out how to make it work. Her idea was to bring new values to the world of dating; ones that put women first.

Wolfe Herd drew from both her professional career and her personal experiences as a woman trying to find love in the modern world. She worked to help found Tinder — another popular dating app — but had a dramatic exit thanks to a toxic relationship gone bad. She took this difficult experience and decided to create something good with it. She reflected on the values that led to this and other previous toxic relationships in her life and developed her "Why:" creating a world that is friendlier to women.

She first thought of creating a social media network for women to connect, but with the encouragement of another tech entrepreneur she cast a vision for making dating a safer, healthier experience for women by giving them more control. The two entrepreneurs joined forces. Andrey Andreev brought funding and expertise, while Wolfe Herd brought the vision for the brand. Together they built Bumble, one of the most popular online dating sites in the market today. The magic behind Bumble is in its brand promise: to put women in the driver's seat of their relationships.

That message proved to be popular. When the app launched in 2014, users were creating accounts faster than Bumble could fine tune the application itself. *Wolfe Herd built her app around delivering on this brand. Bumble filters out inappropriate photos, flags disparaging language in messages, and gives women the exclusive power to make the first move.* Seven years later in 2021, Wolfe Herd took the company public to become the world's youngest female billionaire. The app boasts north of 40 million users and revenue of more than \$580 million in 2020, despite the ongoing pandemic.

What can you do to harness the power of the Gano Excel brand and grow your business? To strengthen how you convey the wonderful message about sharing health and wealth with others, consider how you can deliver this message through a narrative story. It's not a complicated marketing technique, it simply takes some reflection and honesty. How is Gano Excel helping you achieve your "why?" In other words, tell your story! That starts with being a product of the product. When you share from personal experience, it strengthens a brand idea into something authentic and relevant for all your prospects. By leveraging this powerful messaging, you can build a strong business and unified team.

TOP TEN Network Marketing Myths Busted Part 2

We're busting some of the most common myths about network marketing. Trust us, after more than 26 years in business, we've heard them all. Learn how to address these common objections with the truth that network marketing is a great fit for millions of people in the U.S. and around the world! Last month, we tackled #1-5, and here we cover #6-10.

6 "Network marketing doesn't work."

Yes, network marketing can "work." While the statistics for start-ups can be scary, that doesn't mean that every new business is destined to fail. Many naysayers may simply balk at the fact that every business takes hard work to succeed. Gano Excel delivers high quality products that people crave, featuring the valuable benefits of Ganoderma lucidum. The demand is strong for these excellent products that people use and consume every day. Growing your business to meet all of your goals may take time, but many have succeeded and you can too!

8 "Network marketing doesn't care about people."

That is just not true. It is so unfortunate to see other companies that treat people simply as dollar signs, but that could not be further from the truth at Gano Excel. Our entire mission is to help others by spreading the health and wealth of Ganoderma lucidum to every household. We love to see our people enriching their daily wellness, meeting their personal goals and elevating their lifestyle. At Gano Excel, our Affiliates love to refer to their Gano Excel team as a second family, and we are so proud to support such a culture of teamwork and shared success!

10 "Network marketing is too expensive."

No, network marketing is not too expensive. This myth simply does not hold up when you compare the cost of enrolling with Gano Excel to starting other traditional types of businesses. Our premier enrollment package, the ESP-3, is less than a typical household appliance! That's at least half the cost of starting a typical home-based business online. It doesn't even come close to starting a brick-and-mortar business, which can easily exceed \$100,000. On top of that, some may point to other network marketing companies that charge for expensive training events and marketing materials. Gano Excel offers all its Affiliates a virtual Back Office at no extra cost, which includes a customizable e-commerce website, valuable marketing materials and informative reports.

7 "Network marketing only works for extroverts."

No, it isn't only for extroverts. Social butterflies may appear to be natural at speaking and engaging with people, but even introverts are known to share a cup of coffee with a friend. Give yourself more credit! Many people love the opportunity that network marketing delivers to gain skills in communication, teamwork and goal-setting. Just because you thrive on alone time doesn't mean you can't lead a successful network marketing business. You may even excel in different ways than your extroverted teammates, such as with social media marketing. You make your business work for you. And just a reminder: here are many successful entrepreneurs that are introverts such as Bill Gates, Mark Zuckerberg and Guy Kawasaki!

9 "Network marketing strains your relationships."

No, network marketing doesn't strain your relationships. You are the boss of your Gano Excel business. As the boss, you have the power to choose how you interact with people. Gano Excel does not require or encourage anyone to pressure a prospect (be it friend, family or stranger) into buying or distributing products. We believe our amazing products speak for themselves, and that is why our business philosophy is centered on simply sharing these products with everyone. We also believe that since growing your Gano Excel business can be a long-term goal, you should be mindful of developing long-term relationships with your customers and team. Being a good steward of these relationships takes work and may involve mentoring and training for those who are new.



SHINE ON

Let's join our stars together to celebrate!

Join us December 11, 2021
At the Pacific Palms Resort
City of Industry, California

Tickets on sale now!

We are ready to celebrate the impact we have: lifting each other up, sharing health, sharing wealth, and changing lives. Together, we can create a beautiful tapestry of how this great opportunity can shine on.

6:00 p.m. Registration
7:00 p.m. Doors Open

Elite 88

Promotion runs July 26, 2021 - January 30, 2022



Join us in the BAHAMAS!

Do you think you've got what it takes to reach the Elite 88 Leadership Conference? The summit hitting the shores of the Caribbean in 2022 is for the best leaders across the Americas, and the most exclusive event of the year.

Right now, YOU have a chance to get there! Network with the greatest Affiliates in the Western Hemisphere. Learn more about the future of Gano Excel. It's all waiting for you!

How can you get to this amazing summit in the Bahamas? Learn how you can earn 88 points and be on your way! Visit promotion.ganoexcel.us for full promotion rules. Promotion runs July 26, 2021 to January 30, 2022 (cycles 660 - 686).

**YOU COULD
BE NEXT!**

You could be the next winner of our monthly cash giveaway for Affiliates who verify their account using their mobile phone. One winner will be selected from all verified Affiliates to win \$100!

Verify your account in 4 easy steps! Visit ganoexcel.us/training for a step-by-step guide on completing this process.



**WIN \$100
BY VERIFYING
YOUR ACCOUNT!**



SOCIALIZE: ESSENTIAL QUESTIONS TO ASK EVERY PROSPECT

Ready to step out in the bright, beautiful world and SHARE your experience with the goodness of Ganoderma? Socializing is the first step (and possibly the most fun)! How do you go from first glance to a potential enrollment through the art of conversation? Here are a few questions to memorize as you prepare to connect.

1. What's something you've always wanted to do?

This is a great question to get to know a little more about your prospect. Does she have the time or the money to do it? Has she done it before? What is holding her back? How she answers the question will give you some insight into how a Gano Excel business could help make her dream into an achievable goal.

2. What's something that you'd never give up?

Another great conversation starter is to talk about what matters most to your prospect. This question can help you understand his "why." What does he value more than anything else? What will he work hard and fight for no matter what it takes? Even if he says something superficial like "coffee," go with it! Think about how this will help you SHARE the opportunity to help him pursue his "why."

3. How do you like to unwind?

Maybe a little less "deep" of a question would work well for prospects that are a little more guarded. Simply getting to know how she handles stress in her life can help you understand what exactly is stressing her out and how a simple home-based business can help. Is her boss getting on her nerves? Talk about the joys of being your own boss with Gano Excel! Does she want to spend more time with her family? Talk about the freedom of managing your own schedule.



When you make that instant connection, start right in by asking "Do you drink coffee?" This is an easy ice-breaker and 90% of the time the answer is yes! Keep it simple and talk about what you love most about GanoCafé. If the conversation is warming up, using these questions can strengthen your connection with your prospect. What types of things do they like to share? How do they feel about their lifestyle? And don't forget to SHARE a sample of GanoCafé to take with them!


"You just can't beat the person who won't give up." - Babe Ruth

QUICK FACTS ABOUT GANO EXCEL

- 1** Gano Excel was founded in 1995 by **Mr. Leow Soon Seng** after more than a decade of research into the expert cultivation of *Ganoderma lucidum*.
- 2** Gano Excel's signature ingredient, **Ganoderma lucidum**, is an herbal mushroom native to East Asia that has been valued for centuries for its benefits to the body.
- 3** Gano Excel has been spreading the health and wealth of Ganoderma to the world for more than **26 years**, impacting millions of lives with its unique goodness.
- 4** Gano Excel uses **network marketing** to share its amazing products and the incredible opportunity to lead your own business!

WAYS TO CONNECT:

It's easy to start a conversation with us! Whether you prefer to use text, email, Facebook, or the good old-fashioned telephone, we are here to help.

 **Call Us at (626) 338-8081**

 **Text Us at (626) 338-8081**

 **Email Us at support@ganoexcel.us**

 **Send Us a Message at facebook.com/ganoexcel.northamerica**

In the meantime, have you checked out our online tutorials at ganoexcel.us/training/? You can learn how to set up your Back Office account, change your password and place your first order!



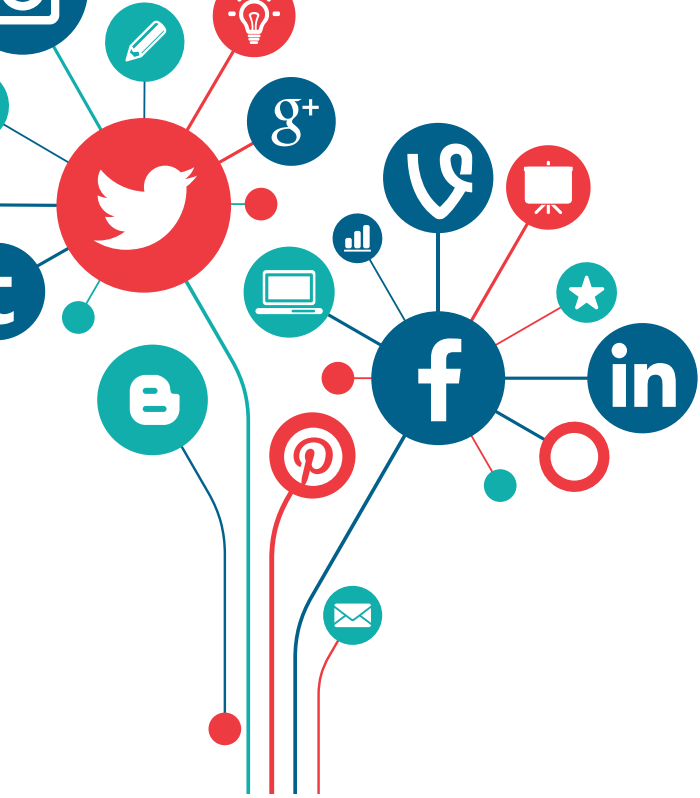
tongkat ali An Enriched, Energizing Coffee

TRY IT AND ADD TO YOUR NEXT AUTOSHIP ORDER!

Retail: **\$28.00**

Wholesale: **\$20.00**

Rewards Points
 • Purchase 4.5 • Redeem 27
 • #506 • PV/CV 17/16



TIME TO SHARE

Gano Excel's Social Media Stars of the Month: Javier Cardona Campos, Dulce Dulce, and Martha Serrano!

Congratulations and thank you, Javier, Dulce, and Martha for using social media as an important tool to leverage your Gano Excel business!

-  /ganoexcel.northamerica
-  @ganoexcel
-  @ganoexcelusa
-  /OfficialGanoExcelUSA



Facebook: Javier Cardona Campos
"#GanoExcelUSA"



Do you want to be next month's Social Media Star?

Make sure to use #ganoexcelusa and #ganoexcelnorthamerica and tag us in all of your Facebook, Instagram and Twitter posts!



Facebook: Dulce Dulce
"¿Someone said heat???"
#Dalgona! Con #GanoClassic ☺
de #GanoExcelUSA 😊"



GLOBAL CORNER



Gano Excel is celebrating seven wonderful years in the "Land of Fire," Azerbaijan. Sharing healthy, Ganoderma-enriched products and earning is an opportunity that has caught fire in this spectacular country!



Instagram: Martha Serrano
(@living_ganoderma)
"Happy International Coffee Day!!!"



LEADERSHIP SPOTLIGHT



ROYAL
DIAMOND

Maggie Cardenas

"A career and a family can coexist and benefit each other in the process."

Maggie Cardenas is a Royal Diamond with Gano Excel. Her massively successful Gano Excel business hit a new milestone this year with her second business center reaching Platinum rank. She shared what she says is the most important thing to remember in your journey to success, along with tons of great advice on how to get the most joy out of your Gano Excel business. Her first secret: being a product of the product.

Everyone in the Cardenas household consumes the amazing Ganoderma-enriched products on a daily basis. Maggie believes that Ganoderma's support for the body's natural defenses has had a positive impact on their health over the last five plus years. When she first switched from drinking expensive Starbucks coffee to GanoCafé, she knew she'd be saving money. But what she didn't expect is how great the coffee made her feel.

Her new coffee helped wake her up in more ways than one. She realized that her life was waiting for her and it was time to get up and live it. In 2020, those same fears came knocking at her door, but this time Maggie didn't bat an eye. She had made the decision long before that she would live out of love and not out of fear.

In addition to spending more precious time with her family, she was able to help many people, neighbors, and friends. She helped them take the first step of tasting the excellent Ganoderma-enriched coffee that made such a big difference in her life. That leads to her second secret: SHARE with everyone! **She likes to start with a simple question: "Do you drink coffee?" This opens the door for her to SHARE a sample of delicious GanoCafé.** Recently, she has been excited about expanding her market. She's recognized that a younger market loves the new Go! Gano REVIVE energy drink. She's also excited about the tremendous opportunity within the English market for people who are looking for natural solutions to support their overall wellness and immune system.

During the early days of the pandemic, Maggie was so grateful to have a home-based business. Not only was she able to conduct meetings online, but she was able to spend much more time with her primary inspiration — her kids. That is Maggie's third secret: always stay inspired. She loves that she can take a vacation several times a year — even during a pandemic — to spend quality time in the outdoors with her kids. Her goal is to be a role model for them of how a career and a family can coexist and benefit each other in the process.

She also loves to spend time with her team! She started a local hiking club to socialize, energize and bond with members of her team on a deeper level. That team building helps everyone work together to achieve goals. **A fourth secret that Maggie shared, "success is a team effort." She knows that all her achievements are thanks not just to her but an entire team that is motivated by their own goals and dreams.** She says the best part of being a leader is learning from others! When she works with others who are stronger in certain areas, she learns from them. She is committed to remaining "coachable" every day. "You grow so much as a person, and yet there are still new things to learn everyday."

This brings us to Maggie's number one secret for a successful journey: stay positive. She always acknowledges up front that any business is going to come with highs and lows. **She encourages every new Affiliate to be patient and guard a positive attitude that "tomorrow will be even better than today."** For Maggie, this doesn't mean throwing on a false smile during every interaction and circumstance. It is a deeper faith that despite the highs and lows, the business is working, it's growing, and by continuing to SHARE every day, you are that many connections closer to your goal.



CLAUDIA ORTIZ ROMO

FRESNO, CA

Claudia Ortiz Romo is working to spread health and wealth from her home in Fresno, California. She advanced to the rank of Gold earlier this year. She is the mother of four children and everyone in her home enjoys Gano Excel's Ganoderma-enriched products. They are fans of GanoDaily products for everyday enrichment, including the non-abrasive fluoride free Gano Fresh toothpaste, Gano Soap, and the incredible Excellium supplement now part of the Mind, Body and Spirit daily system.

Claudia was not a coffee drinker before being introduced to Gano Excel. It was the business opportunity that attracted Claudia. She was a stay at home mom who wanted to contribute economically to her family in order to afford a more comfortable lifestyle for her children. However, she did not want to be away from home all day in a traditional job. Gano Excel's network marketing model means that she can run her business from home.

She educated herself on the benefits of Ganoderma lucidum and the flexibility

of network marketing. The more she learned, the more she fell in love with the idea of a Gano Excel business. Looking back, she knows it was absolutely the right decision for her and for her family. Now, she loves that her new career adds to the role model she wants to be for her daughters. Additionally, helping others support a lifestyle of wellness is very fulfilling to Claudia.

She strives to be a total product of the product. She is able to eat well and promote responsible fitness through exercise classes that she leads in her area. Ganoderma-enriched products help her to elevate that lifestyle of wellness by supporting the natural capacity and energy within the body. She loves to share that amazing benefit with everyone she meets. She also loves being a product of the opportunity. She shares what her Gano Excel business has meant to her family. They have more choices on what to wear, where to eat and how to spend time together. She drives a new car and feels less stressed about her finances.

Since enrolling with Gano Excel, Claudia has been able to SHARE her story with many people. She's grown personally and professionally along the way, and thanks Premier Diamond Erica Reyna for her invaluable mentorship. Erica has encouraged her to lead by example. She has learned to focus on serving others. She has learned to surround herself with positive people who support her journey. Claudia has listened to Erica's wisdom in these areas and made the changes in her life that have invited success. Now, she is ready to expand her network beyond Fresno and spread health and wealth to new households with joy and happiness.



EMPLOYEE HIGHLIGHT Meet Mimi Arias!



Mimi Arias has been with Gano Excel since 2019 and serves as our CSR Supervisor! She says the best part of her job is "having the knowledge to make a small difference in someone's day. The fact that I can apply my passion for helping others here at Gano Excel on a daily basis is incredible." Thank you, Mimi, for all you do!

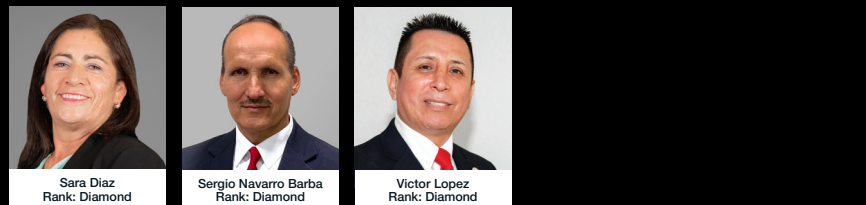
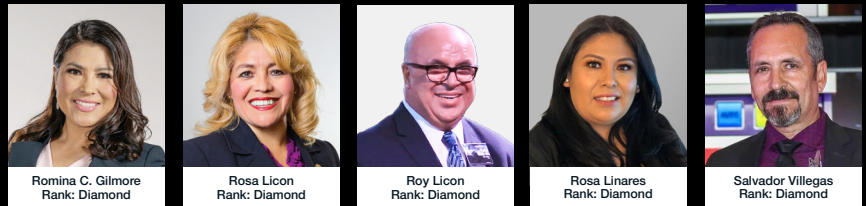
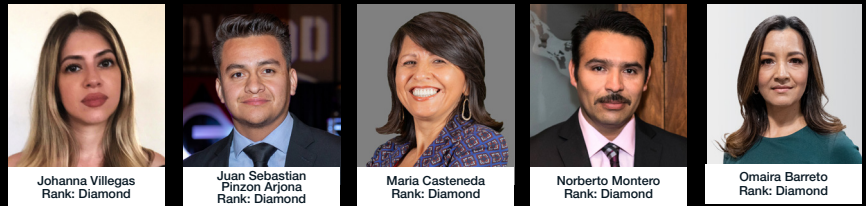
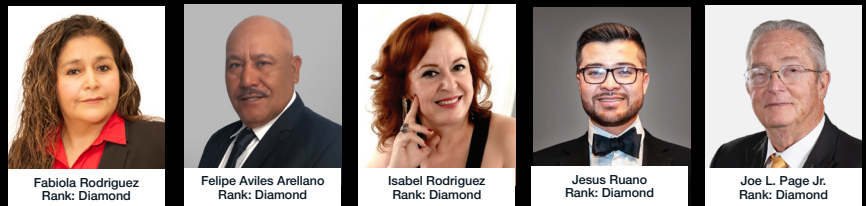
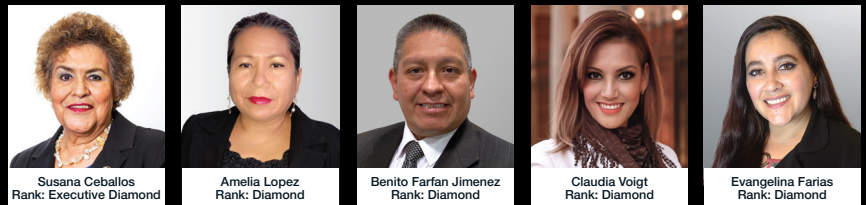
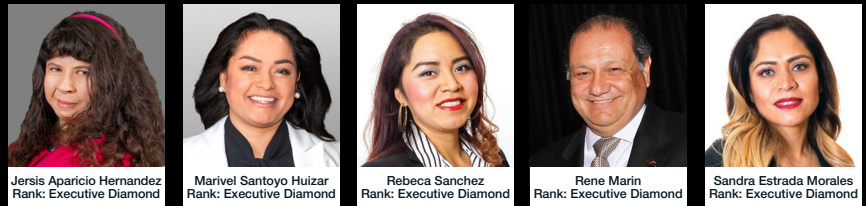
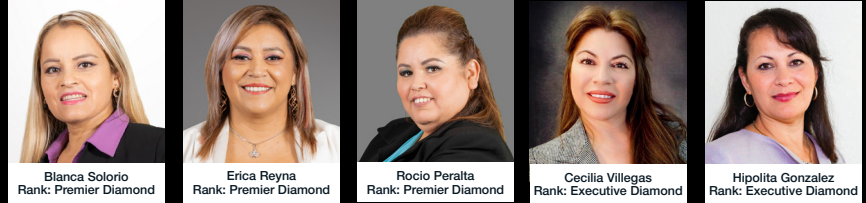


LIVING UP TO OUR FULL POTENTIAL

We are so incredibly proud of each of these individuals who are making a difference through the simple, but powerful, act of sharing. They have reached out and connected with others, going beyond their comfort zones. They have created a solid network by building one relationship at a time. It has allowed them to earn and advance in their businesses simply by sharing Ganco Excel's products and opportunities. Now, we are happy to share in the excitement of their success! Watching each person grow, achieve and discover a new definition of what is possible for them is a fulfilling experience. We love to watch as an Affiliate's belief in a dream becomes a dream come true.

Join us is offering our sincere congratulations to the following Affiliates who have made it a priority to SHARE. From everyone at Ganco Excel, congratulations!

DIAMOND EXCELLERS



RANK ADVANCEMENTS

GOLD

- Rosita Castillo
- Veronica Esquivel
- Lizbeth Flores
- Josue Herrera
- Maria Villaseñor
- Maria C. Zapata Cruz

BRONZE

- Yojhana Estrada
- Sandra Noelia Paredes
- Jose B. Ruiz
- Paola Sanchez
- Emma Santoyo
- Hanna Tabares
- Ana Valdez

SILVER

- Norma Tavizon
- Elena Acosta
- Ingrid Alvarez
- Maria Asencio
- Camilo Aza Diaz
- Andrea Betancur
- Lina Cardona Chafin
- Celia Cervantes
- Marcela L. Cortes
- Alexandro Diaz Diego
- Luis Enrique Guillen
- Jesus Felix
- Zenaida Galiano
- Michelle Garcia
- Socorro Gómez
- Ediltrudis Maria Griffith
- Juan Hoyos
- Yoin Movil Inc.
- Viviana Kseb
- M. Carmen Martinez
- Carlos A Mendez

- Jose Munoz
- Alex Vida Natural
- Monica Pineda
- Carlos Reyes
- Joana Reyes
- Juan Reyes
- Gabriela Rodríguez
- Rosio Romero
- Julietta Rosas De Garcia
- Iveth Ruiz
- Felipe Ruiz Gamez
- Nancy Sanchez
- Santos Sanchez
- Sonia Cecilia Sanchez
- Ramos
- Florisela Sandoval
- Maria Dora Santoyo
- Josue Solis
- Casimiro Trejo Espinoza
- Maria Luisa Venega



GANODERMA PRODUCTS

A healthier lifestyle is within reach!

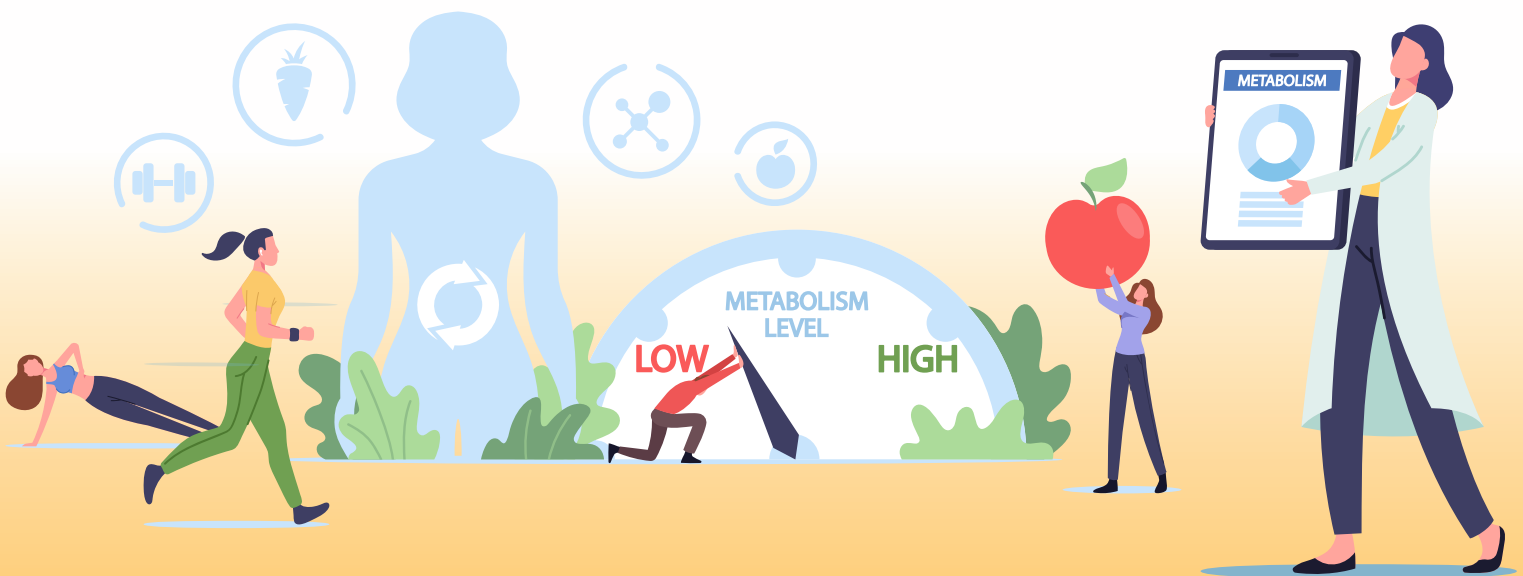
It's time to give your body the love it needs to stay healthy and perform at its best. *Ganoderma's powerful antioxidants support healthy circulation that delivers essential oxygen and nutrients to the entire body!* When cells get these vital compounds they can thrive, defend and heal more efficiently. Improved oxygenation supports a healthy body, mind and spirit!

Choosing to enrich products you enjoy every day with Ganoderma lucidum can help you to feel rejuvenated and ready to take on the stresses of daily life. Sharing simple products such as coffee, hot chocolate and cereal with the whole family can spread this incredible all-natural revitalization to an entire household. Gano Fresh is a fluoride-free, gentle toothpaste that cleans smiles of all ages, and silky soft Gano Soap infused with goat's milk helps to nurture and moisturize skin of all types.

Quality makes a difference. *Gano Excel has spent nearly four decades researching Ganoderma lucidum and perfecting its cultivation.* Gano Excel grows the world's finest Ganoderma lucidum at its privately owned farm in Kedah, Malaysia. Its herbs are grown carefully, without the use of pesticides, chemicals or hormones. The result is a beautiful and potent Ganoderma mushroom with more than 200 phytonutrients ready to enrich your life.

Ganoderma lucidum makes the perfect gift for someone who is looking for a change. It's an easy way to introduce someone to the health and wealth of Ganoderma. Not to mention, it's affordable too! We save money by skipping the retail stores and offering these amazing products directly to you. That means you get the world's finest Ganoderma lucidum at an incredible price.

Not only are we convinced you will save money, but you can actually make money by taking advantage of Gano Excel's business opportunity! Are you ready to start having your coffee pay YOU? *Enroll as a Gano Excel Affiliate today!*



**Introducing
new
Go! Gano**



**Enjoy
our new smart
beverage in three delicious
flavors. Each flavor provides
a unique boost to your day.
Plus, all three are enriched
with the world's finest
Ganoderma lucidum. Perfect
for your healthy lifestyle!**



Go! Gano Revive



Get up and GO with this energy-infused drink! REVIVE is a mix of all your needed daily vitamins, as well as your needed daily dose of calcium and potassium. Boost your immune system with vitamin C, and jumpstart your energy with caffeine and ginseng extract. All of this together with your daily Ganoderma lucidum will surely get you going, whether it's to work, school or the gym!

Contains:
Ganoderma lucidum
Magnesium
Potassium
L-Theanine
Alpha Lipoic Acid
Caffeine (Natural)
Panax Ginseng Extract

Go! Gano Restore



Find your focus and balance throughout the day with RESTORE! Not only will you be getting a healthy mix of aloe vera, turmeric, spinach and spirulina, but it tastes great too! With the flavors of blueberry, acai, goji and other delicious berries, this smart beverage is rich in antioxidants and powerful superfoods to keep the body performing at its best. Combined with all-natural Ganoderma, this drink will keep you balanced all day long!

Contains:
Ganoderma lucidum
Spirulina
Aloe Vera
Ashwaganda Root
Acai Berry
Turmeric
Goji Berry Powder
Quercetin
Spinach Powder

Go! Gano Refresh



After working hard, it's time to REFRESH! This boost of hydration includes the replenishment of important electrolytes for whole-body health. Plus, it's enriched with beet juice powder, ginger root, and Ganoderma lucidum. With delicious lemon flavor, this citrus beverage will leave you feeling fresh and hydrated. There's no better team than Ganoderma and electrolytes to reboot your system!

Contains:
Ganoderma lucidum
Cordyceps
Beet Juice Powder
Ginger Root Extract
Calcium
Magnesium
Potassium
Chloride
Sodium

Our retail brand of comfort beverages, from premium tasting wellness coffee and tea to silky enriched hot chocolate, each chockfull of 150+ antioxidants, 200+ phytonutrients and the power of Ganoderma lucidum.



3-in-1

When everything is done on-the-go, grab a beverage that is both convenient and, simply... better! Start the day with an antioxidant boost produced by premium roasted coffee, non-dairy creamer, and Ganoderma lucidum. Be proactive about your health and make the choice that is quick, easy and delicious!

Retail:	Wholesale:	Rewards Points	
\$28.00	\$20.00	• Purchase 4.5	• Redeem 27
		• #501	• PV/CV 17/16



classic

No gimmicks, no frills... this beverage is for the coffee purist. A potent and consistent boost of energy, this instant black coffee enriched with the Smart Mushroom, Ganoderma lucidum, balances the immune system with every savory sip. Start your mornings with the smart choice, Ganoderma!

Retail:	Wholesale:	Rewards Points	
\$28.00	\$20.00	• Purchase 4.5	• Redeem 27
		• #505	• PV/CV 17/16



tongkat ali

Experience the "G" force of this endurance-building beverage! By combining ginseng and Ganoderma lucidum, it's hard to deny the herbal healing properties that promote physical stamina and mental agility. The purity of these ingredients, when mixed with premium roasted coffee and Tongkat Ali, ensure that everything entering your body is working for you and not against you.

Retail:	Wholesale:	Rewards Points	
\$28.00	\$20.00	• Purchase 4.5	• Redeem 27
		• #506	• PV/CV 17/16



schokolade

Encouraging kids to start maintaining a balanced lifestyle is important, but not always easy to do. But with this chocolatey beverage, it is much easier to be proactive! By blending ground roasted cocoa beans with non-dairy creamer, skim milk and Ganoderma lucidum, this enriched, hot chocolate beverage delivers an antioxidant boost for kids and adults alike.

Retail:	Wholesale:	Rewards Points	
\$29.00	\$21.00	• Purchase 5	• Redeem 30
		• #502	• PV/CV 18/16.8



mocha

Who can resist indulging in chocolate... especially when it's enriched? When desire strikes, reach for the beverage that naturally detoxifies AND tastes delicious! A simple blend of premium roasted coffee, cocoa powder, and Ganoderma lucidum is just the trick to boosting the immune system while satisfying those chocolate cravings at the same time!

Retail:	Wholesale:	Rewards Points	
\$35.00	\$24.00	• Purchase 5.5	• Redeem 33
		• #503	• PV/CV 21/19.2



rooibos tea

As an alternative to the delicious coffee products, this caffeine-free herbal tea will heal with each sip. High in iron, calcium, potassium and other nutrients, this Ganoderma-infused beverage cleanses and balances the body. With an intoxicating floral aroma and naturally sweet taste, this will definitely be your cup of tea!

Retail:	Wholesale:	Rewards Points	
\$28.00	\$20.00	• Purchase 4.5	• Redeem 27
		• #504	• PV/CV 17/16



hazelnut

Hazelnuts are known to be high in essential nutrients. While consuming a tub of Nutella may not quite be the best dieting choice, mixing hazelnut with dark coffee and infusing it with Ganoderma lucidum is! With the antioxidants in Ganoderma plus the natural proteins in hazelnuts, this beverage is guaranteed to create a perfect balance in body, mind and taste buds!

Retail:	Wholesale:	Rewards Points	
\$35.00	\$24.00	• Purchase 5.5	• Redeem 33
		• #508	• PV/CV 21/19.2



c'real

This breakfast favorite is formulated to boost energy and strengthen the immune system before ever leaving the house! With a power-packed combo of Ganoderma lucidum, Spirulina, and non-dairy creamer, C'Real serves as a simple, delicious way to get the body balanced and on track for a smart start to the day.

Retail:	Wholesale:	Rewards Points	
\$28.00	\$20.00	• Purchase 4.5	• Redeem 27
		• #507	• PV/CV 17/16

Our daily-use line of enriched products include personal care products such as toothpaste and soap, and are complimented by a wide range of legendary body balance supplements.

Gano Fresh



Smart smile, smart you! This all-natural, non-abrasive toothpaste is fluoride free, with the added benefit of Ganoderma lucidum. Maintain healthy gums and strong teeth with this refreshing, enriched toothpaste.

Retail: \$19.00 **Wholesale:** \$14.00 **Rewards Points**
 • Purchase 3 • Redeem 18
 • #302 • PV/CV 11/11.2

Gano Soap



Smart habits aren't exclusive to what's happening inside the body, but outside as well. Achieve full-body revitalization with this Ganoderma infused soap. With the addition of goat's milk and vitamin E, it is perfect for sensitive skin. It will leave you feeling refreshed, revitalized and silky-soft.

Retail: \$17.00 **Wholesale:** \$13.00 **Rewards Points**
 • Purchase 3 • Redeem 18
 • #301 • PV/CV 10/10.4



Ganoderma

Ganoderma's beta-glucans and antioxidants provide core cellular support that helps you feel your best. Experience the powerful benefits of Ganoderma for holistic balance, natural energy and rejuvenation.

Retail: \$59.00 **Wholesale:** \$39.00

Rewards Points
 • Purchase 9 • Redeem 54
 • #801 • PV/CV 36/31.2



Cordyceps

Cordyceps militaris is one of the most valued mushrooms in Chinese medicine, and one of the most potent. Give your body the extra support it needs to feel strong and replenished. Experience whole body rejuvenation on a daily basis.

Retail: \$58.00 **Wholesale:** \$41.00

Rewards Points
 • Purchase 9.5 • Redeem 54
 • #808 • PV/CV 38/32.8



Excillum

The only Ganoderma supplement produced with your brain in mind! Natural Ganoderma mycelium supports mental alertness and clarity, promotes effective brain function and provides the mental stamina you need to get through the day.

Retail: \$59.00 **Wholesale:** \$39.00

Rewards Points
 • Purchase 9 • Redeem 54
 • #803 • PV/CV 36/31.2

GANOPLUS

Gano Excel's line of Go! Gano smart beverages provide all-day solutions that quench your thirst and provide functional benefits! Go! Gano comes in three delicious blends of our signature Ganoderma lucidum and specially selected superfoods that each bring a unique boost to your body.



refresh

Recover from your day! This promotional drink will hydrate and rejuvenate after a long day of working, and it's also a great replenisher after a workout session. The citrus flavors taste great, while all the electrolytes and hydration rush in to reboot your system!

Retail: \$42.00 **Wholesale:** \$30.00 • #520
 • PV/CV 24/15



restore

Power through your day! This seasonal drink will give you the superfoods you need to stay healthy, focused and balanced all day long. The sweet berry flavor combined with all the right ingredients to give you your daily dose of greens has never tasted (or made you feel) better!

Retail: \$42.00 **Wholesale:** \$30.00 • #521
 • PV/CV 24/15



revive

Start your day off right! This new promotional drink is optimized to hydrate and caffeinate instantly, flavored with real fruit juice and a refreshing taste. Get an extra boost in a fun and easy way to jumpstart your day!

Retail: \$42.00 **Wholesale:** \$30.00 • #522
 • PV/CV 24/15