

# SHARE

MAY 2021



 go excel

Get Fired Up!

Kathryn Finney's Focus on Energizing Entrepreneurs

Tips to Building a Professional Wardrobe

Energize: Top 10 Tools to Educate Your Team



# INTRODUCING THE NEW ESP SUMMER SUCCESS SERIES



Summer  
**ESP1**  
Success  
SERIES

Summer  
**ESP2**  
Success  
SERIES

Summer  
**ESP3**  
Success  
SERIES

Gano Excel's NEW summer edition ESPs give you *more value for the same great price!*

Give yourself a boost of hydration and essential nutrients from Go! Gano smart beverages and enjoy more fun in the sun. Get Go! Gano REFRESH and RESTORE with the new ESP Summer Success Series. Available in the ESP1, ESP2 and ESP3.

*For a limited time only. Order yours today!*



# CEO MESSAGE



It's warming up for summer and Gano Excel is getting fired up to bring health and wealth to more families than ever before. It's time to gather around a fire pit rather than snuggling up by the fireplace. It's time to turn off the oven and fire up the grill instead.

Humans have a complex history with fire. Archaeologists don't all agree exactly where and when we "discovered" how to control and use fire. However, most theorize that it began by watching natural wildfires and seizing the opportunity of the residual hot spots to experiment with using them for warmth and cooking food. It was some time after this that humans learned how to start a fire. Normalizing the use of fire for food created dietary changes that enhanced brain development. With healthier brains, we created smarter ways to control fire that allowed us to explore colder parts of the world, socialize with each other, accomplish more after dark, forge stronger tools, and stay safe from harm.

As fire takes three basic elements to ignite, so does your Gano Excel business to succeed. The first is good fuel. Good fuel provides the source of vital material that sustains the fire during the oxidation process. Likewise, Gano Excel's excellent Ganoderma-enriched products that are designed to be consumed every day are perfect for sustaining a long-lasting business with your retail customers and downline team. Next, a fire needs oxygen for the oxidation process to work. Without oxygen, the fire would have no opportunity to thrive. Likewise, Gano Excel's incredible business opportunity with 11 ways to earn sets the stage for your success. Lastly, you need a heat source to ignite these two elements and trigger the process. In your business, that ignition comes from you! By actualizing yourself and energizing your team, you activate the difference that these wonderful products and opportunity can make. You turn potential into reality, in your life and the lives of others.

So find new ways to energize yourself and your team this season. Hydrate with new Go! Gano smart beverages. Go! Gano REVIVE is a great way to deliver vitamins and essential nutrients while also giving you a boost of energy to keep you going. Like our ancestors before us, seize this opportunity to see what an impact you can have through Gano Excel. It's time to get fired up and SHARE!

Sincerely,

Mr. Ooi Chin Aik,  
Chief Executive Officer, Gano Excel | North America



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Denver, CO 80239  
(303) 468 - 8654

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Fresno, CA 93711  
(559) 892 - 0727

**Attention: At this time, Denver and Fresno Will Call Centers are open for pick-up only.**

**GanoExcel.us**



## KATHRYN FINNEY'S FOCUS ON ENERGIZING ENTREPRENEURS

With Gano Excel, owning your own business is simple. **More than 25 years ago, Mr. Leow Soon Seng had a brilliant idea: to bring the health and wealth of Ganoderma lucidum to every household in the world.** He began to cultivate and harvest pure, potent Ganoderma lucidum in order to offer daily supplements and enriched products that are affordable. Now as a Gano Excel Independent Affiliate you have the opportunity to capitalize on Mr. Leow's brilliant idea.

This is not your typical entrepreneurial opportunity that requires extensive product development, fundraising, patents, manufacturing deals, marketing and distribution plans, and not to mention payroll. Mr. Leow has already laid the groundwork for your success. World-class products are fully developed, packaged and ready to be distributed. **The health and wealth of Ganoderma are ready for you to SHARE.**

We are proud that this is an opportunity for everyone. Best of all, it is an opportunity you don't have to take alone. Someone who knows how to encourage new business owners on the journey to success is Kathryn Finney. Kathryn is a builder. She builds businesses and she builds up people to run those businesses. It took some practice and some failures to get her skill set to where it is today. Now, she passes on her expertise to others. She has a passion specifically for helping women of color.

Kathryn Finney is empowering women of color the way **Mr. Leow's vision empowers individuals and communities around the world.** For both Kathryn and Mr. Leow, that starts with putting more money into the hands of people who can make a difference. While **Gano Excel offers 11 ways to earn through its Lucrative Wealth Plan,** Kathryn's goal was to make fundraising more accessible for aspiring entrepreneurs. Unfortunately, when it comes to raising money for new ideas, not everyone has historically had equal consideration. Although Black and Latina women are the fastest-growing group of entrepreneurs in the U.S., together they raise just 0.64% of all venture capital investment.

That is a problem for which Kathryn Finney has built a solution. Like Mr. Leow, Kathryn wants to see more people succeed. And for Kathryn personally, her vision is to see more women of color build, launch and manage successful businesses. So in 2013, she launched digitalundivided as a social enterprise geared to economic empowerment for women of color. She began #ProjectDiane, a groundbreaking research initiative that provides data used to drive support for women of color entrepreneurs.

On top of that, Kathryn invested in her cohort program that provides education and mentoring to aspiring entrepreneurs. She developed the BIG incubator program and established the BIG innovation center where cohorts of aspiring entrepreneurs are educated and supported. **Gano Excel's network marketing model has a built-in mentoring program of its own, encouraging and rewarding Affiliates for teaching enrollees how to run a successful business.**

We call this energizing your team, and it is one of the **five pillars of our S.H.A.R.E. philosophy.** For instance, teaching your new enrollees how to use their Back Office can help increase production. Training new team members how to give an opportunity presentation can help to grow your organization. Perhaps most important is the confidence you can impart by teaching your team how to SHARE.

Kathryn's vision for supporting women of color entrepreneurs has led to incredible growth. Likewise, **Gano Excel has seen health and wealth spread to 500,000 Affiliates worldwide and still growing.** With the encouragement, education and support that comes from one person helping another, goals are being achieved, lifestyles are being elevated and dreams are coming true.

# Tips to Building a Professional Wardrobe

*You've just started your Gano Excel business and you want to look the part. With Gano Excel, you can begin earning money immediately with your retail sales, the Gen 5 Fast Start bonus and the new Go Fast Bonus. But that doesn't mean you want to blow all your new cash on business attire! Investing in a few key pieces will help you to feel confident while you work to elevate your lifestyle.*

*Our overall tip: keep a simple wardrobe of versatile pieces in black or brown and create multiple outfits simply by changing up the top and accessories! Start with some timeless basics and take your time to build out a wardrobe that brings out the best in you.*

## **A Simple Black Suit**

Nothing matches easier than classic black! Suit separates offer a little more flexibility and tend to be more affordable. You may also consider a classic "little black dress" that can be worn for both a day and evening event.

## **A Versatile Top**

A simple white or cream blouse or dress shirt can give you a professional look that can be worn again and again. For the most flexibility, shop for one that looks good tucked into trousers or a pencil skirt.

## **Practical Shoes**

Professional dress shoes are typically modest and practical for wearing throughout the week for day and evening events. A versatile pair of black pumps will easily match with most outfits for women, and similarly a pair of black oxford shoes for men.

## **A Touch of Color**

To add a flair of personal style while maintaining a professional look, consider owning a modest selection of two to three silk scarves or neckties to wear with your ensemble. You can find tutorials on how to tie your scarf or necktie on YouTube.

## **A Smart Portfolio**

It's the perfect place to keep what you need to conduct business on-the-go, including a notepad and pen, applications, product brochures, SHARE Magazine and other essentials. Keep your portfolio tucked into a medium tote or messenger bag for easy access.

*It's natural to always want to feel great about the way you look. However, with a home-based network marketing business, you can put your mind at ease. Since you aren't going to an office every day, there's no judgement for wearing the same outfit twice in one week! With just a few of these professional options to choose from, you will have what you need to make a great impression on your prospects and team.*



## COMPANY UPDATES



**ACT FAST... this promotion is ending soon!**

**Win amazing prizes with SEVEN SUPER CYCLES: TAKE ACTION!**

We've assembled some fun and energizing challenges to build the strength of your Gano Excel business. Earn a prize instantly EVERY time you complete a challenge! PLUS, earn points toward a collection of exciting final prizes to choose from at the end of the promotion. How many challenges can you complete in just Seven Super Cycles?

Promotion ends May 9, 2021. Visit [promotion.ganoexcel.us](http://promotion.ganoexcel.us) for official rules and a full list of prizes to win!

# ESP3 20%

## Earn 20% with the ESP-3!

It's our biggest ESP-3 promotion yet! Earn **20%** binary payout for 6 months starting from the purchase date! Get all the benefits of starting your business with an ESP-3 AND earn extra cash with this special promotional rate on binary commissions!

**Act now! This limited time offer ends June 6!**  
(Promotion runs Cycle 645 - 652)



## The Gano Estimator is Now Available!

Sharing the Gano Excel Opportunity is now as easy as sharing a delicious cup of your favorite Gano Excel beverage. Simply open it on your smartphone or tablet and walk through some basic information with your prospect. All of the calculations are done for you! Now you can share this amazing opportunity with the ultimate confidence.

Go to [ganoexcel.us/estimator](http://ganoexcel.us/estimator) to start using this great tool today.



## Join Our Next Virtual Super Saturday!

Don't miss out! Invite your prospects to join a Virtual Super Saturday to learn more about our amazing company, products and industry! Hear from Affiliates across the USA talk about their personal success sharing Ganoderma-enriched products. Plus, get the latest updates on new products, tools and tips!

Best of all, this free event is streamed directly to you! Watch from the comfort of your home...or wherever you may be! Register today to receive your webinar link, then join us on May 8!

**Our Next Virtual Super Saturdays are:**

**May 8, 2021**

**June 12, 2021**

Register today at: [ganoexcelsupersaturday.com](http://ganoexcelsupersaturday.com)

"We all have the ability. The difference is how we use it." – Stevie Wonder



# TOP 10 TOOLS TO EDUCATE YOUR TEAM

*You are in business for yourself, but not by yourself! Gano Excel has been supporting Affiliates like you achieve their dreams for more than 25 years. That includes creating helpful tools for you to use to expand and educate your team. Between our amazing Ganoderma-enriched products and the fabulous business opportunity, there is a lot of great information available for you to SHARE! Here are our top ten tools you can start using today!*



## 1. The Gano Excel Wealth Plan

Explore all of the 11 Ways to Earn with Gano Excel as well as the requirements for advancing in rank with the official Gano Excel Wealth Plan. It's available to order in your Back Office!



## 6. Your Back Office

We've loaded a ton of educational resources into your Back Office, which can be downloaded for free by visiting the Corporate tab using the main navigation menu. Find presentations, our newest products, as well as high-quality photography and all the forms you need to manage your business.



## 2. The Opportunity Presentation

Guide your team through the amazing business opportunity using the official presentation available to download from our corporate website: [ganoexcel.us](http://ganoexcel.us). You can also download our opportunity video to SHARE!



## 7. Back Office Training articles

Learn how to use your Back Office to perform essential tasks such as setting up an AutoShip profile or redeem your Rewards Points for free products. We've created step-by-step articles on popular topics that you can follow by visiting [ganoexcel.us/training](http://ganoexcel.us/training).



## 3. My Gano System

Take your first steps as a Gano Excel Affiliate using this helpful 7-step guide. It's also a great tool to share with your new Affiliates upon enrollment! It's available to order in your Back Office.



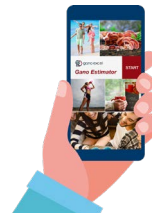
## 8. Official Gano Excel USA YouTube Channel

Looking for one of our exciting videos to SHARE with your team? Our YouTube channel is home to some incredible video resources that can help educate your team about our products, company and industry.



## 4. Ganoexcel.us

Our official website is full of great information on our products, company, and industry. You can find product recipes and ingredients, and learn about how we grow our world's finest *Ganoderma lucidum*!



## 9. Gano Estimator

The new GE Estimator is a convenient and confident way to share how your prospect can earn with Gano Excel. Go to [ganoexcel.us/estimator](http://ganoexcel.us/estimator) to start using this great tool today.



## 5. Virtual Super Saturdays (plus other exciting events!)

Corporate events are a great opportunity for your prospects and team to learn about Gano Excel on the national and even international level. It's a great time to hear from real success stories as well as keep up to date with company announcements.



## 10. SHARE Magazine!

Yes, that's right! This very magazine is another helpful tool that can help your team enrich their knowledge with company updates, industry tips, recipes, and an up-to-date product price list in every issue.

*With all of these amazing tools at your disposal there is so much to SHARE! Take a look at these resources today and begin training your team to become tomorrow's leaders!*



## REVIVE RASPBERRY YOGURT POPS

*Enjoy the sunshine with these sweet and tangy ice pops!*

*A simple blend of raspberries, sugar and yogurt is mixed with Go! Gano REVIVE to create these frozen treats. They are the perfect combination of a cool-down and a pick-me-up after spending time playing outside. Go! Gano REVIVE delivers energy and balance along with hundreds of phytonutrients from our signature Ganoderma lucidum extract.*



### Ingredients:

- 2 ½ cups raspberries
- 3 ½ Tbsp raw sugar
- 2 ½ cups full fat plain yogurt
- 1 sachet Go! Gano REVIVE

### Directions:

1. Place the raspberries in a bowl and mash lightly with a fork.
2. Sprinkle raw sugar on top and let sit for about 10 minutes.
3. Stir in yogurt and Go! Gano REVIVE.
4. Divide the mixture into 10 popsicle molds or small plastic cups. Insert the sticks and freeze until solid, about 6 hours.

### NUTRITIONAL FACT:

*Yogurt contains a high amount of calcium! Calcium is known for helping to build strong teeth and bones. The body also uses calcium to circulate blood, flex muscles and release hormones! It is an essential nutrient you need to keep your body going strong.*

# revive

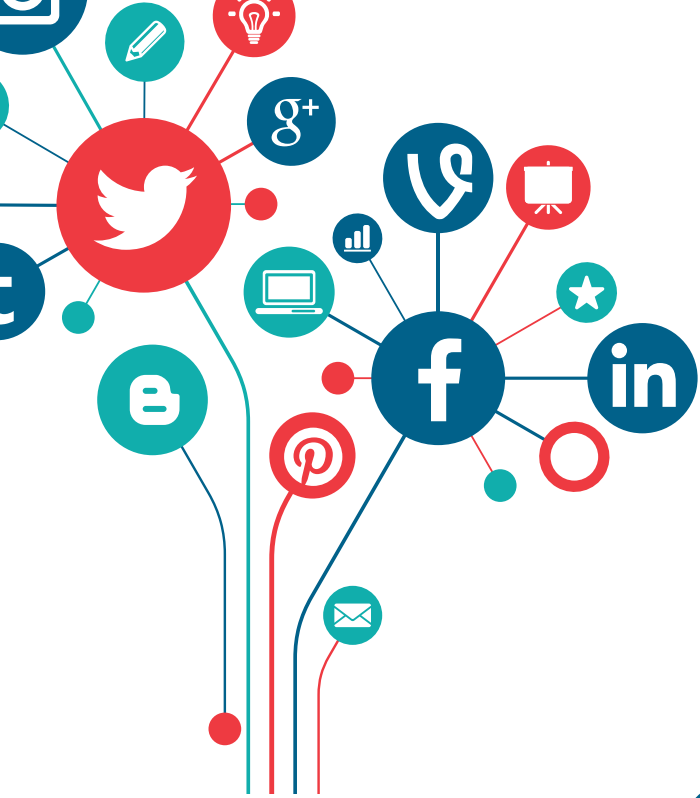
Get up and GO with this energy-infused drink!

**TRY IT AND ADD TO YOUR NEXT AUTOSHIP ORDER!**

Retail:  
**\$42.00**

Wholesale:  
**\$30.00**

- #522
- PV/CV 24/15



# TIME TO SHARE

**Gano Excel's Social Media Stars of the Month: Claudia Nieto, Sabina Castelli, gano\_coffee\_healthy and Soledad Morales!**

*Congratulations and thank you, Claudia, Sabina, gano\_coffee\_healthy and Soledad for using social media as an important tool to leverage your Gano Excel business!*

-  /ganoexcel.northamerica
-  @ganoexcel
-  @ganoexcelusa
-  /OfficialGanoExcelUSA



 **Facebook: Claudia Nieto**  
*"Enjoying my favorite coffee, Hazelnut."*




**Do you want to be next month's Social Media Star?**  
 Make sure to use #ganoexcelusa and #ganoexcelnorthamerica and tag us in all of your Facebook, Instagram and Twitter posts!



 **Facebook: Sabina Castelli**  
*"#MyGanoFavorite"*



 **Instagram: @gano\_coffee\_healthy**  
*"Gano Excel supplements you with the ideal spirulina cereal for the whole family, especially your children."*




## GLOBAL CORNER



When you ask a Russian what time it is, you could get nine different answers! That's because Russia spans nine different time zones.

Thankfully, your time zone doesn't get in the way of running a Gano Excel business. Gano Excel Affiliates work when they want, where they want and how much they want!

 **Facebook: Soledad Morales**  
*"Enjoying my favorite iced coffee; it's delicious and I get its extraordinary benefits."*



# LEADERSHIP SPOTLIGHT SALVADOR VILLEGAS



DIAMOND

**Salvador Villegas is a new Diamond with Gano Excel.** He lives in Norco, CA with his wife. They have two children and he is now also a proud grandfather. Originally from Zacatecas, Mexico, Salvador came to the United States to pursue the American Dream. He worked for more than 30 years in the printing industry to provide for his family. He made a good living and enjoyed the work. He was shocked to discover one day that his job was being replaced by technology and suddenly found himself out of work. This was the day he decided to dedicate more of his time to his Gano Excel business and has loved every minute of it.

**He first learned about Gano Excel from his wife Executive Diamond Cecilia Villegas.** She shared a cup of her GanoCafé coffee with him after she noticed it was helping her to feel great and at the top of her game. **Salvador tried it and he also remembers feeling more energy and greater balance throughout the body.** He loved that something as simple as his daily cup of coffee could provide him with so many wellness benefits. He had been spending too much money on coffee, and so he also loved that GanoCafé was an affordable option. He continues drinking GanoCafé to this day.

Salvador immediately became a loyal consumer, but when he lost his printing job, he decided to become a business builder. He says his life has changed for the better. Now he enjoys the freedom of setting his own hours and managing his own schedule. He spends much more time with his family and he feels so much more relaxed. **His Gano Excel business has also allowed him to save money for the future.**

**Working together with his wife and daughter Diamond Johanna Villegas has been a huge blessing.** He learns from them and is inspired by them every step of the way. He is also inspired by the many stories of people who have flourished through times of adversity. **Those who**

**overcome their limitations to achieve great things show Salvador that anything is attainable through hard work and dedication.** It is such dedication that has resulted in his Diamond rank advancement, and not just his own but from his wife, daughter and the rest of his incredible team as well.

The greatest lesson he has learned is stay committed to your vision. **“Having a vision for yourself will motivate you to work toward that dream until you achieve it,”** Salvador says. He encourages his team to not become distracted or discouraged. Instead, build toward it every day, one step at a time. It starts and ends with sharing. **“From the potential customer to the team member, you always have knowledge to pass on that will help someone else,”** Salvador says. **“You always have something to SHARE.”**

He encourages new Affiliates to try every Gano Excel product, including the new Go! Gano smart beverages. **Go! Gano has opened up a new market for Salvador and his team and helped him to expand this business in 2021 more than ever before.** He is excited to travel with Gano Excel on the next adventure to Malaysia. He looks forward to seeing the farm and meeting many other exceptional leaders from around the world. **He is happy with the success he has found with Gano Excel and looks forward to helping many more people find the health and wealth that Gano Excel has to offer.**

**“I believe that success is possible with this company. If I can do it, anyone can!”**



## ROSA PRIETO

PLAINVIEW, MN

*Rosa Isela Prieto is an emerging leader in Plainview, Minnesota.* She has been a major player in expanding the Gano Excel market in Minnesota over the last year. Originally from Chihuahua, Mexico, she has been living in Plainview, Minnesota for the past 22 years with her husband and their four boys. She enrolled with Gano Excel in 2020, during the COVID-19 pandemic. Gano Excel helped her become a believer in the wellness benefits of Ganoderma lucidum. She finds it important to SHARE these amazing Ganoderma-enriched products with everyone.

It was her husband's health that raised Rosa's interest in enriched products. After drinking GanoCafé, he felt incredible balance and vigor return to his body. His mind felt refreshed and clear. Rosa began to consume GanoCafé for her own health as well. She planned only to be a consumer but soon she was telling everyone about Gano Excel. So, she enrolled as an Affiliate to take advantage of

*Gano Excel's 11 ways to earn.* In addition to the generous compensation she receives, she feels network marketing is a good fit for how she wants to spend her time. She says she doesn't see herself spending her life expecting to clock in and out for someone else. Instead, she loves the freedom of setting her own schedule and spending more time with her children and grandchildren. Having this quality time with all her loved ones is what she treasures most of all.

*With the amazing products, excellent compensation and the opportunity to be her own boss, she knows that Gano Excel is the right company for her.* Her Gano Excel business has already helped her financially support her son's education. She can afford to travel to see family abroad. One by one, her goals and dreams are becoming a reality. *The best part is that her Gano Excel business isn't only benefitting her life, but the lives of others as well.* She loves that she can spread the health and wealth from these great Ganoderma-enriched products to other members of her family, neighbors and even new people she meets every week.

Rosa thanks *Sabina Castelli* for introducing Rosa to Gano Excel and for all of her continued support in growing her organization. She also thanks *Executive Diamond Marivel Santoyo* for taking her under her wing and sharing all her knowledge about the business. Marivel has taken the time to train with Rosa three times a week, which has been extremely valuable to Rosa. It gives Rosa the confidence to train her own team and carry the message of health and wealth to more and more people. *Three of the most important lessons she has learned from Marivel is the value of integrity, speaking the truth and upholding promises.* She has also learned valuable lessons from Mr. Ubaldo Roque who has been an inspiring asset to her organization. Finally, and most importantly, *Rosa says the greatest pillar she has is the extraordinary support of her husband. With his continued support she knows she will continue to succeed and looks forward to the day she achieves her Diamond rank.*



# LIVING UP TO OUR FULL POTENTIAL

Look at all the amazing energy Gano Excel has got going on this month! We are very happy to celebrate and recognize the following rank advancements for their commitment and dedication. These Affiliates are fired up! They are making a difference in their lives and the lives of others. They are spreading health and wealth to new families all across the USA! It is a pleasure to watch as they excel to new heights.

These special Affiliates have demonstrated their ability to motivate and elevate others. They set positive examples for existing and new Affiliates. They act; they make it happen. It takes courage and discipline to advance and inspire others to do the same. ***Congratulations from your Gano Excel family!***

## DIAMOND EXCELLERS

### DIAMOND



Ruben Cardenas  
Rank: Royal Diamond



Ana Lorena Aguilar  
Rank: Royal Diamond



Walter Garcia  
Rank: Royal Diamond



Tomas Rodriguez  
Rank: Royal Diamond



Maggie Cardenas  
Rank: Royal Diamond



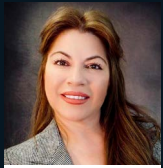
Blanca Solorio  
Rank: Premier Diamond



Erica Reyna  
Rank: Premier Diamond



Rocio Peralta  
Rank: Premier Diamond



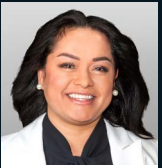
Cecilia Villegas  
Rank: Executive Diamond



Hipolita Gonzalez  
Rank: Executive Diamond



Jersis Aparicio Hernandez  
Rank: Executive Diamond



Marivel Santoyo Huizar  
Rank: Executive Diamond



Rebeca Sanchez  
Rank: Executive Diamond



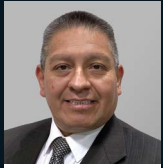
Rene Marin  
Rank: Executive Diamond



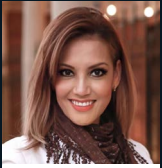
Sandra Estrada Morales  
Rank: Executive Diamond



Susana Ceballos  
Rank: Executive Diamond



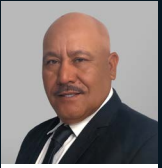
Benito Farfan Jimenez  
Rank: Diamond



Claudia Voigt  
Rank: Diamond



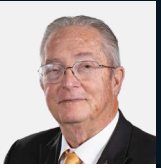
Evangelina Farias  
Rank: Diamond



Felipe Aviles Arellano  
Rank: Diamond



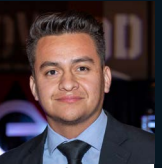
Isabel Rodriguez  
Rank: Diamond



Joe L. Page Jr.  
Rank: Diamond



Johanna Villegas  
Rank: Diamond



Juan Sebastian Pinzon Arjona  
Rank: Diamond



Maria Casteneda  
Rank: Diamond



Norberto Montero  
Rank: Diamond



Romina C. Gilmore  
Rank: Diamond



Rosa Licon  
Rank: Diamond



Roy Licon  
Rank: Diamond



Rosa Linares  
Rank: Diamond



Salvador Villegas  
Rank: Diamond



Sara Diaz  
Rank: Diamond



Sergio Navarro Barba  
Rank: Diamond



Victor Lopez  
Rank: Diamond

## RANK ADVANCEMENTS

### SILVER

Angel Alvarado  
Joselyn Angeles  
Salvador Blanco  
Claudia Bravo  
William Chitwood  
Maria Diaz  
Nelly Donayre  
Esmeralda Estrada Barragan  
Christy Fernandez  
Abigail Garcia  
Maritza Guerrero  
Margarito Hernandez

Maria Hunsucker  
Luis Jaimes  
Manuela Jaramillo Gonzalez  
Adolfo Jimenez  
Rafael Jimenez  
Bertha Magallon  
Elia Magana  
Araceli Munoz  
Aracely Perez  
Marta Quevedo  
Simon Ramirez Morales  
Kenya Rodriguez

Jaqueline Rosales  
Gilberto Sanchez  
Mercedes Sanchez  
Antonia Tapia  
Nelly Uriostegui  
Ismael Vazquez  
Dora Ventura  
Aubrey Walker  
Evelia Zepeda

### BRONZE

Maria Luisa Angel  
Maria Centeno  
Nicolas Feria  
Martina Gutiérrez  
Maria Hernandez  
Jose Alberto Jimenez  
Rocio Mariscal  
Luis Martinez  
Kevin Nonalaya  
Rosa Perez  
Claudia Ramírez  
Silvino Sanchez

Narciso Son  
Martina Velez Reyes  
Alma Vences Mundo  
Paola Andrea Vidal



# GANODERMA PRODUCTS

*A healthy lifestyle allows you to wake up feeling refreshed and go to bed feeling accomplished.*

The energy and vigor you experience from an active lifestyle means doing more with your day – for work or for fun! *Ganoderma lucidum is an excellent addition to a healthy lifestyle.* With *200 phytonutrients including 150 antioxidants*, Ganoderma goes to work supporting cells all over the body to perform at their best.

*Gano Excel makes delivering the natural wellness benefits of Ganoderma to your body simply and easy to do every day on your path to a healthier lifestyle.*

We enrich everyday products with our proprietary Ganoderma lucidum extract, developed by Mr. Leow Soon Seng. Mr. Leow has spent decades studying Ganoderma and ways to produce it on a global scale without

losing its pure, potent wellness benefits. *Gano Excel owns the largest organic Ganoderma lucidum farm in the world, where it grows 100% of the Ganoderma lucidum mushrooms used to enrich our GanoCafé, GanoDaily and GanoPlus lines of products.*

*Mr. Leow's dream is to bring the health and wealth of Ganoderma lucidum to every household in the world.* Today, his dream has become your reality. Our proprietary cultivation methods and vertical integration allow us to deliver affordable Ganoderma-enriched products into millions of homes worldwide. This mission has empowered people like you to achieve a healthier lifestyle, and do more.

Not only are we convinced you will save money, but you can actually make money by taking advantage of Gano Excel's business opportunity! Are you ready to start having your coffee pay YOU? *Enroll as a Gano Excel Affiliate today!*

**Introducing  
new  
Go! Gano**



**Enjoy  
our new smart  
beverage in three delicious  
flavors. Each flavor provides  
a unique boost to your day.  
Plus, all three are enriched  
with the world's finest  
Ganoderma lucidum. Perfect  
for your healthy lifestyle!**



## Go! Gano Revive



Get up and GO with this energy-infused drink! REVIVE is a mix of all your needed daily vitamins, as well as your needed daily dose of calcium and potassium. Boost your immune system with vitamin C, and jumpstart your energy with caffeine and ginseng extract. All of this together with your daily Ganoderma lucidum will surely get you going, whether it's to work, school or the gym!

**Contains:**  
Ganoderma lucidum  
Magnesium  
Potassium  
L-Theanine  
Alpha Lipoic Acid  
Caffeine (Natural)  
Panax Ginseng Extract

## Go! Gano Restore



Find your focus and balance throughout the day with RESTORE! Not only will you be getting a healthy mix of aloe vera, turmeric, spinach and spirulina, but it tastes great too! With the flavors of blueberry, acai, goji and other delicious berries, this smart beverage is rich in antioxidants and powerful superfoods to keep the body performing at its best. Combined with all-natural Ganoderma, this drink will keep you balanced all day long!

**Contains:**  
Ganoderma lucidum  
Spirulina  
Aloe Vera  
Ashwaganda Root  
Acai Berry  
Turmeric  
Goji Berry Powder  
Quercetin  
Spinach Powder

## Go! Gano Refresh



After working hard, it's time to REFRESH! This boost of hydration includes the replenishment of important electrolytes for whole-body health. Plus, it's enriched with beet juice powder, ginger root, and Ganoderma lucidum. With delicious lemon flavor, this citrus beverage will leave you feeling fresh and hydrated. There's no better team than Ganoderma and electrolytes to reboot your system!

**Contains:**  
Ganoderma lucidum  
Cordyceps  
Beet Juice Powder  
Ginger Root Extract  
Calcium  
Magnesium  
Potassium  
Chloride  
Sodium

Our retail brand of comfort beverages, from premium tasting wellness coffee and tea to silky enriched hot chocolate, each chockfull of 150+ antioxidants, 200+ phytonutrients and the power of Ganoderma lucidum.



## 3-in-1

When everything is done on-the-go, grab a beverage that is both convenient and, simply... better! Start the day with an antioxidant boost produced by premium roasted coffee, non-dairy creamer, and Ganoderma lucidum. Be proactive about your health and make the choice that is quick, easy and delicious!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li>• Purchase 4.5</li> <li>• Redeem 27</li> <li>• #501</li> <li>• PV/CV 17/15.2</li> </ul>



## classic

No gimmicks, no frills... this beverage is for the coffee purist. A potent and consistent boost of energy, this instant black coffee enriched with the Smart Mushroom, Ganoderma lucidum, balances the immune system with every savory sip. Start your mornings with the smart choice, Ganoderma!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li>• Purchase 4.5</li> <li>• Redeem 27</li> <li>• #505</li> <li>• PV/CV 17/15.2</li> </ul>



## tongkat ali

Experience the "G" force of this endurance-building beverage! By combining ginseng and Ganoderma lucidum, it's hard to deny the herbal healing properties that promote physical stamina and mental agility. The purity of these ingredients, when mixed with premium roasted coffee and Tongkat Ali, ensure that everything entering your body is working for you and not against you.

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li>• Purchase 4.5</li> <li>• Redeem 27</li> <li>• #506</li> <li>• PV/CV 17/15.2</li> </ul>



## schokolade

Encouraging kids to start maintaining a balanced lifestyle is important, but not always easy to do. But with this chocolatey beverage, it is much easier to be proactive! By blending ground roasted cocoa beans with non-dairy creamer, skim milk and Ganoderma lucidum, this enriched, hot chocolate beverage delivers an antioxidant boost for kids and adults alike.

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$28.00</b>	<b>\$20.00</b>	<ul style="list-style-type: none"> <li>• Purchase 5</li> <li>• Redeem 30</li> <li>• #502</li> <li>• PV/CV 20/16</li> </ul>



## mocha

Who can resist indulging in chocolate... especially when it's enriched? When desire strikes, reach for the beverage that naturally detoxifies AND tastes delicious! A simple blend of premium roasted coffee, cocoa powder, and Ganoderma lucidum is just the trick to boosting the immune system while satisfying those chocolate cravings at the same time!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$34.00</b>	<b>\$23.00</b>	<ul style="list-style-type: none"> <li>• Purchase 5.5</li> <li>• Redeem 33</li> <li>• #503</li> <li>• PV/CV 21/18.4</li> </ul>



## rooibos tea

As an alternative to the delicious coffee products, this caffeine-free herbal tea will heal with each sip. High in iron, calcium, potassium and other nutrients, this Ganoderma-infused beverage cleanses and balances the body. With an intoxicating floral aroma and naturally sweet taste, this will definitely be your cup of tea!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li>• Purchase 4.5</li> <li>• Redeem 27</li> <li>• #504</li> <li>• PV/CV 17/15.2</li> </ul>



## hazelnut

Hazelnuts are known to be high in essential nutrients. While consuming a tub of Nutella may not quite be the best dieting choice, mixing hazelnut with dark coffee and infusing it with Ganoderma lucidum is! With the antioxidants in Ganoderma plus the natural proteins in hazelnuts, this beverage is guaranteed to create a perfect balance in body, mind and taste buds!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$34.00</b>	<b>\$23.00</b>	<ul style="list-style-type: none"> <li>• Purchase 5.5</li> <li>• Redeem 33</li> <li>• #508</li> <li>• PV/CV 21/18.4</li> </ul>



## c'real

This breakfast favorite is formulated to boost energy and strengthen the immune system before ever leaving the house! With a power-packed combo of Ganoderma lucidum, Spirulina, and non-dairy creamer, C'Real serves as a simple, delicious way to get the body balanced and on track for a smart start to the day.

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li>• Purchase 4.5</li> <li>• Redeem 27</li> <li>• #507</li> <li>• PV/CV 17/15.2</li> </ul>

Our daily-use line of enriched products include personal care products such as toothpaste and soap, and are complimented by a wide range of legendary body balance supplements.

## Gano Fresh



Smart smile, smart you! This all-natural, non-abrasive toothpaste is fluoride free, with the added benefit of Ganoderma lucidum. Maintain healthy gums and strong teeth with this refreshing, enriched toothpaste.

**Retail:** \$18.00    **Wholesale:** \$13.00

**Rewards Points**

- Purchase 3
- Redeem 18
- #302
- PV/CV 11/10.4

## Gano Soap



Smart habits aren't exclusive to what's happening inside the body, but outside as well. Achieve full-body revitalization with this Ganoderma infused soap. With the addition of goat's milk and vitamin E, it is perfect for sensitive skin. It will leave you feeling refreshed, revitalized and silky-soft.

**Retail:** \$16.00    **Wholesale:** \$12.00

**Rewards Points**

- Purchase 3
- Redeem 18
- #301
- PV/CV 10/9.6

## Ganoderma



Get going with Ganoderma! This supplement is a great way to support the immune system, boost antioxidants, and nurture the body's natural defenses. Take daily as a proactive approach to general well being.

**Retail:** \$58.00    **Wholesale:** \$38.00

**Rewards Points**

- Purchase 9
- Redeem 54
- #801
- PV/CV 36/30.4

## Cordyceps



Two mushrooms are better than one! Combining the Smart Mushroom with Cordyceps Sinensis is a double dose of potent energy. Great for reducing stress and slowing down the aging process, this daily supplement strengthens both body and mind. For maximum rejuvenation.

**Retail:** \$57.00    **Wholesale:** \$40.00

**Rewards Points**

- Purchase 9.5
- Redeem 54
- #808
- PV/CV 30/32

## Excellium



The only Ganoderma supplement produced with your brain in mind! Prepared from thought-enhancing Mycellium, Excellium capsules promote healthier brain function. Gano Excel's Excellium makes getting through the day a breeze!

**Retail:** \$58.00    **Wholesale:** \$38.00

**Rewards Points**

- Purchase 9
- Redeem 54
- #803
- PV/CV 36/30.4

Gano Excel's line of Go! Gano smart beverages provide all-day solutions that quench your thirst and provide functional benefits! Go! Gano comes in three delicious blends of our signature Ganoderma lucidum and specially selected superfoods that each bring a unique boost to your body.

## refresh



Recover from your day! This promotional drink will hydrate and rejuvenate after a long day of working, and it's also a great replenisher after a workout session. The citrus flavors taste great, while all the electrolytes and hydration rush in to reboot your system!

**Retail:** \$42.00    **Wholesale:** \$30.00

- #520
- PV/CV 24/15

## restore



Power through your day! This seasonal drink will give you the superfoods you need to stay healthy, focused and balanced all day long. The sweet berry flavor combined with all the right ingredients to give you your daily dose of greens has never tasted (or made you feel) better!

**Retail:** \$42.00    **Wholesale:** \$30.00

- #521
- PV/CV 24/15

## revive



Start your day off right! This new promotional drink is optimized to hydrate and caffeinate instantly, flavored with real fruit juice and a refreshing taste. Get an extra boost in a fun and easy way to jumpstart your day!

**Retail:** \$42.00    **Wholesale:** \$30.00

- #522
- PV/CV 24/15