

SHADE

SEPTEMBER 2021



 gano excel

Enjoy More of YOU!

Rosalind Brewer Brings "Whole Person" Leadership as CEO

Top 10 Simple Pleasures to Enjoy this Fall

Revitalize: Tips to Improve Concentration



Your favorite daily supplements have a new look!

New Mind, Body and Spirit designs help consumers identify each product's unique impact on full-body wellness.



Mind | Excellium

Excellium keeps your brain sharp, and your focus clear.



Body | Cordyceps

Cordyceps gives your body support to stay healthy and feel replenished.



Spirit | Ganoderma

Take Ganoderma for whole body wellness and healthy daily balance.

You can nurture a balance of mind, body and spirit through this newly designed daily system. Using this simple system makes it easy to emphasize the benefit of connecting all three supplements together! Plus, customers will love the smooth and memorable look developed exclusively for the U.S. market.

Strengthen your synergy of **mind, body and spirit** and revitalize the whole you!

GanoDaily. Enriched, smart products for the whole you.



CEO MESSAGE



There is so much to enjoy and be thankful for in life. From the simple pleasures of fall to the company of family and friends, to even our ability to do, to create and to take part in the events that shape our lives. Living fully is what sharing the health and wealth of Ganoderma lucidum is all about. It is about being free from the cycle of disbelief in yourself that affects how you feel, how you work and how you relate to others. Instead, Gano Excel offers wellness products that make you feel great, an opportunity to work for yourself, and brings a family of Affiliates alongside you to cheer you on toward accomplishing your goals!

I firmly believe that Gano Excel is the greatest company in the world, because it empowers people to discover new realms of wellness and happiness, and spread these wonderful gifts to others. Our Ganoderma lucidum supports the body's desire to live a vibrant life, while also nurturing the mind and spirit. With that beautiful goal in mind, revitalization can happen both on the cellular level and on a personal level. What are you doing today that helps to nurture your body, mind and spirit? Take time for yourself this month to find joy that will ignite your passion to SHARE.

We have a great opportunity this month to inspire yourself and your prospects toward a new tomorrow. I invite you to attend our Imagine event at our headquarters in Chino, California on September 25th. It will be an evening filled with fun and a fantastic message you won't want to miss. We also encourage you to invite anyone who is thinking of reactivating their Affiliation with Gano Excel to take advantage of our Home Sweet Home promotion through September 30th. Lastly, I am very excited about our Elite 88 Leadership Conference coming up and want to see as many leaders from the USA there as possible. You can earn your spot through the Elite 88 Promotion, going on now.

Take these steps toward nurturing yourself today and for your future. We want to see the health and wealth of Ganoderma lucidum spread to every household in America!

Sincerely,

Mr. Ooi Chin Aik,
Chief Executive Officer, Gano Excel | North America



A Monthly Publication

| | |
|---|----|
| CEO Message | 3 |
| Rosalind Brewer brings "Whole Person" Leadership as CEO | 4 |
| Top 10 Simple Pleasures to Enjoy this Fall | 5 |
| Company Updates | 6 |
| Revitalize: Tips to Improve Concentration | 7 |
| Product Highlight and Recipe | 8 |
| Global Corner | 9 |
| Time to SHARE | 9 |
| Leadership Spotlight: Ana Lorena Aguilar | 10 |
| Emerging Leader: Jose De Jesus Hernandez Ramirez | 11 |
| Rank Advancements | 12 |
| Ganoderma Products | 13 |
| GanoPlus | 14 |
| GanoCafé | 15 |
| GanoDaily | 16 |



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Sat: 10 a.m. - 3 p.m.

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(303) 468 - 8654

Fresno
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Attention: At this time, Denver and Fresno Will Call Centers are open for pick-up only.

GanoExcel.us



ROSALIND BREWER BRINGS “WHOLE PERSON” LEADERSHIP AS CEO

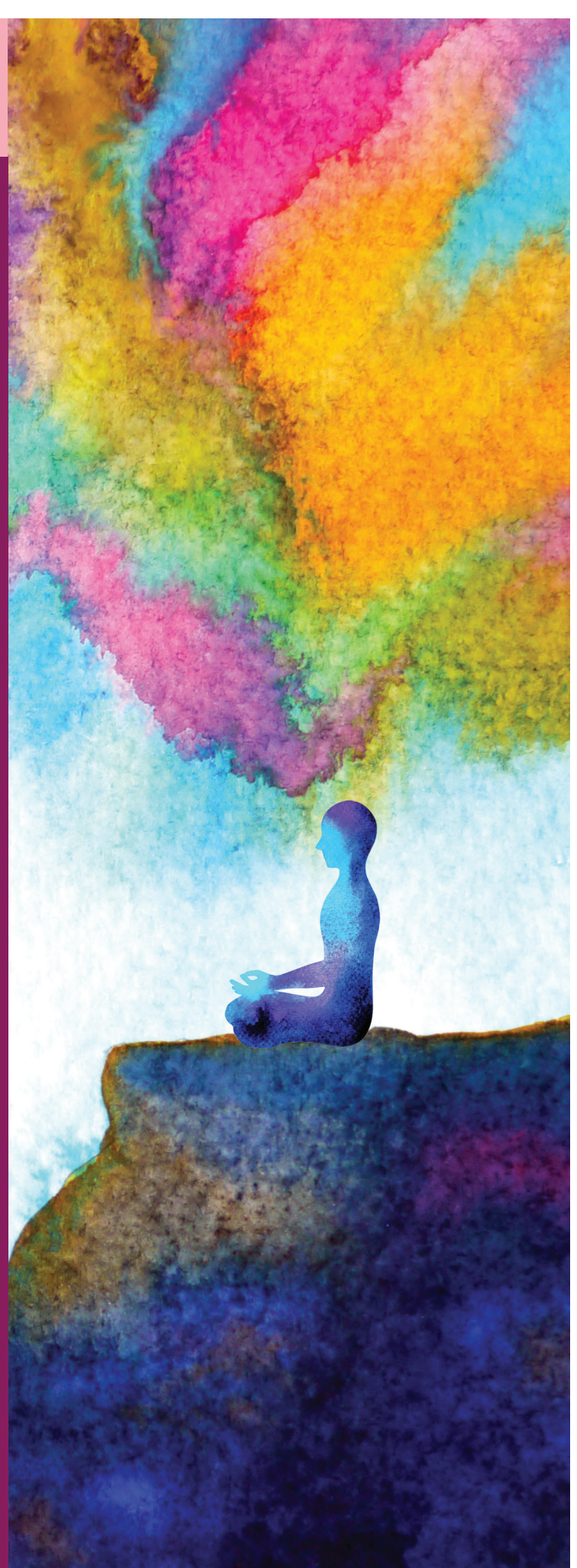
We live in a society that craves revitalization. The wellness industry has topped \$4 trillion in the last few years. This growing awareness of well-being has expanded to acknowledge the balance of body, mind and spirit. Wellness focuses on the whole person to identify areas for improved rejuvenation. Likewise, as a leader, success is a combination of factors. Leaders can be seen for their economic success, and also for their interpersonal skills and vision for the future. One's character is just as vital to grow a successful organization, and perhaps even more so, than one's financial or social resources.

Take the quality of character of Rosalind “Roz” Brewer, recently appointed as CEO of Walgreens Boots Alliance. Rosalind grew up in a humble family, being among the first generation of her family to go to college. However, what she lacked in an impressive background she made up for with a character of excellence. *The qualities of leadership she maintains will always invite success.*

Roz decided to venture beyond her hometown of Detroit, Michigan to study chemistry at Spelman College in Atlanta, Georgia. From there she went to work for paper manufacturer Kimberly-Clark as a research technician, putting her chemistry education to great use. Within the 22 years she spent there, her leadership began to shine through. *She rose to become President for manufacturing and operations thanks to her communication, goal setting and team building skills.*

Roz was known for her balance of humility and drive. She would listen to her team and look for ways to support them. Then, she would find solutions and motivate everyone to achieve them. It is a great way to continue growing and improving as an organization, and those around her loved it. It was soon that major companies wanted Roz's voice and leadership to help them tackle operational challenges. She had the opportunity to serve as CEO of Sam's Club, developing curbside pickup, then as COO of Starbucks where she advanced digital operations to help baristas focus on people instead of logistics. Now as CEO of Walgreens Boots Alliance she is ready to help improve its own set of challenges that lay ahead.

They say the reward for good work is more work. For a leader like Roz Brewer, this is less of a burden and more like an opportunity to fulfill her purpose. This can be true even when the person you're working for is yourself! That's because it is the essence of growth. You start with something small, such as sharing that first cup of coffee with a friend. As you succeed, it grows to impact more and more people, sharing the goodness of Ganoderma lucidum with many. *Sharing can keep you busy fulfilling that role of leadership you've always known was part of you. The more joy it brings you, the less it feels like work and the more it feels like success!*



TOP 10

SIMPLE PLEASURES TO ENJOY THIS FALL

*Gano Excel businesses are taking off in time for an exciting fall season. With so much going on, it's important to take a moment to enjoy the simple pleasures of life. On your mission to spread health and wealth to others, don't forget to revitalize your own sense of joy. Feed your passion by taking in the scents, colors and sounds that fall has to offer. The beauty, comfort and wonder of some of these quintessential fall activities can restore your energy and spirit for sharing the revitalizing benefits of **Ganoderma lucidum!***

1 **Prepare a warm cup of GanoCafé!** Enjoy the smooth flavors of your favorite coffee beverage as you welcome the change of the season.

2 **Enjoy the sunset.** As the sun sets over autumn-colored trees it can bring a renewed sense of awe to your heart and soul.

3 **Cuddle up with cozy blankets and a book.** As the weather cools down, spending a morning or evening curled up with a book can be the perfect place to be.

4 **Start the day with Triple Love Pumpkin-Spiced French Toast!** A delicious warm breakfast filled with pumpkin spice flavor can set a wonderful tone to the day. Find the recipe on page 8!

5 **Light a candle or three.** Fall scents of cinnamon, sugar and autumn woods can fill your home with delight. Or even enjoying some unscented candlelight can set a relaxing mood.

6 **Take a walk in the fresh fall air.** Grab a sweater and take a relaxing stroll on a brisk morning or evening. Crunch some leaves and enjoy the colors of fall.

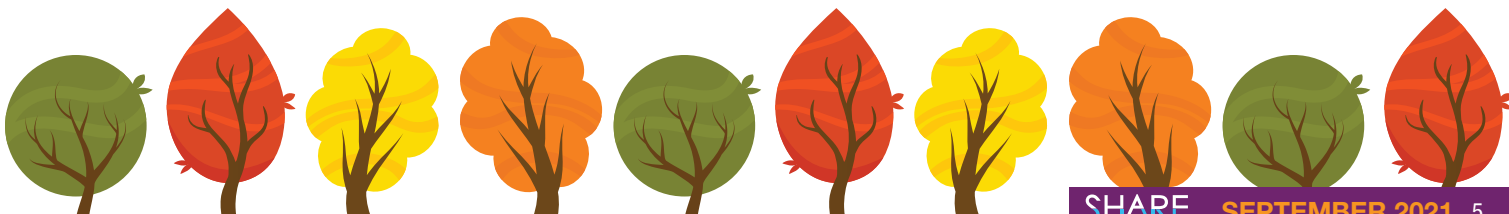
7 **Enjoy fresh apples.** Apple season ushers in the festivities of fall. Apple picking is a popular activity. Or skip the work and simply enjoy some apple pie or fresh apple cider!

8 **Invite a few neighbors over for football and coffee.** Watching football is another popular fall activity and a perfect occasion to socialize! When you have friends and neighbors over to watch the game, don't forget to SHARE your favorite GanoCafé!

9 **Pop your own popcorn.** As far as healthy whole-grain snacks go, popping popcorn could be the most fun to prepare and eat! It's a perfect fall activity the whole family can enjoy.

10 **Roast marshmallows over an open fire.** There's nothing quite like the flavor of a roasted marshmallow. Make s'mores or enjoy them on their own! They go perfect with GanoCafé Schokolade!

Want to **SHARE** your fall favorites with some prospects in your neighborhood? Create a fall "simple pleasures" bundle for your neighbors. It could include a bag of popcorn, a small candle, a sachet of **GanoCafé** and a personalized note saying something like, "Can't wait for fall to arrive! Here are a few of my seasonal favorites, including my favorite coffee enriched with **Ganoderma lucidum**. Ask me about it!"





IMAGINE
what is possible!

Join us for a vibrant and spectacular Spanish event Saturday, September 25, 2021 at the Gano Excel Enrichment Center!

TICKETS ON SALE IN YOUR BACK OFFICE!

Visit event.ganoexcel.us for event details!

★ ★ ★ HOME ★ ★ ★
SWEET
★ ★ ★ Home ★ ★ ★
PROMOTION

Our Home Sweet Home promotion is ending soon!

Do you know someone who has been thinking about reactivating their Affiliation with Gano Excel? Bring them home! Right now, get \$0 reactivation fees when you reactivate with an order of 50PV or more and set up your AutoShip profile. Call Customer Service at (626) 338-8081 today and come home to Gano Excel!

\$0 reactivation fees

Elite 88

Promotion runs July 26, 2021 - January 30, 2022



Lead the Way with the Elite 88 Promotion!

Are you passionate about sharing the health and wealth of Ganoderma lucidum with others? Do you want to help people change their lives for the better? Do you excel at motivating others to achieve their goals? Then the Elite 88 Leadership Conference is for you!

Visit promotion.ganoexcel.us to learn how you can earn your spot at this exclusive event and take the steps necessary to get there! Promotion runs July 26, 2021 to January 30, 2022 (cycles 660 - 686).

**YOU COULD
BE NEXT!**



WIN \$100
BY VERIFYING
YOUR ACCOUNT!

You could be the next winner of our monthly cash giveaway for Affiliates who verify their account using their mobile phone. One winner will be selected from all verified Affiliates to win \$100!

Verify your account in 4 easy steps! Visit ganoexcel.us/training for a step-by-step guide on completing this process.



REVITALIZE: TIPS TO IMPROVE CONCENTRATION

The modern world overloads the human brain with massive amounts of information and data every day. One estimate suggests that the average person processes the equivalent of 34 gigabytes of information daily. It is no surprise that the discipline of focus and concentration has become a greater challenge in this information age. However, researchers over the past decade have been curious about what we can do to strengthen these skills. Here are a few tips that studies have suggested can help keep your mind sharp and focused.

-1-

Exercise the Mind

Giving the mind small tasks to do in a short amount of time has shown to help produce a sort of concentration stamina. Gradually you can step up the amount of time required to focus on the task. This could be reading a book, doing a puzzle, solving a crossword or assembling a craft. Start with 5 minutes of focused time, then work on 10 minutes, and so on.

-2-

Prepare the Body

Exercising daily can improve your mental sharpness and mood. Physical activity immediately boosts the brain's dopamine, norepinephrine, and serotonin levels—all of which affect focus and attention. Your body also craves quality sleep and adequate hydration to keep your mind as sharp as possible. Give your brain a boost with nature's nootropic ingredients such as the acai berry, turmeric and ashwagandha root that are found in our Go! Gano RESTORE! This smart beverage is formulated for focus and system balance!

-3-

Nuture the Spirit

It's impossible to concentrate with a million things tugging at your heart with worry, responsibility and negativity. In this modern world it can be constant. Take some time to decompress and clear your mind and spirit from these stressors. Immerse yourself in green space, which one study showed improved concentration in students. Practice mindfulness and prayer, which can give you power over your response to stress.



With a well balanced mind, body and spirit, you can return to enjoying more of what life has to offer. With a sharp mind at the ready, you will be empowered to learn, SHARE and grow your Gano Excel business with greater agility. Are you ready for people to ask YOU how you do it all and keep a smile on your face? That's right. You've got this!

"The purpose of life is to live it, to taste experience to the utmost, to reach out eagerly and without fear for newer and richer experience."

- Eleanor Roosevelt



TRIPLE LOVE PUMPKIN-SPICED FRENCH TOAST

All the joys of GanoCafé infused with fantastic pumpkin spice flavor make this french toast an instant fall classic! GanoCafé 3-in-1 offers triple the love with the perfect blend of coffee, non-dairy creamer and sugar. It also delivers the all-natural enrichment of Ganoderma lucidum with bountiful benefits for whole-body wellness.

Ingredients:

| | |
|----------------|--|
| 4 | large eggs |
| 1 | cup reduced fat milk |
| 1 | sachet GanoCafé 3-in-1 |
| $\frac{3}{4}$ | cup canned pumpkin puree |
| $1\frac{1}{2}$ | tsp pumpkin pie spice |
| 1 | tsp vanilla extract |
| $\frac{1}{4}$ | tsp kosher salt |
| 1 | whole loaf hearty bread such as brioche or Challah |
| $\frac{1}{4}$ | cup butter, divided |

Directions:

1. In a large bowl, whisk together eggs and milk. Open your sachet of GanoCafé 3-in-1 and empty the contents into the bowl. Continue to whisk until dissolved. Stir in pumpkin puree, pumpkin pie spice, vanilla and salt.
2. Slice bread loaf into thick 1-inch slices and dip them one at a time into the egg mixture. Allow each slice to soak for about 10 seconds. Let excess drip off as you remove each slice to a plate.
3. Melt 1 tablespoon of butter in a large skillet over medium heat. Add 2 slices of soaked bread to the skillet and let it cook about 2-3 minutes per side until golden brown. Repeat with remaining butter and bread.
4. Enjoy with your favorite maple syrup and a dash of powdered sugar!

NUTRITIONAL FACT:

What's more to love about pumpkin-spiced breakfast? Pumpkins contain some seriously impressive antioxidants! The most prevalent are alpha-carotene, beta-carotene and beta-cryptoxanthin. Antioxidants go to work against free radicals in the body that allows your cells to work more efficiently. Ganoderma contains more than 150 antioxidants to add even more power to your body!

3-in-1 A Smooth, Creamy Enriched Latte

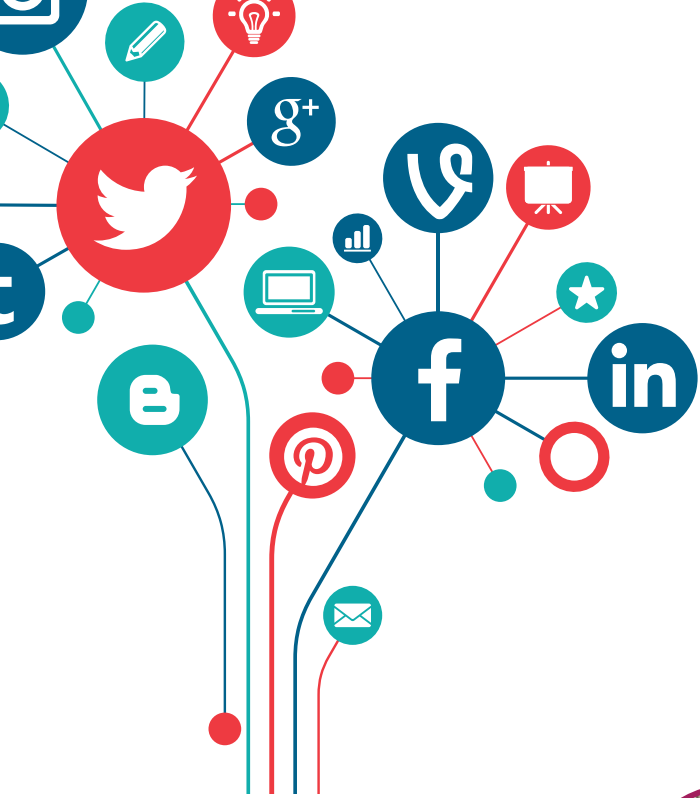
TRY IT AND ADD TO YOUR NEXT AUTOSHIP ORDER!

Retail:
\$28.00

Wholesale:
\$20.00

Rewards Points

- Purchase 4.5
- Redeem 27
- #501
- PV/CV 17/16



TIME TO SHARE

Gano Excel's Social Media Stars of the Month: Mazzilly Guerrero, GanoExcel Memphis, Victor H. Lopez, and Dominga Gil!

Congratulations and thank you, Mazzilly, GanoExcel Memphis, Victor, and Dominga for using social media as an important tool to leverage your Gano Excel business!

-  /ganoexcel.northamerica
-  @ganoexcel
-  @ganoexcelusa
-  /OfficialGanoExcelUSA



Instagram: Mazzilly Guerrero (@healthybeanganoexcel)
"I'm always happy with my Classic coffee"



Instagram: GanoExcel Memphis (@ganoexcelmemphis)
"Such a great first week of promoting our healthy product."



Do you want to be next month's Social Media Star?
 Make sure to use #ganoexcelusa and #ganoexcelnorthamerica and tag us in all of your Facebook, Instagram and Twitter posts!



Facebook: Victor H. Lopez
 "#GanoExcelUSA"



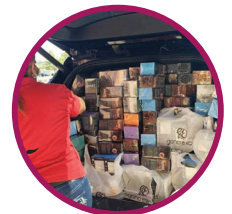
GLOBAL CORNER



Gano Excel celebrates its Affiliates in Tajikistan, operating there since 2012! The country soars above its neighbors with more than 90% of its land being made of mountains. The people of Tajikistan also elevate their lifestyle thanks to the health and wealth of Gano Excel.



Facebook: Dominga Gil
"I have no doubt that coffee is healthy and money-making."



LEADERSHIP SPOTLIGHT



**ROYAL
DIAMOND**

Ana Lorena Aguilar

“When she learned about the benefits of Ganoderma, she knew she was onto something big.”

Ana Lorena Aguilar is a Royal Diamond with Gano Excel. She was born in Oaxaca, Mexico and now lives in Reedley, California with her husband. She has four children: Carlos, Vickie, Nicky and Ana. In 2002, Ana opened a traditional boutique store which she considered her primary business, while network marketing covered some additional expenses for her children at the time. That changed when Ana Lorena discovered Gano Excel and its signature GanoCafé coffee drinks enriched with Ganoderma lucidum. When she learned about the benefits of Ganoderma, she knew she was onto something big. *She began to SHARE, and after about a month she noticed that her earnings had tripled. At that point, she decided to go full-time with her Gano Excel business.*

The best part of her Gano Excel business to this day are the people that return to her to tell her how the goodness of Ganoderma has impacted them. She praises Gano Excel Founder and Global President Mr. Leow Soon Seng for the brilliant idea of combining the wonderful herb with coffee. *“Coffee is a beloved habit the world over,”* says Ana Lorena. *“The world could fall apart and people will continue to drink their coffee.”* The highly consumable product is a perfect way to deliver all of the nutritious benefits of Ganoderma to the body, while also producing a steady stream of orders and earnings for her business.

Last year, Ana Lorena saw her Gano Excel business tested by the global pandemic and shutdown. To her delight, she can say that she was right. Her customers and teams continued to ask for their favorite GanoCafé beverages and Gano Excel continued to ship them. Ana Lorena has always been a natural networker who loves interacting with people. At the start of the pandemic, she was challenged with finding ways to connect with others using technology. However, it was not long before she discovered how these new tools could help serve her business. Additionally, many of her Affiliates became interested in having Gano Excel ship directly to their doorsteps using AutoShip. This has been more convenient for everyone and has saved her time to focus on other parts of her business.

Ana Lorena loves to focus on connecting with people on her team. She checks in often, remains available to answer questions and loves to be an encouragement to others. She knows it takes motivation and education in order to build a strong organization. However, the more you sow upfront with your business, the more you will reap later on. She says her own business is evidence of that. She loves that she can take time off from her business without worrying that everything will fall apart. She has built a strong organization that keeps working and producing residual income for her even when she decides to take a day off.

She never tires of talking with new people about the wellness benefits of Ganoderma and the opportunity she took to be her own boss with Gano Excel. She envisions new leaders emerging from her organization over the coming year. She also has had the pleasure of purchasing two new cars thanks to her success with Gano Excel. She is currently working on paying off her house. She looks forward to continuing to motivate her teams and fine-tune her well-established business. She has a lot of fun sharing and learning and thanks Gano Excel for the incredible opportunity.



JOSE DE JESUS HERNANDEZ RAMIREZ

WHITTIER, CA

Jose de Jesus Hernandez Ramirez is our emerging leader for this month. He is a Gold with Gano Excel, originally launching his Ganoderma lucidum business in 2009. He lives in Whittier, California with his wife Leonor and has two adult daughters who inspire him with their own achievements. One is a graduate of California State University Northridge and the other is about to graduate from the University of California Berkeley. Jose came to Gano Excel from the construction industry and continues to work as an independent contractor. **He has been very happy with the lifestyle of freedom that his Gano Excel business has brought him as an alternative to the routine of his traditional job.**

Like many Affiliates, Jose was first drawn to Gano Excel for its amazing Ganoderma-enriched products. He was pleased by the delicious flavor and wellness benefits of GanoCafé. Once he had incorporated the new coffee into his daily routine he felt the energy and balance that Ganoderma is known for. When he learned more about

this company and the opportunity it offered through network marketing, he knew it was something he wanted to SHARE. Once he began to receive a weekly check from his Gano Excel business, it was clear that he made the right decision.

His Gano Excel business has been a great economic blessing to him and his family. His wife was able to stay home with their daughters for the past 10 years. They have been able to afford two cars, one for Jose's wife and another for his daughter. They have been able to do some much needed work on their house, take a trip to Georgia to see family there, and assist with university expenses for their children. He calls his situation "a dream," because of the financial goals they have realized and the freedom they now have. Additionally, Jose counts it a blessing to have met so many extraordinary people through Gano Excel. He loves being a part of a team that shares his mentality for success.

The pandemic in 2020 put Jose's business to the test. Many friends he knew found themselves struggling to make ends meet when many businesses closed their doors. They were impressed to see Jose continued to receive his weekly payouts from his Gano Excel business. He was able to SHARE the wonderful opportunity with many of them. As a result, his business has continued to grow. He says he is very fortunate that because of his Gano Excel business, his family's finances have not suffered. They have been solvent, and continue to enjoy a lifestyle of financial freedom.

Jose was very excited to order Gano Excel's new Go! Gano smart beverages when they launched earlier this year. As someone from a construction background, he knows how important it can be to stay cool and hydrated when on the job. **He especially loves Go! Gano REVIVE, which is formulated to boost energy and body balance throughout the day.** He loves the berry flavor and even more so, loves how the product makes him feel as he goes about his construction projects. He knows that there is a market for these drinks, especially among his friends who have been asking him for coffee alternatives for years. He is looking forward to seeing his business grow as he continues to SHARE. His goal is to reach Diamond in 2022 and eventually retire from his contracting job to spend more time with his family.

EMPLOYEE HIGHLIGHT

Meet Guadalupe Gallegos!



Guadalupe is a Customer Service Representative with Gano Excel. She came to GE in 2020. She says "Hearing our Affiliates' satisfaction on the other end of the phone is what I love most about my job. It brings an immense feeling of happiness to know that I was able to genuinely take care of each and every Affiliate, I love helping them expand their business with Gano Excel." Thank you, Guadalupe!



LIVING UP TO OUR FULL POTENTIAL

At Gano Excel, we love to watch our Affiliates reach new milestones, grow their businesses and achieve the success that catapults them from one rank to the next. Seeing such transformation invigorates everyone around them. It shows that change is possible and paints an excellent picture of what a revitalized life can look like.

We recognize these wonderful Affiliates for their achievements, focus and dedication. Seeing the difference you are making is an incredible privilege. We know that when we focus on the positive and rewarding aspects of our business, we are working together as a team for the company and for each person's "why."

Please help us express our gratitude for their hard work!

RANK ADVANCEMENTS

GOLD

- Ana Acosta
- Anthony Gonzalez
- Yuribia Jimenez Mata
- Jose Ruvalcaba
- Sonia Valdez

BRONZE

- Jesus Casallo
- Ramon Perez Salazar
- Gladys Vivas

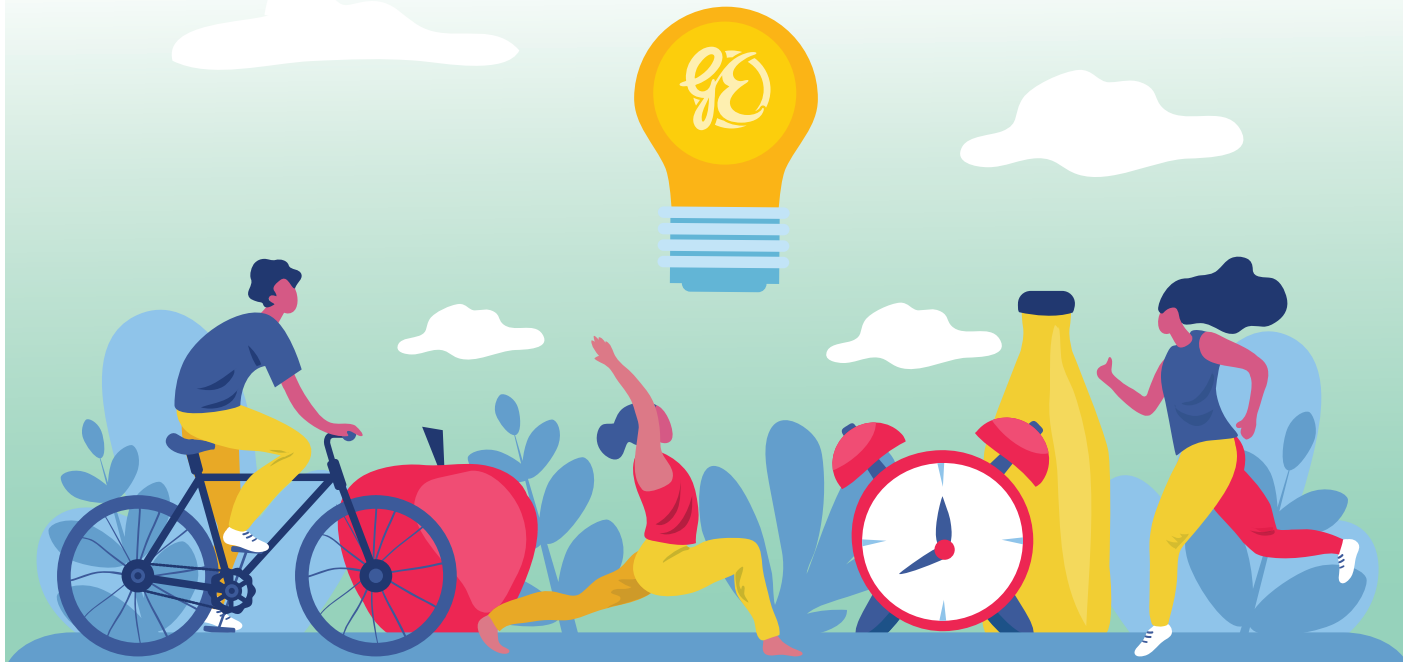
SILVER

- Avneet Brar
- Ana Calle
- Jennifer Díaz Martinez
- Dora Luz Flores Arrazola
- Miguel Garcia
- Sonia Garcia
- María Gomez
- Adriana Hernández
- Juan Felipe Hoyos
- Candace Huizar
- Dubraska Ichazu
- Aman Kaur
- María Lopez
- Claudia Luna

- Rodolfo Martinez
- Francisco Murillo
- Francisca Reyes Hernandez
- Vanessa Tachiquin
- Mayra Torres
- Candida Morena
- Velazquez
- Eutiquio Villavicencio

DIAMOND EXCELLERS

| | | | | |
|--|--|---|---|---|
| Ruben Cardenas Rank: Royal Diamond | Ana Lorena Aguilar Rank: Royal Diamond | Walter Garcia Rank: Royal Diamond | Tomas Rodriguez Rank: Royal Diamond | Maggie Cardenas Rank: Royal Diamond |
| Blanca Solorio Rank: Premier Diamond | Erica Reyna Rank: Premier Diamond | Rocio Peralta Rank: Premier Diamond | Cecilia Villegas Rank: Executive Diamond | Hipolita Gonzalez Rank: Executive Diamond |
| Jersis Aparicio Hernandez Rank: Executive Diamond | Marvel Santoyo Huizar Rank: Executive Diamond | Rebeca Sanchez Rank: Executive Diamond | Rene Marin Rank: Executive Diamond | Sandra Estrada Morales Rank: Executive Diamond |
| Susana Ceballos Rank: Executive Diamond | Benito Farfan Jimenez Rank: Diamond | Claudia Voigt Rank: Diamond | Evangelina Farias Rank: Diamond | Fabiola Rodriguez Rank: Diamond |
| Felipe Aviles Arellano Rank: Diamond | Isabel Rodriguez Rank: Diamond | Jesus Ruano Rank: Diamond | Joe L. Page Jr. Rank: Diamond | Johanna Villegas Rank: Diamond |
| Juan Sebastian Pinzon Arjona Rank: Diamond | Maria Casteneda Rank: Diamond | Norberto Montero Rank: Diamond | Omaira Barreto Rank: Diamond | Romina C. Gilmore Rank: Diamond |
| Rosa Licon Rank: Diamond | Roy Licon Rank: Diamond | Rosa Linares Rank: Diamond | Salvador Villegas Rank: Diamond | Sara Diaz Rank: Diamond |
| Sergio Navarro Barba Rank: Diamond | Victor Lopez Rank: Diamond | | | |



GANODERMA PRODUCTS

A healthier lifestyle is within reach!

One of the most satisfying trends of 2021 has been the rising popularity of enriching your diet with the power of mushrooms. *When it comes to amazing wellness benefits, Ganoderma lucidum is the king. It contains more than 200 phytonutrients that go to work fueling your body in important ways.* Its natural adaptogenic properties help support a balanced immune system. Its bioactive compounds oxygenate the body, providing vim and vigor to every cell. Its 150 antioxidants go to work against free radicals that damage and age.

Enriching your diet with this powerful mushroom is easier than ever thanks to Gano Excel. Once a rare discovery searched for by emperors of ancient kingdoms, Gano Excel cultivates Ganoderma lucidum on a global scale. We own the largest organic Ganoderma lucidum farm in the world located at our headquarters Malaysia. *Over the past 35 years we have developed the perfect way to grow and harvest Ganoderma lucidum to its fullest potential.*

Our Gano Daily supplements deliver 100% fine mushroom powder to power up your day. *We also have enriched a wide range of delicious beverages using our signature Ganoderma lucidum extract for a tasty choice in delivering these nutrients to your body.* Our GanoCafé selection of hot beverages and cereal provide a soothing, warm option, while our Gano Plus line of cold-water beverages provide a refreshing source of hydration and all-day wellness.

Are you ready to substitute your daily cup of coffee for one that provides amazing wellness benefits at a great price? Not only are we convinced you will save money, but you can actually make money by taking advantage of Gano Excel's business opportunity! Are you ready to start having your coffee pay YOU? *Enroll as a Gano Excel Affiliate today!*

Introducing new Go! Gano



Enjoy
our new smart
beverage in three delicious
flavors. Each flavor provides
a unique boost to your day.
Plus, all three are enriched
with the world's finest
Ganoderma lucidum. Perfect
for your healthy lifestyle!



Go! Gano Revive



Get up and GO with this energy-infused drink! REVIVE is a mix of all your needed daily vitamins, as well as your needed daily dose of calcium and potassium. Boost your immune system with vitamin C, and jumpstart your energy with caffeine and ginseng extract. All of this together with your daily Ganoderma lucidum will surely get you going, whether it's to work, school or the gym!

Contains:
Ganoderma lucidum
Magnesium
Potassium
L-Theanine
Alpha Lipoic Acid
Caffeine (Natural)
Panax Ginseng Extract

Go! Gano Restore



Find your focus and balance throughout the day with RESTORE! Not only will you be getting a healthy mix of aloe vera, turmeric, spinach and spirulina, but it tastes great too! With the flavors of blueberry, acai, goji and other delicious berries, this smart beverage is rich in antioxidants and powerful superfoods to keep the body performing at its best. Combined with all-natural Ganoderma, this drink will keep you balanced all day long!

Contains:
Ganoderma lucidum
Spirulina
Aloe Vera
Ashwaganda Root
Acai Berry
Turmeric
Goji Berry Powder
Quercetin
Spinach Powder

Go! Gano Refresh



After working hard, it's time to REFRESH! This boost of hydration includes the replenishment of important electrolytes for whole-body health. Plus, it's enriched with beet juice powder, ginger root, and Ganoderma lucidum. With delicious lemon flavor, this citrus beverage will leave you feeling fresh and hydrated. There's no better team than Ganoderma and electrolytes to reboot your system!

Contains:
Ganoderma lucidum
Cordyceps
Beet Juice Powder
Ginger Root Extract
Calcium
Magnesium
Potassium
Chloride
Sodium

Our retail brand of comfort beverages, from premium tasting wellness coffee and tea to silky enriched hot chocolate, each chockfull of 150+ antioxidants, 200+ phytonutrients and the power of Ganoderma lucidum.



3-in-1

When everything is done on-the-go, grab a beverage that is both convenient and, simply... better! Start the day with an antioxidant boost produced by premium roasted coffee, non-dairy creamer, and Ganoderma lucidum. Be proactive about your health and make the choice that is quick, easy and delicious!

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|----------------|----------------|--|
| Retail: | Wholesale: | Rewards Points |
| \$28.00 | \$20.00 | <ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5 <li style="width: 50%;">• Redeem 27 <li style="width: 50%;">• #501 <li style="width: 50%;">• PV/CV 17/16 |



classic

No gimmicks, no frills... this beverage is for the coffee purist. A potent and consistent boost of energy, this instant black coffee enriched with the Smart Mushroom, Ganoderma lucidum, balances the immune system with every savory sip. Start your mornings with the smart choice, Ganoderma!

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| Retail: | Wholesale: | Rewards Points |
| \$28.00 | \$20.00 | <ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5 <li style="width: 50%;">• Redeem 27 <li style="width: 50%;">• #505 <li style="width: 50%;">• PV/CV 17/16 |



tongkat ali

Experience the "G" force of this endurance-building beverage! By combining ginseng and Ganoderma lucidum, it's hard to deny the herbal healing properties that promote physical stamina and mental agility. The purity of these ingredients, when mixed with premium roasted coffee and Tongkat Ali, ensure that everything entering your body is working for you and not against you.

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| Retail: | Wholesale: | Rewards Points |
| \$28.00 | \$20.00 | <ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5 <li style="width: 50%;">• Redeem 27 <li style="width: 50%;">• #506 <li style="width: 50%;">• PV/CV 17/16 |



schokolade

Encouraging kids to start maintaining a balanced lifestyle is important, but not always easy to do. But with this chocolatey beverage, it is much easier to be proactive! By blending ground roasted cocoa beans with non-dairy creamer, skim milk and Ganoderma lucidum, this enriched, hot chocolate beverage delivers an antioxidant boost for kids and adults alike.

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| Retail: | Wholesale: | Rewards Points |
| \$29.00 | \$21.00 | <ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 5 <li style="width: 50%;">• Redeem 30 <li style="width: 50%;">• #502 <li style="width: 50%;">• PV/CV 18/16.8 |



mocha

Who can resist indulging in chocolate... especially when it's enriched? When desire strikes, reach for the beverage that naturally detoxifies AND tastes delicious! A simple blend of premium roasted coffee, cocoa powder, and Ganoderma lucidum is just the trick to boosting the immune system while satisfying those chocolate cravings at the same time!

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| Retail: | Wholesale: | Rewards Points |
| \$35.00 | \$24.00 | <ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 5.5 <li style="width: 50%;">• Redeem 33 <li style="width: 50%;">• #503 <li style="width: 50%;">• PV/CV 21/19.2 |



rooibos tea

As an alternative to the delicious coffee products, this caffeine-free herbal tea will heal with each sip. High in iron, calcium, potassium and other nutrients, this Ganoderma-infused beverage cleanses and balances the body. With an intoxicating floral aroma and naturally sweet taste, this will definitely be your cup of tea!

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| Retail: | Wholesale: | Rewards Points |
| \$28.00 | \$20.00 | <ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5 <li style="width: 50%;">• Redeem 27 <li style="width: 50%;">• #504 <li style="width: 50%;">• PV/CV 17/16 |



hazelnut

Hazelnuts are known to be high in essential nutrients. While consuming a tub of Nutella may not quite be the best dieting choice, mixing hazelnut with dark coffee and infusing it with Ganoderma lucidum is! With the antioxidants in Ganoderma plus the natural proteins in hazelnuts, this beverage is guaranteed to create a perfect balance in body, mind and taste buds!

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| Retail: | Wholesale: | Rewards Points |
| \$35.00 | \$24.00 | <ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 5.5 <li style="width: 50%;">• Redeem 33 <li style="width: 50%;">• #508 <li style="width: 50%;">• PV/CV 21/19.2 |



c'real

This breakfast favorite is formulated to boost energy and strengthen the immune system before ever leaving the house! With a power-packed combo of Ganoderma lucidum, Spirulina, and non-dairy creamer, C'Real serves as a simple, delicious way to get the body balanced and on track for a smart start to the day.

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| Retail: | Wholesale: | Rewards Points |
| \$28.00 | \$20.00 | <ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5 <li style="width: 50%;">• Redeem 27 <li style="width: 50%;">• #507 <li style="width: 50%;">• PV/CV 17/16 |

Our daily-use line of enriched products include personal care products such as toothpaste and soap, and are complimented by a wide range of legendary body balance supplements.

Gano Fresh



Smart smile, smart you! This all-natural, non-abrasive toothpaste is fluoride free, with the added benefit of Ganoderma lucidum. Maintain healthy gums and strong teeth with this refreshing, enriched toothpaste.

Retail: \$19.00 **Wholesale:** \$14.00 **Rewards Points**
 • Purchase 3 • Redeem 18
 • #302 • PV/CV 11/11.2

Gano Soap



Smart habits aren't exclusive to what's happening inside the body, but outside as well. Achieve full-body revitalization with this Ganoderma infused soap. With the addition of goat's milk and vitamin E, it is perfect for sensitive skin. It will leave you feeling refreshed, revitalized and silky-soft.

Retail: \$17.00 **Wholesale:** \$13.00 **Rewards Points**
 • Purchase 3 • Redeem 18
 • #301 • PV/CV 10/10.4



Ganoderma

Ganoderma's beta-glucans and antioxidants provide core cellular support that helps you feel your best. Experience the powerful benefits of Ganoderma for holistic balance, natural energy and rejuvenation.

Retail: \$59.00 **Wholesale:** \$39.00

Rewards Points
 • Purchase 9 • Redeem 54
 • #801 • PV/CV 36/31.2



Cordyceps

Cordyceps militaris is one of the most valued mushrooms in Chinese medicine, and one of the most potent. Give your body the extra support it needs to feel strong and replenished. Experience whole body rejuvenation on a daily basis.

Retail: \$58.00 **Wholesale:** \$41.00

Rewards Points
 • Purchase 9.5 • Redeem 54
 • #808 • PV/CV 30/32.8



Excellium

The only Ganoderma supplement produced with your brain in mind! Natural Ganoderma mycelium supports mental alertness and clarity, promotes effective brain function and provides the mental stamina you need to get through the day.

Retail: \$59.00 **Wholesale:** \$39.00

Rewards Points
 • Purchase 9 • Redeem 54
 • #803 • PV/CV 36/31.2

Gano Excel's line of Go! Gano smart beverages provide all-day solutions that quench your thirst and provide functional benefits! Go! Gano comes in three delicious blends of our signature Ganoderma lucidum and specially selected superfoods that each bring a unique boost to your body.



refresh

Recover from your day! This promotional drink will hydrate and rejuvenate after a long day of working, and it's also a great replenisher after a workout session. The citrus flavors taste great, while all the electrolytes and hydration rush in to reboot your system!

Retail: \$42.00 **Wholesale:** \$30.00 • #520
 • PV/CV 24/15



restore

Power through your day! This seasonal drink will give you the superfoods you need to stay healthy, focused and balanced all day long. The sweet berry flavor combined with all the right ingredients to give you your daily dose of greens has never tasted (or made you feel) better!

Retail: \$42.00 **Wholesale:** \$30.00 • #521
 • PV/CV 24/15



revive

Start your day off right! This new promotional drink is optimized to hydrate and caffeinate instantly, flavored with real fruit juice and a refreshing taste. Get an extra boost in a fun and easy way to jumpstart your day!

Retail: \$42.00 **Wholesale:** \$30.00 • #522
 • PV/CV 24/15