

SHARE

DECEMBER 2020



 gano excel

SHARE THE
EXCITEMENT

LOOKING BACK:
KEY MILESTONES
FROM 2020

ENERGIZE: 7 WAYS
TO KEEP YOUR
BRAIN HEALTHY

THE MAKING OF
A DIAMOND WITH
ROBERT PAZ



Joy to the Body, Mind and Soul!



With so much to do before the big day, you don't want to feel scrambled. ***A focused mind and balanced body will help you to feel ready and capable!*** That's right, take a breath and GO! ***Ganoderma-enriched Go! Gano Restore is packed with stress-fighting antioxidants, along with greens and herbs to help you feel your best.*** With a sweet touch of ***blueberry*** and ***acai***, a healthy boost never tasted so good!

Go! Gano Restore. Go Get It.

#GoGetIt



CEO MESSAGE



Sharing hope is a vital part of the holiday season. This year has had its challenges, yes. And yet, this year has seen amazing growth for Gano Excel businesses! It is important that you do not get caught up in a mindset of negativity. The great entrepreneurial spirit that you embody as an Affiliate does not look at challenges as a defeat. You see problems to solve and opportunities to explore. You see hope, and it's worth sharing.

Hope is powerful! It inspires you to take action. To take a stand for the change you want to see in your life and your community. In 2020, I have seen that hope come alive. You have shown that success is possible even amidst surmounting challenges. You have shown that having a home-based Ganoderma lucidum business with Gano Excel is a great opportunity. You have shown that when you fight for the future you want, you can achieve it.

We're ready for an amazing new year ahead. We are ready to see Affiliates empowering one another. Encouraging one another. Elevating one another to become better, stronger and closer to the enriched life that they deserve. I am excited to see our Affiliates all across the USA spreading the health and wealth of Ganoderma lucidum using new tools, new products and a simple message of hope.

We had an amazing celebration of 25 years in business last month. I hope that you were able to celebrate with us. As we move forward into the new year, you will notice we have given our corporate brand a new look. We are proud to be a positive, energetic company and we are taking on some new designs that reflect that in a fun, friendly way. I am excited for what the future holds for you. You have our support, always.

Sincerely,

Mr. Ooi Chin Aik,
Chief Executive Officer, Gano Excel | North America



A Monthly Publication

CEO Message	3
The Winning Leadership of Tony Dungy	4
Looking Back: Key Milestones from 2020	5
Company Updates	6
Energize: 7 Habits for a Healthy Brain	7
Product Highlight and Recipe	8
Global Corner	9
Time to SHARE	9
Leadership Spotlight: <i>The Making of a Diamond with Robert Paz</i>	10
Rank Advancements	12
Ganoderma Products	13
GanoPlus	14
GanoCafé	15
GanoDaily	16



GANO EXCEL | USA
15439 Dupont Ave.
Chino, CA 91710

Corporate Office Hours:
Mon - Fri: 8 a.m. - 5 p.m.
Tel: (626) 480 - 7550
Fax: (626) 898 - 9669

Customer Service Hours:
Mon - Fri: 8 a.m. - 5 p.m.
Tel: (626) 338 - 8081

Will-Call Hours:
Mon - Fri: 10 a.m. - 3:30 p.m.

Denver
4621 Peoria Street, Unit H
Denver, CO 80239
(303) 468 - 8654

Fresno
3620 West Shaw Ave.
Fresno, CA 93711
(559) 892 - 0727

**Attention: At this time,
Will Call Centers are open
for order pick-up only.**

GanoExcel.us

THE WINNING LEADERSHIP OF TONY DUNGY



Great leaders inspire excellence in others. A great coach creates a team that achieves victories, both on the scoreboard and in the individuals playing the game. Many coaches are stereotyped as loud and forceful when it comes to motivating others. In the case of historic NFL coach Tony Dungy, his was a different approach. His famous calm and quiet energy inspired his team to become not just winners, but leaders. He refers to this method as building up “mentor leaders.” **In network marketing, creating future leaders is the gold standard for growing a successful business.**

Tony Dungy’s calm demeanor may have been unusual for a head coach, but that certainly didn’t stop him from some groundbreaking accomplishments. He was the first NFL head coach to lead his teams to the playoffs for ten consecutive years. Over his career, he stacked up 148 wins. He was the first African American coach to lead his team to a Super Bowl victory, and one of only three people to win a Super Bowl title both as a player and as a head coach. It all started with a smart approach to the game from his teenage years.

Tony Dungy was always an excellent student. He loved to put his mind to work, even on the football field. This led to successful football careers in high school and in college at the University of Minnesota. He joined the Pittsburgh Steelers for the 1978 season as a converted safety on the team’s defense and there his leadership shined once again. He led the team in interceptions as the way for the Steelers’ Super Bowl victory that year. Although his strategies continued to succeed, Dungy knew that they were better implemented by players that were stronger and faster. He retired from playing after three seasons to pursue a career in coaching.

Not everyone thought that Dungy’s quieter coaching style would translate to team wins. But in 1996, he had the chance to prove them wrong. He was offered the opportunity as head coach of the Tampa Bay Buccaneers. The team had one of the worst records in the NFL. Under his leadership, the team began to turn its record around. In his second year as head coach, the team was headed to the playoffs. Within six seasons, he took the team to the playoffs

four times. He was the winningest coach in the franchise’s history. Despite this, Tampa Bay parted ways with Dungy in 2002 and the door opened for him to coach the Indianapolis Colts.



Under Dungy’s leadership, the Colts advanced to the playoffs every season, and by his second season were posting 12 or more wins every year. This culminated in a Super Bowl victory in 2007. Dungy retired two seasons later in 2009, and has authored several books on his leadership style. In his book *Mentor Leader: Secrets to Building People and Teams That Win Consistently*, Dungy outlines what he calls the 7 E’s of mentorship. He stresses that a leader’s job is to help people realize their potential – in life as well as in their career. **To become better as a team, you must also work on becoming better as individual people.** When each person raises his performance in pursuit of excellence, the entire team does better.

His principle of mentor leadership says that each leader should create mentoring relationships in which they work to elevate other team members as future leaders. **You look for leadership potential in others and engage your empathy for wanting to see them grow. Dungy says that the first steps help prepare your team for success, by engaging them, educating them, equipping them and encouraging them.** Connect with your team on a personal level. **Share the knowledge and tools they need to succeed and let them know you believe they can do it.** Once they are ready, begin to step back and let them lead! His next steps are to empower them, energize them and elevate them. Allow them to do the work and focus on motivating and inspiring from a distance. **Give them opportunities that will allow them to shine.**

Remember, when your team shines, so do you! **Mr. Leow built Gano Excel’s compensation plan so that helping others is not only meaningful, but rewarding as well.** If you seek out the success of others, you will find success as well. So, take an interest in the growth of your team. When everyone is fully energized for success, you win Super Bowls and make history.

LOOKING BACK: KEY MILESTONES FROM 2020

It's been quite a historic year. One with novel challenges that prompted Affiliates across the nation to grow like never before. New opportunities were met with enthusiasm and passion. Affiliates just like you were empowered to achieve new levels of success. It's been a long road, but we're better for it. Stronger. United. We are ready to dive into the new year with more tools, new products and a wellspring of confidence. If we can win in 2020, we can win through anything. Let's take a look back at this amazing year.



**January
6**

Gano Excel launches its successful Let's GO! Promotion that rewards Affiliates for topping their 2019 success with loads of cash and a trip to Malaysia. Winners are excited to visit the home of Gano Excel International in 2021.



**March
17**

Gano Excel initiates precautions to keep the Gano Excel Family safe during the outbreak of COVID-19, including offering free shipping on qualifying orders. Affiliates share with friends and family the benefits of a home-based business.



**April
8**

Gano Excel launches Virtual Leadership Meetings to allow Affiliates to come together and connect during stay-at-home restrictions. Affiliates are able to share the Gano Excel opportunity over greater distances and reach more households than ever before.



**May
9**

Gano Excel hosts its first Virtual Super Saturday events which energized Gano Excel Affiliates across the USA and launched a tremendously successful summer season. Thousands joined in as leaders shared the amazing Gano Excel opportunity and their journeys to success.



**June
3**

Gano Excel Will Call Centers reopen with new policies in place to promote health and safety. Many Affiliates continue to utilize AutoShip to receive the products they love every month.



**September
1**

GE Announces the new Direct Bonus exclusively for Go! Gano smart beverages. The bonus pays Affiliates for every box of Go! Gano sold within the first three generations of their enrollment organizations.



**November
7**

Gano Excel celebrates its 25th anniversary with a spectacular event broadcast LIVE from our international HQ in Malaysia to the entire world. This amazing event launched a fantastic season of innovation, from a new corporate website to the release of new Go! Gano smart beverages.

ESP PLUS + PACKAGE

Want to add new Go! Gano Smart Beverages to your ESP?

Introducing the new ESP+ (Plus) package – an enrollment package that enhances your ESP with the all-new Go! Gano smart beverages.

The ESP+ supplies you with 18 boxes of delicious new smart beverages that offer all-day cold-beverage solutions anywhere you go. That's a \$756 value for only \$505!

Broaden your market and maximize your potential from day one!

Grow your business using the ESP+ package and earn the new Go Fast Bonus!

Every time an ESP+ enrollment occurs anywhere in the first three generations of your enrollment organization, you earn a cash bonus.



ESP3+	ESP2+	ESP1+
Go Fast Bonus GEN 1 - \$200 GEN 2 - \$20 GEN 3 - \$40	Go Fast Bonus GEN 1 - \$125 GEN 2 - \$10 GEN 3 - \$20	Go Fast Bonus GEN 1 - \$75 GEN 2 - \$5 GEN 3 - \$10



Register today for *Fuerteres Y Unidos* - an incredible year-end virtual event!

We're here to celebrate all of the achievements of 2020 and share our vision for the new year. Join us **Saturday, December 12 at 4pm** for this special event. Hear messages from **Robert Paz**, North America CEO **Mr. Ooi Chin Aik** and **Founder and Global President Mr. Leow Soon Seng!**

Register today at FuerteresYUnidos.com. Our event program will be presented in Spanish, but all are welcome to attend!



Have you checked out GanoExcel.us lately?

Our corporate website has gotten a brand new look! Same great products, same incredible opportunity. Now with a fresh, friendly design to match!

Our Free Shipping promotion is ending soon!

Set up your AutoShip today to take advantage of this amazing offer! **Shipping is free on AutoShips 100+ PV through December 31, 2020.** A few simple steps and you're done. **Visit your Back Office to get started!**



7 HABITS FOR A HEALTHY BRAIN

The human brain is amazing! Taking care of your brain is important no matter your age. Young students, hardworking adults and seniors alike can benefit from developing and maintaining a healthy brain. We've unearthed a few activities that scientists agree can help the brain to function at its best. Exercising your brain can be simple and fun! Not only can it keep your brain active and healthy, but it can train it to handle bigger curveballs that life throws at it from time to time. You will better react to stressful situations and feel more capable of solving problems. Consider working one, two or even all of these activities into your healthy lifestyle.



1. Reading

Picking up a book is a great exercise for your brain. This is especially true for narrative stories, like a novel or a biography. Stories stimulate more parts of your brain including your imagination and empathy. Studies also suggest that reading protects memory and thinking skills, some of the brain's most important functions!



2. Writing

Taking a pen to paper to journal or write a letter for just a few minutes per day helps the brain to process information. This is especially true for handwritten notes rather than typing or texting. Writing stimulates areas of the brain that support learning and memory. Handwriting ideas, feelings, or facts can help you better understand and retain the information later on.



3. Learning

Giving your brain a new challenge is great exercise for it. New skills increase the white matter in your brain called myelin, and stimulates neurons in the brain. This helps to form new pathways. Learning a new language is especially useful because it involves pathways into so many different areas of the brain, from emotions to vocabulary and memory. Practicing a new language stimulates and strengthens all of these areas!



4. Changes

When you stick to your usual routine, you use the same neural pathways over and over. Pretty soon, your brain does not have to do very much work to get the desired result. You could do the routine "in your sleep," as they say. So, change it up! Doing something differently exercises your brain by using neural pathways that it hasn't before. Even simple changes like changing the order of a routine, using a different route, or switching hands can give your brain a welcome challenge.



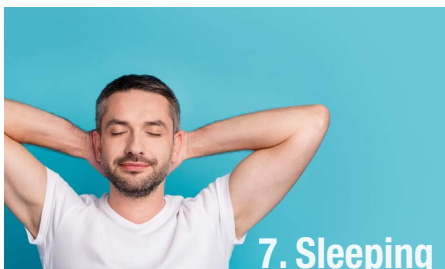
5. Cardio

Aerobic exercise gets your blood flowing, delivering brain-boosting oxygen and nutrients that help form important compounds. It stimulates neurogenesis, the production of neurons, important proteins called neurotrophins, and neurotransmitters like serotonin, dopamine and norepinephrine, which can be great for processing information and mood.



6. Relaxing

On the flip side, your brain also benefits when you relax. Bringing down your heart rate and soothing your blood pressure allows the body to absorb essential nutrients, as well as think more clearly and positively. Relieving tension through meditation, or even a warm bath or shower can help to balance hormones in the brain and reduce stress.



7. Sleeping

While you are fast asleep, your brain is still busy taking care of business. Microglial cells in the brain work to clear out a toxin called beta-amyloid. Scientists believe this toxin is responsible for deteriorating memory over time. Other brain cells called astrocytes go to work repairing brain wiring to make new pathways formed during the day more stable and permanent. During sleep, a chemical called acetylcholine is released to help create dreams; this chemical is also believed to help form new memories. Depriving the brain of these important processes can reduce learning and memory by up to 40%. So, help your brain get the rest it needs to be sharper and healthier each day!



HEAVENLY BLUEBERRY AVOCADO SMOOTHIE

Sweet, smooth and bursting with goodness, this angelic blend of all-natural fruit, healthy fats and antioxidants will make your whole body sing for joy. A creamy blend of avocado and banana deliver amazing nutrients that keep you full and free from temptation. Go! Gano Restore brings body balancing ingredients like spinach, spirulina and turmeric while also enriching the smoothie with delicious acai berry and goji berry notes. This vegan smoothie is a rejuvenating wonder!



Ingredients:

- 2 cups blueberries, frozen
- ½ ripe avocado, peeled and pitted
- 1 ripe banana, peeled
- 1 Tbsp ground flaxseed meal
- 1 sachet Go! Gano Restore
- ½ cup unsweetened almond milk

Directions:

1. Remove the avocado and banana peels. Remove the avocado pit. Slice the avocado and banana into chunks and place into a blender.
2. Add frozen blueberries and ground flaxseed to blender. Open Go! Gano Restore sachet and empty contents into blender. Pour in unsweetened almond milk.
3. Blend on high speed until smooth. If too thick, add a little more almond milk and blend again. Divide into two glasses and serve.

NUTRITIONAL FACT:

Avocados are rich in healthy monounsaturated fats. These fats help the body to absorb and deliver the fat-soluble nutrients found in avocados, like Vitamin K and certain antioxidants. Not only that, but it can help your body to absorb nutrients from other foods you eat too! That's called creating a bioavailable space, and it's also one of the great benefits of Ganoderma lucidum as well!

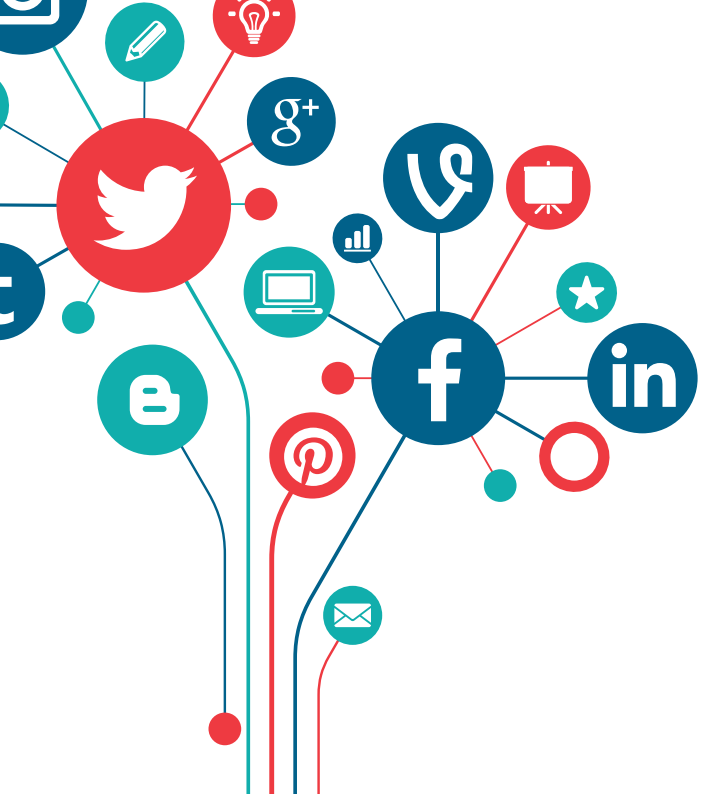
restore Find your focus and balance throughout the day with RESTORE!

TRY IT AND ADD TO YOUR NEXT AUTOSHIP ORDER!

Retail: **\$42.00**

Wholesale: **\$30.00**

• #521 • PV/CV 24/15
Visit the Wealth Plan for more information



TIME TO SHARE

Gano Excel's Social Media Stars of the Month: Mazzilly Guerrero, Rebeca Sanchez and ganodermaflorida!

Congratulations and thank you, Mazzilly, Rebeca and ganodermaflorida for using social media as an important tool to leverage your Gano Excel business!

-  /ganoexcel.northamerica
-  @ganoexcel
-  @ganoexcelusa
-  /OfficialGanoExcelUSA



Instagram: Mazzilly Guerrero
 (@healthybodyandbrain)
 "My coffee goes with me everywhere..."



Do you want to be next month's Social Media Star?
 Make sure to use #ganoexcelusa and #ganoexcelnorthamerica and tag us in all of your Facebook, Instagram and Twitter posts!



Facebook: Rebeca Sanchez
 "Delicious and nutritious."



GLOBAL CORNER



Costa Rica celebrates Christmas all month long, starting with the Festival of Lights the first week of December and followed by fireworks, caroling, and family traditions leading up to Christmas Day. Sharing this time with family is a great time to share the enrichment of Ganoderma lucidum as well!



Instagram: @ganodermaflorida
 "GANO CAFÉ 3 IN 1"





THE MAKING OF A DIAMOND WITH ROBERT PAZ

I am proud of our Affiliates here at Gano Excel. It has been a challenging year between the real dangers of the COVID-19 pandemic and the restrictions that were – and still are in some areas – put in place to mitigate the spread of the disease. There emerged a culture of fear. Fear about your health, your finances, and the future of our country.

But Gano Excel Affiliates have not given in to fear. You have shown up. You have gone to work in new ways. You have pursued the life you want for yourself, despite some of the greatest hurdles we have faced in a long time. You quickly adjusted away from in-person events for the health and safety of everyone and embraced the power of social media, webinars and virtual meetings. It was a significant shift that took courage and determination – an unwavering commitment to yourself and your business. It was a major challenge, and you conquered.

Gano Excel Affiliates are fighting for their future and reaching new heights. *Gano Excel has seen tremendous growth this year, with record sales and the rank advancement of thousands of Affiliates across the USA.* Our Gano Excel family went to work, engaging people, training teams, and exposing new families to the goodness of Ganoderma. *This summer, we joined forces with Affiliates from 11 countries across the Americas to connect virtually and share how the Gano Excel opportunity is alive*

and growing. Success is happening. We see that not just here in the USA, but around the world. *Affiliates are stepping up to the opportunity to be a part of the mission of Mr. Leow Soon Seng to spread health, wealth and joy to the world.*

This year has brought the heat, but from that heat precious Diamonds were created. I couldn't be more proud of the seven new Diamonds that we've celebrated in 2020. *I congratulate Romina Gilmore, Benito Farfan Jimenez, Felipe Aviles Arellano, Norberto Montero, Rosa Linares, Sergio Navarro Barba and Claudia Voigt.* Each one has displayed an incredible amount of persistence and passion for developing a successful business, and beyond that, the lifestyle they want for themselves and their families. Reaching the rank of Diamond takes work. It is not something that is handed to you. That starts with taking your destiny into your own hands. Then, like mining for diamonds and other precious metals, it takes exploring, planning, and digging. It takes a commitment to taking action, day after day, and knowing you are making small steps toward your ultimate goal. It's completely inspiring and I have all the respect in the world for them for achieving it.

One of the most critical areas of the business for reaching the rank of Diamond is leveraging the power of the Wealth Plan. We have an amazing product that speaks for itself in terms of making a difference in the lives of others. Many people love our



products and the tremendous benefits of enriching your life with Ganoderma lucidum. It's fantastic. However, advancing to Diamond is a reflection of a certain business mindset. It shows you want to grow an organization that supports your long-term goals. To achieve those goals, you want to create a strong residual income that is built on the 11 ways to earn outlined in the Wealth Plan. That takes sharing this opportunity and engaging people over the long term. You build a sustainable business by keeping your team active and energized. Together, you reverse engineer where you want to take your business and form a plan on how to get there. Then, you stay the course. No matter how many times you hear "no," you continue to believe in yourself and the opportunity you have to share.

All of our Diamonds have made this commitment. They have done what it takes, even in the midst of a pandemic, to share this opportunity with others and grow their businesses. Their success is the result of that commitment. It's a testament to the amazing opportunity that we have. And what an incredible opportunity it is! Our highest entry point to start your own business is \$1,500 and that includes the incredible value of the ESP-3+ which includes products from our GanoCafé, GanoDaily and GanoPlus families. All this is available for less than what many pay for a new television set or refrigerator, and here we are talking about starting a business. We are talking about being your own boss. We are talking about owning your time. When you consider starting a traditional business, from cutting hair to running a fast food franchise, you are looking at expenses like a property lease, employee taxes, payroll, insurance and more. With Gano Excel, you can start your business today simply by enrolling with your choice of entry package.

Once you start looking at your return on investment, the ESP-3+ is a great choice. Gano Excel commits to a **binary commissions rate of 17% for six months** after enrolling with an ESP-3. That's a great offer! You could sell a little or a lot and that 17% rate is guaranteed by Gano Excel's amazing compensation plan.* Gano Excel delivers its commissions every week, without fail. We know that during a year like 2020 that is a big deal. Much has been lost this year. From the tragic loss of life here and around the world, to the loss of work and

income. For many, this opportunity is less about going out to buy a Ferrari and more about taking care of what matters most. I've been blessed to see this opportunity help Affiliates face these challenges with dignity. From the safety of your home, and a smartphone in your hand, you can run a successful business. You can be a part of the solution. **You can spread health and wealth to those who need it.** You can stand up for the life you want. **You can be a Diamond.**

Gano Excel's opportunity for health and wealth is relevant everywhere you go. I recently took a tour of the heartland of the USA. Families in places like Minnesota, Iowa and Kansas are becoming energized by the richness of Ganoderma and the opportunity of Gano Excel. I am confident that we will begin to see new leaders rise up in these emerging markets very soon. Growth in this beautiful region is joining the movement we are also seeing on the West Coast and the East Coast. It is very exciting to see all of these families come together to form one big Gano Excel family across the USA. **Gano Excel businesses are thriving in every time zone.** It's an exciting sight to see because it points to 2021 being a fantastic year for our company.

Our new smart beverages are a great way for every Affiliate to expand their business. We also have a tremendous opportunity with the English market. English speakers represent over 60% of the U.S. market, but only 5% of our Affiliates. It's a huge untapped opportunity that we continue to look at going forward. With so much growth ahead of us, now is the time to get started with Gano Excel. **Enroll today and start your journey to success!**

**You must be Binary Qualified to receive weekly commissions. See the Wealth Plan for details on how Binary Commissions work.*



LIVING UP TO OUR FULL POTENTIAL

Look at all the amazing energy Gano Excel has got going on this month! We are very happy to celebrate and recognize the following rank advancements for their commitment and dedication. These Affiliates are making a difference in their lives and the lives of others. Spreading hope, and spreading health and wealth! It is a pleasure to watch as they excel to new heights.

These special Affiliates have demonstrated their ability to motivate and elevate others. They set positive examples for existing and new Affiliates. They act; they make it happen. It takes courage and discipline to advance and inspire others to do the same. ***Congratulations from your Gano Excel family!***

DIAMOND EXCELLERS

DIAMOND



Ruben Cardenas
Rank: Royal Diamond



Ana Lorena Aguilar
Rank: Royal Diamond



Walter Garcia
Rank: Royal Diamond



Tomas Rodriguez
Rank: Royal Diamond



Maggie Cardenas
Rank: Royal Diamond



Blanca Solorio
Rank: Premier Diamond



Erica Reyna
Rank: Premier Diamond



Milo Sanchez
Rank: Premier Diamond



Rocío Peralta
Rank: Premier Diamond



Cecilia Villegas
Rank: Executive Diamond



Hipolita Gonzalez
Rank: Executive Diamond



Jersis Aparicio Hernandez
Rank: Executive Diamond



Marivel Santoyo Huizar
Rank: Executive Diamond



Rebeca Sanchez
Rank: Executive Diamond



Rene Marin
Rank: Executive Diamond



Sandra Estrada Morales
Rank: Executive Diamond



Susana Ceballos
Rank: Executive Diamond



Benito Farfan Jimenez
Rank: Diamond



Claudia Voigt
Rank: Diamond



Felipe Aviles Arellano
Rank: Diamond



Isabel Rodriguez
Rank: Diamond



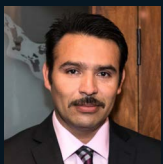
Johanna Villegas
Rank: Diamond



Juan Sebastian Pinzon Arjona
Rank: Diamond



Maria Casteneda
Rank: Diamond



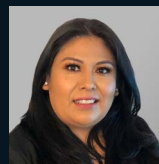
Norberto Montero
Rank: Diamond



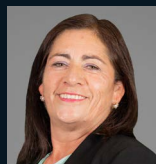
Romina C. Gilmore
Rank: Diamond



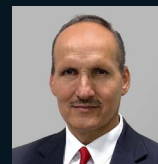
Rosa Licon
Rank: Diamond



Rosa Linares
Rank: Diamond



Sara Diaz
Rank: Diamond



Sergio Navarro Barba
Rank: Diamond



Victor Lopez
Rank: Diamond

RANK ADVANCEMENTS

GOLD

Marco Alegre
Norma Cortez
Martina Juarez Portillo
Yul Morfin
Elizabeth Nunez
Maria Santos

SILVER

Jose Alarcon, Pedro Argueta, Diana Baier, Luis Ballesteros, Manuela Barbosa, Rosa Cardenas, Ramon Carlos Sr., Juan Chavez, Maria Del Carmen Chavez, Gustavo Colmenares, Carmen Juliette Coto, Ana Cruz-Roque, Mark Evans, Christopher Flores, Rogelio Flores Rojas, Marta Garcia, Adrian Gonzalez, Feruza Karaeva, Victoria Larios, Ana Maldonado, Ismael Marmolejo, Emma Mejia, Mauricio Mondragon, Veronica Morales, Rosalba Pelayo Moran, Pedro Ocampo, Maria Olide, Rene Orellana, Javier Paredes, Maria Pineda, Ubaldo Roque, Michelle Schroeder, Maria A. Sierra, Dannette Thomas, Juan Valencia, Nicolasa Velasquez, Gloria Villa, Roger Zapata, Elsa Constanza Zorro

BRONZE

Jennifer Alvarez, Jazmina Chavez, Graciela Corona, Gabriela Lisseth Gandica Lozano, Yamile Houston, Yolanda Leguizamon, Maria De Jesus Lopez Melendez, Geraldine Dussan Lugo, Romita Martinez Pineda, Georgina Montero, Obdulia Mora, Velina Morales, Dante Olivo Rodriguez, Irma Perez, Yury Glenn Rivadeneira, Justina Rodriguez, Reymundo Rodriguez, Pamela Rodriguez Castillo, Ana Milena Sanchez Chaguendo, Ruben Sandoval, Maria Torres

GANODERMA PRODUCTS



Everyone could use less stress in their life. *Ganoderma is a natural way to combat the havoc that a stressful lifestyle can have. Rare bioactive compounds found in Ganoderma include over 150 antioxidants that go to work against oxidative stress that ages the body.* These valuable nutrients have been prized for over 2,000 years. Now these powerful elements can be added to your lifestyle simply by choosing Ganoderma-enriched products.

Gano Excel's enriched products are the smart choice for every season, from a cold winter's morning to a sunny summer afternoon. Gano Excel provides solutions that everyone can enjoy. Coffee lovers crave our instant lattes, while there are plenty of options for people watching their caffeine intake as well. Soothing hot tea, delicious cocoa and refreshing smart beverages are perfect solutions for enriching your day with Ganoderma lucidum and making it to bed on time. Not to mention, our Gano Daily line of personal care products enhances hygiene essentials like soap and toothpaste along with straightforward dietary supplements.

These amazing products are all enriched with the potent benefits of Ganoderma lucidum for a great low price. Compare a cup of GanoCafé to the expensive markup of your favorite retail coffeehouse. Combine that savings with the wellness benefits of Ganoderma lucidum and the choice is clear!

Not only are we convinced you will save money, but you can actually make money by taking advantage of Gano Excel's business opportunity! Are you ready to start having your coffee pay YOU? *Enroll as a Gano Excel Affiliate today!*

Introducing new Go! Gano



GoGano.GanoExcel.us

Enjoy
our new smart
beverage in three delicious
flavors. Each flavor provides
a unique boost to your day.
Plus, all three are enriched
with the world's finest
Ganoderma lucidum. Perfect
for your healthy lifestyle!



Go! Gano Revive



Get up and GO with this energy-infused drink! REVIVE is a mix of all your needed daily vitamins, as well as your needed daily dose of calcium and potassium. Boost your immune system with vitamin C, and jumpstart your energy with caffeine and ginseng extract. All of this together with your daily Ganoderma lucidum will surely get you going, whether it's to work, school or the gym!

Contains:

Ganoderma lucidum
Magnesium
Potassium
L-Theanine
Alpha Lipoic Acid
Caffeine (Natural)
Panax Ginseng Extract

Item Code 522

Go! Gano Restore



Find your focus and balance throughout the day with RESTORE! Not only will you be getting a healthy mix of aloe vera, turmeric, spinach and spirulina, but it tastes great too! With the flavors of blueberry, acai, goji and other delicious berries, this smart beverage is rich in antioxidants and powerful superfoods to keep the body performing at its best. Combined with all-natural Ganoderma, this drink will keep you balanced all day long!

Contains:

Ganoderma lucidum
Spirulina
Aloe Vera
Ashwaganda Root
Acai Berry
Turmeric
Goji Berry Powder
Quercetin
Spinach Powder

Item Code 521

Go! Gano Refresh



After working hard, it's time to REFRESH! This boost of hydration includes the replenishment of important electrolytes for whole-body health. Plus, it's enriched with beet juice powder, ginger root, and Ganoderma lucidum. With delicious lemon flavor, this citrus beverage will leave you feeling fresh and hydrated. There's no better team than Ganoderma and electrolytes to reboot your system!

Contains:

Ganoderma lucidum
Cordyceps
Beet Juice Powder
Ginger Root Extract
Calcium
Magnesium
Potassium
Chloride
Sodium

Item Code 520

GANOCAFÉ

enriched products made to be shared

Our retail brand of comfort beverages, from premium tasting wellness coffee and tea to silky enriched hot chocolate, each chockfull of 150+ antioxidants, 200+ phytonutrients and the power of Ganoderma lucidum.



3-in-1

When everything is done on-the-go, grab a beverage that is both convenient and, simply... better! Start the day with an antioxidant boost produced by premium roasted coffee, non-dairy creamer, and Ganoderma lucidum. Be proactive about your health and make the choice that is quick, easy and delicious!

Retail: **\$27.00**
Wholesale: **\$19.00**

Rewards Points
• Purchase 4.5 #501
• Redeem 27
• PV/CV 17/15.2



classic

No gimmicks, no frills... this beverage is for the coffee purist. A potent and consistent boost of energy, this instant black coffee enriched with the Smart Mushroom, Ganoderma lucidum, balances the immune system with every savory sip. Start your mornings with the smart choice, Ganoderma!

Retail: **\$27.00**
Wholesale: **\$19.00**

Rewards Points
• Purchase 4.5 #505
• Redeem 27
• PV/CV 17/15.2



tongkat ali

Experience the "G" force of this endurance-building beverage! By combining ginseng and Ganoderma lucidum, it's hard to deny the herbal healing properties that promote physical stamina and mental agility. The purity of these ingredients, when mixed with premium roasted coffee and Tongkat Ali, ensure that everything entering your body is working for you and not against you.

Retail: **\$27.00**
Wholesale: **\$19.00**

Rewards Points
• Purchase 4.5 #506
• Redeem 27
• PV/CV 17/15.2



schokolade

Encouraging kids to start maintaining a balanced lifestyle is important, but not always easy to do. But with this chocolatey beverage, it is much easier to be proactive! By blending ground roasted cocoa beans with non-dairy creamer, skim milk and Ganoderma lucidum, this enriched, hot chocolate beverage delivers an antioxidant boost for kids and adults alike.

Retail: **\$28.00**
Wholesale: **\$20.00**

Rewards Points
• Purchase 5 #502
• Redeem 30
• PV/CV 20/16



mocha

Who can resist indulging in chocolate... especially when it's enriched? When desire strikes, reach for the beverage that naturally detoxifies AND tastes delicious! A simple blend of premium roasted coffee, cocoa powder, and Ganoderma lucidum is just the trick to boosting the immune system while satisfying those chocolate cravings at the same time!

Retail: **\$34.00**
Wholesale: **\$23.00**

Rewards Points
• Purchase 5.5 #503
• Redeem 33
• PV/CV 21/18.4



roobos tea

As an alternative to the delicious coffee products, this caffeine-free herbal tea will heal with each sip. High in iron, calcium, potassium and other nutrients, this Ganoderma-infused beverage cleanses and balances the body. With an intoxicating floral aroma and naturally sweet taste, this will definitely be your cup of tea!

Retail: **\$27.00**
Wholesale: **\$19.00**

Rewards Points
• Purchase 4.5 #504
• Redeem 27
• PV/CV 17/15.2



hazelnut

Hazelnuts are known to be high in essential nutrients. While consuming a tub of Nutella may not quite be the best dieting choice, mixing hazelnut with dark coffee and infusing it with Ganoderma lucidum is! With the antioxidants in Ganoderma plus the natural proteins in hazelnuts, this beverage is guaranteed to create a perfect balance in body, mind and taste buds!

Retail: **\$34.00**
Wholesale: **\$23.00**

Rewards Points
• Purchase 5.5 #508
• Redeem 33
• PV/CV 21/18.4



c'real

This breakfast favorite is formulated to boost energy and strengthen the immune system before ever leaving the house! With a power-packed combo of Ganoderma lucidum, Spirulina, and non-dairy creamer, C'Real serves as a simple, delicious way to get the body balanced and on track for a smart start to the day.

Retail: **\$27.00**
Wholesale: **\$19.00**

Rewards Points
• Purchase 4.5 #507
• Redeem 27
• PV/CV 17/15.2

GANODAILY

enriched products made to be shared

Our daily-use line of enriched products include personal care products such as toothpaste and soap, and are complimented by a wide range of legendary body balance supplements.



Gano Fresh

Smart smile, smart you! This all-natural, non-abrasive toothpaste is fluoride free, with the added benefit of Ganoderma lucidum. Maintain healthy gums and strong teeth with this refreshing, enriched toothpaste.

Retail:	Wholesale:	Rewards Points
\$18.00	\$13.00	<ul style="list-style-type: none"> • Purchase 3 #302 • Redeem 18 • PV/CV 11/10.4



Gano Soap

Smart habits aren't exclusive to what's happening inside the body, but outside as well. Achieve full-body revitalization with this Ganoderma infused soap. With the addition of goat's milk and vitamin E, it is perfect for sensitive skin. It will leave you feeling refreshed, revitalized and silky-soft.

Retail:	Wholesale:	Rewards Points
\$16.00	\$12.00	<ul style="list-style-type: none"> • Purchase 3 #301 • Redeem 18 • PV/CV 10/9.6



Ganoderma

Get going with Ganoderma! This supplement is a great way to support the immune system, boost antioxidants, and nurture the body's natural defenses. Take daily as a proactive approach to general well being.

Retail:	Wholesale:
\$58.00	\$38.00
Rewards Points	
<ul style="list-style-type: none"> • Purchase 9 #801 	<ul style="list-style-type: none"> • Redeem 54 • PV/CV 36/30.4



Cordyceps

Two mushrooms are better than one! Combining the Smart Mushroom with Cordyceps Sinensis is a double dose of potent energy. Great for reducing stress and slowing down the aging process, this daily supplement strengthens both body and mind. For maximum rejuvenation.

Retail:	Wholesale:
\$57.00	\$40.00
Rewards Points	
<ul style="list-style-type: none"> • Purchase 9.5 #808 	<ul style="list-style-type: none"> • PV/CV 30/32



Excellium

Often referred to as "The Brain Tonic," this daily supplement is packed with vitamins, minerals, and enzymes. It is also combined with organic germanium, which helps to increase oxygen levels in the blood, leading to improvement of brain function and mental stamina. Got all that? Add in the benefits of the Smart Mushroom and it basically becomes the Einstein of the supplement world.

Retail:	Wholesale:
\$58.00	\$38.00
Rewards Points	
<ul style="list-style-type: none"> • Purchase 9 #803 	<ul style="list-style-type: none"> • Redeem 54 • PV/CV 36/30.4