

SHADE

JULY 2021



Open the Door to New Opportunities

Shine CEOs Aim to Inspire the World

Top Ten Reasons to Enroll with Gano Excel

Harmonize: 5 Steps to Help Win Customers Back





ESP PLUS + PACKAGE



Any ESP
Package

+



18 of Go! Gano
BOXES Products

(6xRefresh, 6xRestore and 6xRevive)

ENHANCE YOUR ESP WITH THE GO! GANO PLUS PACKAGE... NOW WITH GO! GANO REVIVE!

Designed for all-day consumption, this trio of smart beverages makes enriching your diet with Ganoderma lucidum convenient and delicious!

Go! Gano REVIVE starts your day with energy and balance. *Go! Gano RESTORE* delivers focus and system balance through the heart of the day. *Go! Gano REFRESH* replenishes and hydrates after a long day's work.

Each step of the way, you are delivering **more than 150 antioxidants and 200 phytonutrients** that your body craves for optimal performance. Being proactive about your wellness helps you to do more, live more and play more!

Add this all-natural enrichment to your enrollment package with the ESP+! **Add a Plus Package to your ESP and receive \$756 of retailable Go! Gano products for only \$505.**

Available Now!



CEO MESSAGE



From coast to coast, Gano Excel is firing on all cylinders. We had an excellent East Coast Tour, visiting booming regions in Florida, the Mid-Atlantic and New England. Additionally we see Affiliates advancing from the sunny beaches of California to the blooming forests of New Hampshire. From the lakes of Minnesota to the bayous of Louisiana, Gano Excel has an opportunity for everyone. It is an opportunity to take a step toward improving your lifestyle. It requires no privileged background. It takes one person talking with another. Connecting. Sharing. Spreading the wealth and wellness of Ganoderma lucidum to others.

Together, we are making the USA a better place. We harmonize through the goodness of Ganoderma and the freedom found by becoming your own boss. Starting a business built on simply sharing Ganoderma-enriched products places you in the driver's seat of your success. Not only can you discover freedom over your schedule, goals and earnings, you can help others to do the same. Sharing the Gano Excel opportunity with another person helps them to take the same step toward change. One by one, individuals can find more time and money to lift up their family and community. One improved lifestyle can lead to many more, simply through the power of network marketing.

How can Ganoderma and this tremendous opportunity benefit those you know and meet on a daily basis? It starts with a conversation. Listening to others can give you insight into the pieces of someone's lifestyle that they want to improve. Listen for opportunities in every conversation. When you hear someone express a desire for health or wealth, you can use the phrase, "tell me more." Open up the dialogue. It can help to prepare your prospect for a new mentality; one that takes control. One that is ready to make a commitment.

We are revving up for an amazing summer. Our trio of cold-water smart beverages hydrates your system while delivering benefits like energy, focus and replenishment. Teams are holding meetings and events to educate more people about our fantastic products, company and industry. And individuals like you are ready to accomplish more than ever before. I look forward to hearing your story of success very soon.

Sincerely,

Mr. Ooi Chin Aik,
Chief Executive Officer, Gano Excel | North America



A Monthly Publication

CEO Message	3
Shine CEOs Aim to Inspire the World	4
Top Ten Reasons to Enroll with Gano Excel	5
Company Updates	6
Harmonize: 5 Steps to Help Win Customers Back	7
Product Highlight and Recipe	8
Global Corner	9
Time to SHARE	9
Leadership Spotlight: Erica Reyna	10
Emerging Leader: Luz Otero	11
Rank Advancements	12
Ganoderma Products	13
GanoPlus	14
GanoCafé	15
GanoDaily	16



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Denver, CO 80239
(303) 468 - 8654

Fresno

3620 West Shaw Ave.
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**Attention: At this time,
Denver and Fresno Will
Call Centers are open
for pick-up only.**

GanoExcel.us

SHINE CEOs AIM TO INSPIRE THE WORLD



Helping others is what harmonizing through Gano Excel is all about. This has been the center of Mr. Leow Soon's mission for more than 35 years. He began researching the optimal techniques and methods for cultivating pure and potent *Ganoderma lucidum* in 1983. Why? To bring the health and wealth of this powerful mushroom to the world. He wanted to see *Ganoderma*, which was once the prize of kings and emperors, spread to every household. That vision that began more than three decades ago is coming true today. **Affiliates have the opportunity to earn income by taking part in this global mission to spread wellness to others.**

CEOs Merah Lidey and Naomi Hirabayashi share another empowering mission – to bring mental health care into a more inclusive representation of homes across the globe. They designed and founded their company, Shine, to deliver self-care tools and community groups to users from all backgrounds. Lidey and Hirabayashi met while working for a tech nonprofit organization in New York City. Hirabayashi began in her role as Chief Marketing Officer and Lidey was Director of Mobile Product and Messaging. Together they worked to engage Millennials in social action. Both Hirabayashi and Lidey were new to their roles and they developed a friendship of encouragement and support as they navigated how to lead. They soon realized that the support they shared within their friendship was something that many people craved.

The two were met with a sense of loneliness that comes with leadership because tradition told them not to expose weaknesses or struggles. However, they found that sharing their experiences with each other made them stronger. They felt more prepared to solve problems and free to think creatively. They saw an opportunity to develop an app that delivered daily encouragement and support the way they did for each other. It would serve



as a preventative, low-cost, technology-driven source of peer-based support. By creating a space for people to reflect and discuss on topics like confidence, healing, and balance, they would be helping others shed negativity, pain and stress from common experiences. The result was Shine, an app that delivers daily motivation and meditation to the hands of millions around the world.

Lidey and Hirabayashi saw this need particularly vital to women of color that were entrepreneurs, leaders and influencers. They saw this group as underserved by traditional mental health avenues, and so they developed specific topics, meditations and groups to serve this group. New users simply download the app and create an account. They set their “intention” for the week, which is an area of self-care that they want to focus on. Then, they receive a daily audio and journal prompt to help focus and reflect. Shine is now in its sixth year and has reported 4 million users in 189 countries.

Not only have Lidey and Hirabayashi developed a useful self-care app, they are part of a larger shift in leadership to bring more humanity into the work that people do every day. They have taken a different approach to leadership that embraces group reflection and transparency. Nevertheless, their company continues to grow and succeed through this non-traditional approach. Gano Excel Affiliates share this view of business. **When meeting with prospects and team members, listening, encouragement and community are important aspects of the Gano Excel family that drive people to achieve goals they never thought possible. Sharing health and wealth is meaningful and rewarding.** With that humanity at the forefront, you can make a difference in this world.

TOP TEN

Reasons to Enroll with Gano Excel

Affiliates from across the USA make the decision to start their Ganoderma business every day. Every Affiliate comes with a “why” that motivates them to take action. Affiliates come to Gano Excel from a wide variety of backgrounds, each with a unique desire for what they want from their business. This diversity proves the relevance of our Gano Excel opportunity! Here are some of the reasons we hear most often.

1 **Helping Others.** Affiliates love that Ganoderma-enriched products and the Gano Excel opportunity have an authentic impact on their lives and they want to spread the positive impact to as many other people as possible.

2 **Lead a Business.** You have the opportunity to exercise your leadership capabilities. Energizing others to success brings a sense of fulfillment and purpose to many.

3 **SHARE Your Love of Ganoderma.** You may simply have a love for the amazing benefits of Ganoderma lucidum that cannot be contained. Your Gano Excel business is a vehicle for spreading the word about this wonderful herb.

4 **Find More Freedom.** Gano Excel's network marketing model allows you to work how you want, when you want. Many Affiliates love the freedom they have over their schedule that allows them to spend more time with loved ones.

5 **Work from Home.** Affiliates that have responsibilities at home love that they are not limited in their opportunity to succeed. You can run a successful business wherever you happen to be.

6 **Build Relationships.** Network marketing thrives on building new relationships wherever you go. It is a great way to build friendships, business partnerships and mentor others who want to duplicate your success.

7 **Keep Yourself Active.** A Gano Excel business can be a profitable way to spend your energy. More than a simple hobby, a business can bring purpose, inspiration and income that make it a good use of your time.

8 **Feel Accomplished.** Watching yourself succeed as you achieve goals, advance in rank and build your organization leaves you feeling like you've done something great.

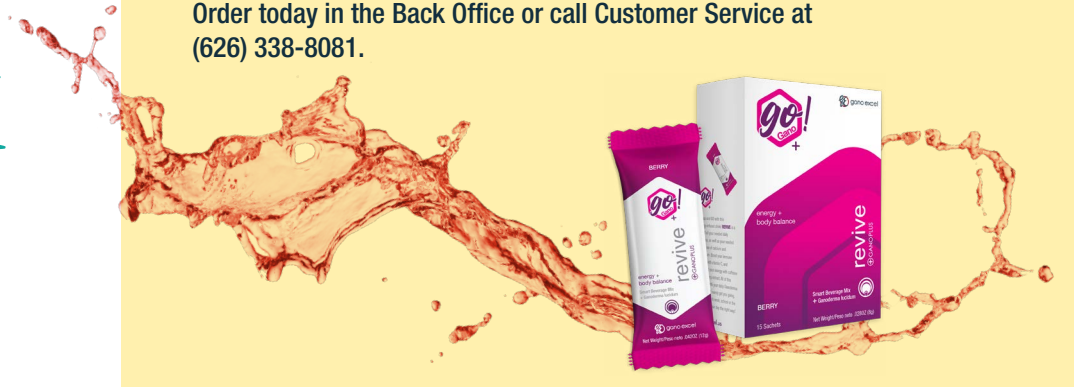
9 **Create a Legacy.** With Gano Excel, you can build a business that provides you with residual income for many years to come. You can even name a family member as a beneficiary of your business to reap the benefits of your hard work after your time.

10 **Earn Money!** It could be as simple as the incredible opportunity to earn income simply by sharing these amazing products with others. Gano Excel offers 11 Ways to Earn that can be found in detail in your Wealth Plan. Your earning potential is determined by your own effort and motivation. Get started today!

Go! Gano REVIVE is Here!

Energize your day with a delicious berry smart beverage enriched with Ganoderma lucidum!

Order today in the Back Office or call Customer Service at (626) 338-8081.



Join us for REVIVE, a Super Saturday event at our Gano Enrichment Center in Chino!

Learn about our amazing company, products and industry! Hear Affiliates talk about their personal success sharing Ganoderma-enriched products. Plus, get the latest updates on new products, tools and tips!

This exciting Spanish event is happening July 17, 2021 from 11 a.m. to 1:30 p.m.! Seats are limited. Contact your Diamond for your ticket today! You can also stream this event live from your home or on-the-go by visiting our Facebook page at the time of the event.



WIN \$100 BY VERIFYING YOUR ACCOUNT!

Gano Excel is excited to announce a new monthly giveaway for Affiliates who verify their account using their mobile phone. One winner will be selected from all verified Affiliates to win \$100 cash.

Verify your account in 4 easy steps! Visit ganoexcel.us/training for a step-by-step guide on completing this process.

“Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen.” – Winston Churchill



5 STEPS TO HELP WIN CUSTOMERS BACK

Has it been a while since you've heard from one of your preferred customers? Perhaps you are afraid that it was something you did or said that has led to this silence. While that may or may not be true, the reality is that customers change their minds across all industries.

However, there is good news too! You may be able to win your customer back through a humble, heartfelt approach to the business relationship. If you get an opportunity, walk through these five steps with your customer and see where it takes you.

1.

Ask What Went Wrong.

People change their spending habits for a variety of reasons. Some are very practical and others are more emotional. You won't really know why a person stopped placing orders until you ask.

2.

Listen and Empathize

You may want to jump in immediately to fix the issue, but press pause. Let your customer speak and you listen. What is the real issue? Can you imagine being in his or her shoes? Maybe you have dealt with this issue yourself, and maybe you haven't. Try your best to understand where your customer is coming from.

3.

Accept Responsibility

Think about any part you might have played in the issue. Your customer's decision may have had nothing to do with you. If that's the case, that's good news! However, be open to hear if there is a way that you could have done better. Accept it, and offer a sincere apology.

4.

Describe Changes They Can Expect

Take a moment to think through how you will do things differently. What can you offer your customer to address the issue he or she spoke about? Be real. It will not do you any good to make promises you cannot keep. It is better to start simple as long as it is sincere.

5.

Leave an Open Door

End the conversation on a positive note. Your customer may be ready to place an order, or they may need more time. Don't force it. Simply let your customer know you will love the opportunity to serve them the next time they need their favorite Ganoderma-enriched products.



One final tip: if you uncover a personal conflict, handle that first. Going straight to business may cause more damage than good. Mending the personal relationship will be a much stronger win than making a sale. Focus on your relationship first. Next, your business relationship, and finally, the sale.

As with all relationships, it takes two to make it work. In some cases, your customer may not return. However, you will have the confidence that you did your part. Plus, you will have learned some lessons in the process that you can put to use with your current and future customers. Learning from where you have failed can help you to grow a stronger business in the long run!



GO! GANO RESTORE BLUEBERRY BREAD LOAF

Pack your bread with hundreds of antioxidants thanks to fresh blueberries and Ganoderma-enriched Go! Gano RESTORE. This simple recipe is a sweet and delicious take on the classic yeast bread. Sneak in nutritious ingredients like spinach powder, spirulina and turmeric extract while keeping your bread light. With just a few ingredients and a little patience, this bread will be sure to rise to the occasion! It's a perfect snack for the morning, or all day long!

Ingredients:

- 1 ½ cups warm water (around 90 degrees F)
- 1 Tbsp instant or dry active yeast
- ½ tsp salt
- 1 tsp lemon zest
- ¼ cup white sugar
- 1 cup fresh blueberries
- 1 sachet Go! Gano RESTORE
- 3½-4 cups all-purpose flour

Directions:

1. Grease a 9x5-inch loaf pan and set aside.
2. In a large bowl combine the warm water, yeast, blueberries, Go! Gano RESTORE, sugar, salt and lemon zest. Let stand 5 minutes until frothy. You can also use a stand mixer.
3. Add 2 1/2 cups of the flour and mix to combine. Then, mix in additional flour 1/4 cup at a time. You want just enough to make the dough come together into a smooth and moist dough (but not too sticky). If using a stand mixer, attach the kneading hook for this step. Stop kneading when the berries seem to be crushing.
4. Remove the dough from the bowl and transfer to a floured surface. Gently knead in a bit of flour until you have a smooth ball. Place in a greased bowl, cover and let rise until doubled in size (about 1 hour).
5. Remove dough to a floured surface and press out into a 9x18-inch-ish rectangle. Starting with the 9-inch edge, roll the dough up like a scroll. Place into prepared 9x5 loaf pan. Cover with greased plastic wrap and let rise again until doubled in size (about 45 minutes).
6. Meanwhile, preheat your oven to 350 F. Once the dough is finished rising the second time, pop it in the oven and bake for 30-35 minutes, or until deep golden and cooked through.

NUTRITIONAL FACT:

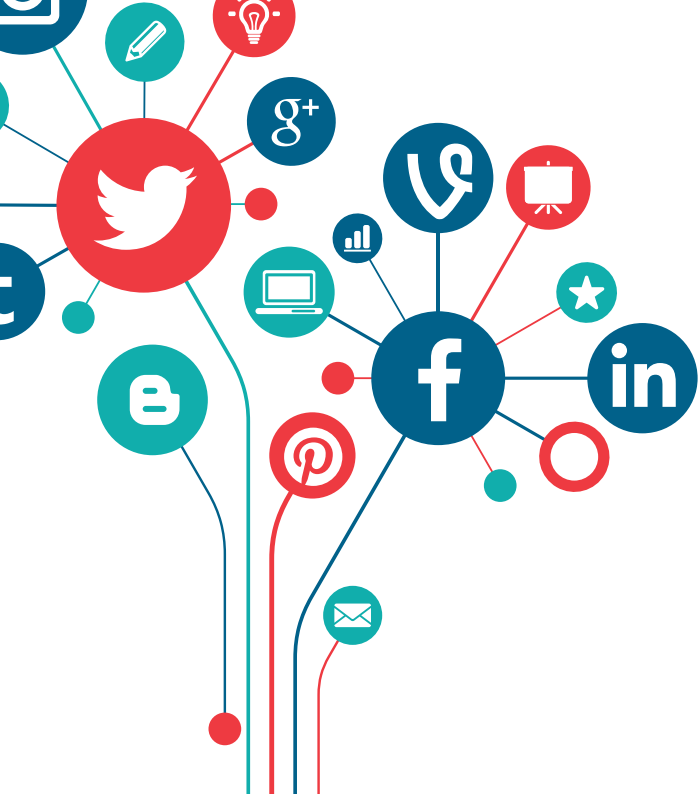
Free radicals are produced by everyday metabolism, as well as from pollutants like cigarette smoke and harmful radiation such as UV light and X-rays. Even though they live for only a fraction of a second, these free radicals can damage the DNA of healthy cells. This damage occurs constantly and is part of the reason we age. However, nature provides ingredients, like blueberries and Ganoderma lucidum that can reduce the DNA damage done by free radicals in the body, thanks to powerful antioxidants.

restore Find your focus and balance throughout the day with RESTORE!

TRY IT AND ADD TO YOUR NEXT AUTOSHIP ORDER!

Retail: \$42.00 Wholesale: \$30.00

• #521
• PV/CV 24/15



TIME TO SHARE

Gano Excel's Social Media Stars of the Month: Claudia Valderrama, @ganoexcelmemphis and Carmenza Perez!

Congratulations and thank you, Claudia, @ganoexcelmemphis and Carmenza for using social media as an important tool to leverage your Gano Excel business!

-  /ganoexcel.northamerica
-  @ganoexcel
-  @ganoexcelusa
-  /OfficialGanoExcelUSA



Instagram: Claudia Valderrama (@clalondono)
"S.H.A.R.E. !!! Harmonize, be the difference!"

Do you want to be next month's Social Media Star?

Make sure to use #ganoexcelusa and #ganoexcelnorthamerica and tag us in all of your Facebook, Instagram and Twitter posts!



Instagram: @ganoexcelmemphis
"TONGKAT ALI - Healthy Coffee!"



GLOBAL CORNER



Gano Excel is proud to bring the health and wealth of Ganoderma to the people of Belarus! With its wonderful wellness benefits, Ganoderma

is on its way to become a household staple, maybe even as popular as the potato! With over 300 potato recipes and counting, Ganoderma may have some catching up to do. But with the convenience of enriched daily products, a healthier lifestyle has never been so easy – or delicious!



Instagram: Carmenza Perez (@lita.carmen_perez)
"I love my HAZELNUT healthy coffee!"



LEADERSHIP SPOTLIGHT



**PREMIER
DIAMOND**

Erica Reyna

"I've learned so much from working through challenges. They really provide opportunities to grow stronger and wiser."

This month we are proud to shine a spotlight on **Premier Diamond Erica Reyna**. She loves her Gano Excel business for the freedom that it gives her. It is the opportunity she dreamed about when she first came to the United States. It is an opportunity that gives her financial freedom, freedom of time and control over her own success. It all starts with an amazing product and an extraordinary compensation plan. **She believes Gano Excel has the best combination of high-quality products matched with 11 excellent ways to earn.**

Erica Reyna doesn't depend on a boss to determine her today or her tomorrow. Every day is up to her to make the most out of. She can spend her time how she wants. She sets aside time to enjoy with her family. Whether at a soccer game, restaurant or at home, she is happy to support them and spend time with them. Being her own boss also gives her freedom over how she works. She can work where she wants, whether it is traveling to new places or working from home. Best of all, she decides what numbers appear on her payout check every week. Her payout is not determined by an employer, but by her own determination and effort. Lastly, the financial freedom that her business provides helps her to live a more balanced life. She has the time and money to eat healthier, stay active and worry less.

She takes every opportunity to SHARE how others can benefit in the same way that she has. She works tirelessly to expose more people to the goodness of Ganoderma and the freedom that comes with a Gano Excel business. Her passion and vision includes teaching others about how to succeed in network marketing. **"Knowledge is so powerful,"** Erica says. **"I've learned so much from working through challenges. They really provide opportunities to grow stronger and wiser."** She has spent much time over the past year learning about her team in order to support them and motivate them toward achieving their dreams.

She does all of this with a positive attitude because of the belief she has in herself, her team, her company and the providence of God. She has faith that doing the right thing will yield positive results. She commits herself to fulfilling her promises, supporting others and speaking honestly about what realistic goals look like for different people. Some can invest more than others, but with a little faith, knowledge and motivation, everyone has the opportunity to improve their lifestyle.

Her leadership style has resulted in a fantastic year. Despite the pandemic that ravaged her home state of California for nearly a year, she topped her previous year's income thanks to her Gano Excel business. She saw her teams in Texas and Kansas grow and expanded her organization into Virginia and Pennsylvania. Her goal is to produce 15 new Diamonds who are all maintaining their rank on a regular basis. Building this solid business is the next step for her in the coming year. **She is also passionate about seeing the company unite together toward a stronger future, building leadership and working together with integrity and purpose.**



LUZ OTERO

VAN NUYS, CA

Luz Yasbeth Otero came to the United States at the age of 21 looking for an opportunity. She dedicated herself to gaining expertise in the field of nutrition. She began a business as a nutritional therapist specializing in metabolism. She is often giving lectures and training people on how to eat well. **Helping others to obtain a healthy lifestyle is a passion of hers and she is thrilled that she can now do that through her Gano Excel business as well.** She lives in the San Fernando Valley with her husband and four children who are a great inspiration to her.

A friend introduced her to Gano Excel's Ganoderma-enriched coffee products in 2019. Luz was not a coffee drinker, but her husband began consuming GanoCafé 3-in-1. Then she was introduced to **Diamond Romina Gilmore** who suggested she try GanoCafé Tongkat Ali. The flavor was strong and energizing. Luz completely fell in love with it, despite not being a coffee fan. Now it's her favorite beverage to drink. She began to do research on Ganoderma

lucidum and the tremendous benefits that it had on the body's natural capacities for balance and rejuvenation. She knew it was a product that she would recommend to everyone who came to her. So, she enrolled as a Gano Excel Affiliate.

Now, her entire family enjoys Ganoderma-enriched products. Her eldest daughter and five-year-old son both love GanoCafé Schokolade. Her middle two daughters are very active and enjoy the hydration benefits of Go! Gano REFRESH and Go! Gano RESTORE. **She loves that she can spend time with each of them now with the freedom and flexibility of her home-based network marketing business.** Before Gano Excel, she felt like she just worked all the time with no energy to bring home to her family. Now, she feels fulfilled with her work life and her family life! She is amazed that she does not have to be limited to choose one over the other. **She feels free to commit herself to her family, earn a great income and share her passion for wellness with others.**

Luz is inspired by leaders like Diamond Romina Gilmore, who has an enviable energy that keeps her enthusiastic about the mission to SHARE health and wealth with others. She also learns much from **Premier Diamond Erica Reyna**, who always takes time to answer questions and teach from her wealth of experience. **Luz has great respect for Gano Excel Founder and Global President Mr. Leow Soon Seng, who she had the pleasure of meeting during his last visit to California.** She admires his humility and generous spirit, which she considers marks of a true leader. Lastly, she considers Jesus Christ as her ultimate mentor, whose life and teachings are central to how she approaches all circumstances.

Luz notes some positive trends to emerge out of a difficult year. Those include a renewed interest in personal wellness, the popularity of communication technologies like Zoom, FaceTime and social media, and an increase in people's openness and availability to hear about opportunities. She said that it was easier to host meetings and people were more likely to attend them. This resulted in a boom for her organization over the past year and she is excited to see the momentum through 2021. **She is passionate about continuing to SHARE the health and wealth of Gano Excel. The best part is seeing how her actions and her business can help others find freedom and happiness in tangible ways.**



DIAMOND EXCELLERS

LIVING UP TO OUR FULL POTENTIAL

We are proud to see Gano Excel Affiliates answer the call for personal growth this summer. Their dedication to learning, growing and improving helps them achieve success in their businesses. Building a better life is not simply a dream. With responsibility, commitment and effort, the life they want for themselves is becoming a reality. It extends beyond them to their families and communities, building a more harmonious world, one home at a time, one cup at a time.

These Affiliates have grown to let go of negativity, embrace communication and action, and adopt a lifestyle of sharing. These simple, powerful commitments have led their teams to success. ***We celebrate the following Affiliates that have embraced the learning process and have achieved new ranks while embracing personal growth!***



RANK ADVANCEMENTS

GOLD
 Johan Fernando Ariza Pretel
 Guadalupe Medrano
 Jose Quevedo
 Abiut Velez

BRONZE
 Andrey Amarillo
 Elvira Barreto
 Juana Batres
 Catherine Burbank
 Patricia Cardenas
 Pablo Dias Mendez
 Josefina Dominguez
 Emilio Esquivel
 Angelica Gonzalez
 Nicolas Juarez
 Mariana Lopez

Natividad Lopez
 Elizabeth Lozano
 Diana Marcela Gordillo
 Ana Navarro
 Nini Nocua
 Paula Perez
 Diana Sanchez
 Clemencia Tixteco
 Cosme
 Carolina Toro

SILVER
 Demetrio Aguilar
 Joel Blanco Alcala
 Marleny Y. Alvarenga
 Kevin Alvear
 Elvia Ambriz
 Israel Anaya
 Yoseeline Andalon
 Eloina Antunez Piña
 Andreina Atencio
 Álvaro Barrera
 Francisca Bruno
 Monica Cabrera Ortega
 Argelia Campos
 Rosalinda Campos
 Blanca A. Cano Gallarzo
 Blanca Guadalupe Carrillo
 Vianney Castiblanco
 Claudia Cervantes
 Maria Chavez De Molina
 Lorenzo Corea Sanchez
 Sandra Correa
 Marina Cruz
 Yaquelin Patricia Cruz Medrano
 Juana Delgado

Paula Diez
 María T. Estrada
 Dalvis Forman
 Hilda Fuentes
 Audrey Gavaldon
 Minelia M. Gongora
 Maria Gonzalez
 Lorena Gutierrez
 Maria Hernandez
 Santiago Hoyos
 Rita Ibarra
 Antonia Jimenez
 Gabriela Juarez
 Brijido Alberto Lazo
 Karla Joseline Lopez Diaz
 María Lourdes Gomez
 Alexandra Marino
 Alfonso Mejia
 Delly Mejia
 Margarita Mejia
 Emma Mendoza Anguiano
 Maria Monsalve
 Sheila Morales
 Marco Ocampo

Aurelio Orta
 Maira Ortega Munoz
 Blanca Palacios
 Dalia Paredes
 Guadalupe Perez
 Sharon Rabinovich
 Brenda Robles
 Gloria Rodriguez
 Aleyda Milena Rojas Pulido
 Graciela Rosales
 Eida Ruiz
 Yasmin Salazar
 Luz Maria Sanchez
 Araceli Sanchez
 Diego Martin Serrano
 Maria A. Serrano
 Isabel Sierra Hernandez
 Melissa Tachiquin
 Johanna Tapia
 Maria Valencia
 Silvia Ventura
 Estela Villanueva
 Carmen Villanueva
 Maricela Zacarias





GANODERMA PRODUCTS

A healthier lifestyle is within reach!



Gano Excel is proud to produce high quality Ganoderma lucidum products. The pure and potent Ganoderma is 100% grown at Gano Excel's privately owned farm in Malaysia, the largest of its kind in the world. More than 15 years ago, Mr. Leow Soon Seng sought to bring the goodness of Ganoderma to the West. He discovered that the bitter flavor of Ganoderma was a perfect fit for combining with the natural bittersweet profiles of coffee and chocolate. ***Soon after, he invented the world's first instant coffee beverage enriched with Ganoderma lucidum: GanoCafé.*** He went on to launch a variety of products that are meant to be consumed every day.

Today, Gano Excel offers delicious coffee, tea, hot chocolate and cereal that can easily be built into your daily routine. Our supplements, toothpaste and soap are also designed to bring the health of Ganoderma into what you likely already do on a daily basis. ***This makes pursuing a healthy lifestyle affordable and simple.***

Enjoying these products every day is a simple way to take a step in a new direction. ***A healthier lifestyle is within reach!*** You can discover the wellness benefits of Ganoderma that have been researched for decades by both public and private entities. This incredible herb brings unparalleled balance to the body thanks to more than 150 antioxidants in every serving.

Gano Excel has helped millions of families around the world bring the goodness of Ganoderma into their homes. Now available in ***more than 65 countries around the world,*** the health and wealth of Ganoderma lucidum is enriching lives and communities for the better. Let yours be next!

Not only are we convinced you will save money, but you can actually make money by taking advantage of Gano Excel's business opportunity! Are you ready to start having your coffee pay YOU? ***Enroll as a Gano Excel Affiliate today!***

Introducing new Go! Gano



Enjoy
our new smart
beverage in three delicious
flavors. Each flavor provides
a unique boost to your day.
Plus, all three are enriched
with the world's finest
Ganoderma lucidum. Perfect
for your healthy lifestyle!



Go! Gano Revive



Get up and GO with this energy-infused drink! REVIVE is a mix of all your needed daily vitamins, as well as your needed daily dose of calcium and potassium. Boost your immune system with vitamin C, and jumpstart your energy with caffeine and ginseng extract. All of this together with your daily Ganoderma lucidum will surely get you going, whether it's to work, school or the gym!

Contains:

Ganoderma lucidum
Magnesium
Potassium
L-Theanine
Alpha Lipoic Acid
Caffeine (Natural)
Panax Ginseng Extract

Go! Gano Restore



Find your focus and balance throughout the day with RESTORE! Not only will you be getting a healthy mix of aloe vera, turmeric, spinach and spirulina, but it tastes great too! With the flavors of blueberry, acai, goji and other delicious berries, this smart beverage is rich in antioxidants and powerful superfoods to keep the body performing at its best. Combined with all-natural Ganoderma, this drink will keep you balanced all day long!

Contains:

Ganoderma lucidum
Spirulina
Aloe Vera
Ashwaganda Root
Acai Berry
Turmeric
Goji Berry Powder
Quercetin
Spinach Powder

Go! Gano Refresh



After working hard, it's time to REFRESH! This boost of hydration includes the replenishment of important electrolytes for whole-body health. Plus, it's enriched with beet juice powder, ginger root, and Ganoderma lucidum. With delicious lemon flavor, this citrus beverage will leave you feeling fresh and hydrated. There's no better team than Ganoderma and electrolytes to reboot your system!

Contains:

Ganoderma lucidum
Cordyceps
Beet Juice Powder
Ginger Root Extract
Calcium
Magnesium
Potassium
Chloride
Sodium

Our retail brand of comfort beverages, from premium tasting wellness coffee and tea to silky enriched hot chocolate, each chockfull of 150+ antioxidants, 200+ phytonutrients and the power of Ganoderma lucidum.



3-in-1

When everything is done on-the-go, grab a beverage that is both convenient and, simply... better! Start the day with an antioxidant boost produced by premium roasted coffee, non-dairy creamer, and Ganoderma lucidum. Be proactive about your health and make the choice that is quick, easy and delicious!

Retail:	Wholesale:	Rewards Points
\$27.00	\$19.00	<ul style="list-style-type: none"> • Purchase 4.5 • Redeem 27 • #501 • PV/CV 17/15.2



classic

No gimmicks, no frills... this beverage is for the coffee purist. A potent and consistent boost of energy, this instant black coffee enriched with the Smart Mushroom, Ganoderma lucidum, balances the immune system with every savory sip. Start your mornings with the smart choice, Ganoderma!

Retail:	Wholesale:	Rewards Points
\$27.00	\$19.00	<ul style="list-style-type: none"> • Purchase 4.5 • Redeem 27 • #505 • PV/CV 17/15.2



tongkat ali

Experience the "G" force of this endurance-building beverage! By combining ginseng and Ganoderma lucidum, it's hard to deny the herbal healing properties that promote physical stamina and mental agility. The purity of these ingredients, when mixed with premium roasted coffee and Tongkat Ali, ensure that everything entering your body is working for you and not against you.

Retail:	Wholesale:	Rewards Points
\$27.00	\$19.00	<ul style="list-style-type: none"> • Purchase 4.5 • Redeem 27 • #506 • PV/CV 17/15.2



schokolade

Encouraging kids to start maintaining a balanced lifestyle is important, but not always easy to do. But with this chocolatey beverage, it is much easier to be proactive! By blending ground roasted cocoa beans with non-dairy creamer, skim milk and Ganoderma lucidum, this enriched, hot chocolate beverage delivers an antioxidant boost for kids and adults alike.

Retail:	Wholesale:	Rewards Points
\$28.00	\$20.00	<ul style="list-style-type: none"> • Purchase 5 • Redeem 30 • #502 • PV/CV 20/16



mocha

Who can resist indulging in chocolate... especially when it's enriched? When desire strikes, reach for the beverage that naturally detoxifies AND tastes delicious! A simple blend of premium roasted coffee, cocoa powder, and Ganoderma lucidum is just the trick to boosting the immune system while satisfying those chocolate cravings at the same time!

Retail:	Wholesale:	Rewards Points
\$34.00	\$23.00	<ul style="list-style-type: none"> • Purchase 5.5 • Redeem 33 • #503 • PV/CV 21/18.4



rooibos tea

As an alternative to the delicious coffee products, this caffeine-free herbal tea will heal with each sip. High in iron, calcium, potassium and other nutrients, this Ganoderma-infused beverage cleanses and balances the body. With an intoxicating floral aroma and naturally sweet taste, this will definitely be your cup of tea!

Retail:	Wholesale:	Rewards Points
\$27.00	\$19.00	<ul style="list-style-type: none"> • Purchase 4.5 • Redeem 27 • #504 • PV/CV 17/15.2



hazelnut

Hazelnuts are known to be high in essential nutrients. While consuming a tub of Nutella may not quite be the best dieting choice, mixing hazelnut with dark coffee and infusing it with Ganoderma lucidum is! With the antioxidants in Ganoderma plus the natural proteins in hazelnuts, this beverage is guaranteed to create a perfect balance in body, mind and taste buds!

Retail:	Wholesale:	Rewards Points
\$34.00	\$23.00	<ul style="list-style-type: none"> • Purchase 5.5 • Redeem 33 • #508 • PV/CV 21/18.4



c'real

This breakfast favorite is formulated to boost energy and strengthen the immune system before ever leaving the house! With a power-packed combo of Ganoderma lucidum, Spirulina, and non-dairy creamer, C'Real serves as a simple, delicious way to get the body balanced and on track for a smart start to the day.

Retail:	Wholesale:	Rewards Points
\$27.00	\$19.00	<ul style="list-style-type: none"> • Purchase 4.5 • Redeem 27 • #507 • PV/CV 17/15.2

Our daily-use line of enriched products include personal care products such as toothpaste and soap, and are complimented by a wide range of legendary body balance supplements.

Gano Fresh



Smart smile, smart you! This all-natural, non-abrasive toothpaste is fluoride free, with the added benefit of Ganoderma lucidum. Maintain healthy gums and strong teeth with this refreshing, enriched toothpaste.

Retail: \$18.00 **Wholesale:** \$13.00

Rewards Points

- Purchase 3
- Redeem 18
- #302
- PV/CV 11/10.4

Gano Soap



Smart habits aren't exclusive to what's happening inside the body, but outside as well. Achieve full-body revitalization with this Ganoderma infused soap. With the addition of goat's milk and vitamin E, it is perfect for sensitive skin. It will leave you feeling refreshed, revitalized and silky-soft.

Retail: \$16.00 **Wholesale:** \$12.00

Rewards Points

- Purchase 3
- Redeem 18
- #301
- PV/CV 10/9.6

Ganoderma



Get going with Ganoderma! This supplement is a great way to support the immune system, boost antioxidants, and nurture the body's natural defenses. Take daily as a proactive approach to general well being.

Retail: \$58.00 **Wholesale:** \$38.00

Rewards Points

- Purchase 9
- Redeem 54
- #801
- PV/CV 36/30.4

Cordyceps



Two mushrooms are better than one! Combining the Smart Mushroom with Cordyceps Sinensis is a double dose of potent energy. Great for reducing stress and slowing down the aging process, this daily supplement strengthens both body and mind. For maximum rejuvenation.

Retail: \$57.00 **Wholesale:** \$40.00

Rewards Points

- Purchase 9.5
- Redeem 54
- #808
- PV/CV 30/32

Excellium



The only Ganoderma supplement produced with your brain in mind! Prepared from thought-enhancing Mycellium, Excellium capsules promote healthier brain function. Gano Excel's Excellium makes getting through the day a breeze!

Retail: \$58.00 **Wholesale:** \$38.00

Rewards Points

- Purchase 9
- Redeem 54
- #803
- PV/CV 36/30.4

Gano Excel's line of Go! Gano smart beverages provide all-day solutions that quench your thirst and provide functional benefits! Go! Gano comes in three delicious blends of our signature Ganoderma lucidum and specially selected superfoods that each bring a unique boost to your body.

refresh



Recover from your day! This promotional drink will hydrate and rejuvenate after a long day of working, and it's also a great replenisher after a workout session. The citrus flavors taste great, while all the electrolytes and hydration rush in to reboot your system!

Retail: \$42.00 **Wholesale:** \$30.00

- #520
- PV/CV 24/15

restore



Power through your day! This seasonal drink will give you the superfoods you need to stay healthy, focused and balanced all day long. The sweet berry flavor combined with all the right ingredients to give you your daily dose of greens has never tasted (or made you feel) better!

Retail: \$42.00 **Wholesale:** \$30.00

- #521
- PV/CV 24/15

revive



Start your day off right! This new promotional drink is optimized to hydrate and caffeinate instantly, flavored with real fruit juice and a refreshing taste. Get an extra boost in a fun and easy way to jumpstart your day!

Retail: \$42.00 **Wholesale:** \$30.00

- #522
- PV/CV 24/15