

# SHARE

OCTOBER 2020

VACATION

SPEND TIME WITH FAMILY

BUY A NEW CAR

WIN TRIP TO MALAYSIA

ADVANCE TO DIAMOND



PLAN AHEAD,  
GET AHEAD!

EARN REWARDS POINTS  
WITH AUTOSHIP!

ACTUALIZE: 4 TIPS FOR WORKING  
TOWARD LONG-TERM GOALS





**What *chocolate* do little spooks love most of all,  
No matter *how old, how big or how tall,*  
No matter how *strange, zany or odd?*  
The *delicious taste of Schokolade!***

Give your little spook a cup of GanoCafé, ***enriched with healthy nutrients and bioactive compounds found in Ganoderma lucidum!*** That's one ultimate treat!



**GanoCafé Schokolade. Made to be shared.**

# CEO MESSAGE



It has been more than six months since COVID-19 has dramatically changed life in the U.S. However, Gano Excel is going strong and businesses are thriving thanks to the unbreakable spirit of our amazing Affiliates. You are bringing the wonderful products and opportunities that Mr. Leow has created to new households across the USA every day, where health and wealth are needed now more than ever.

I want to encourage you to continue pressing onward toward your goals and dreams, and to resist the distractions of the current season. While you may be tempted to focus your attention on how to do Halloween from home this year, remember to keep your eye on the ultimate prize – your “Why.” This may be the role you want to play within your family, a lifestyle you want for yourself, or a future you are preparing for with a loved one. You can live in the moment now and also make plans for tomorrow. Long-term goals can provide you with a more stable purpose and sense of meaning that enriches the work you do. Make plans and see how it makes your Gano Excel business more exciting and fun.

We certainly have some news to be excited about at Gano Excel. Our newest products, Go! Gano Revive, Restore and Refresh are in the final stages of development and will be here soon. We have announced the new Direct Bonus which is exclusively earned through sharing Go! Gano products with your team. You can earn on every box, every time. From our newest Affiliate to our most experienced, we are sure this is a new way to earn that everyone will love.

One step at a time, we are moving forward. Gano Excel continues to grow and make progress toward its vision of sharing health and wealth with every household in the world. I look forward to seeing the progress you make toward your own goals. Keep going. Keep sharing.

Sincerely,

Mr. Ooi Chin Aik,  
Chief Executive Officer, Gano Excel | North America



## A Monthly Publication

CEO Message	3
Lessons from Photoshop Inventors Thomas and John Knoll	4
Earn Rewards Points with AutoShip!	5
Company Updates	6
Actualize: 4 Tips for Working Toward Long-Term Goals	7
Product Highlight and Recipe	8
Global Corner	9
Time to SHARE	9
Leadership Spotlight: Rosa Linares	10
Emerging Leader	11
Rank Advancements	12
Ganoderma Products	13
Gano Plus	14
GanoCafe	15
GanoDaily	16



**GANO EXCEL | USA**  
15439 Dupont Ave.  
Chino, CA 91710

**Corporate Office Hours:**  
Mon - Fri: 8 a.m. - 5 p.m.  
Tel: (626) 480 - 7550  
Fax: (626) 898 - 9669

**Customer Service Hours:**  
Mon - Fri: 8 a.m. - 5:30 p.m.  
Tel: (626) 338 - 8081

**Will-Call Hours:**  
Mon - Fri: 10 a.m. - 3:30 p.m.

**Denver**  
4621 Peoria Street, Unit H  
Denver, CO 80239  
(303) 468 - 8654

**Fresno**  
3620 West Shaw Ave.  
Fresno, CA 93711  
(559) 892 - 0727

**Attention: At this time,  
Will Call Centers are open  
for order pick-up only.**

**GanoExcel.us**



## LESSONS FROM PHOTOSHOP INVENTORS THOMAS AND JOHN KNOLL

**Great products come with a great story.** Take the GanoCafé 3-in-1 for example. It was by accident one day that Mr. Leow Soon Seng had spilled some of his prized Ganoderma lucidum extract. He reached to save it and quickly scooped it into his mouth so that it would not go to waste. Tasting it, he realized how similar it was to the smooth, bitter taste of coffee and a brilliant idea was born. He formulated a blend of coffee, sugar and non-dairy creamer and added his Ganoderma to the mix. Just like that, **GanoCafé 3-in-1 became the world's first cup of instant coffee enriched with Ganoderma lucidum.**

In the fall of 1987, Thomas Knoll also had an idea. He wanted to make his computer system work better with images. He had a black and white monitor, but he wanted a way for it to display images using grayscale patterns. He decided to take a break from his schoolwork at the University of Michigan to write a computer program that would process digital images that he scanned. He wrote a few programs that would manipulate the image file in certain ways, for example, changing one grayscale color to another.

His brother, John, caught wind of Thomas' side project and became fascinated with how the technology could benefit his work on film special effects. He suggested that Thomas bundle these programs together as a single application. As they continued to explore this new software, John pushed Thomas to add more and more features. Soon, the software could create soft-edged selections, adjust tonality, color and paint. A year later, John believed so much that their project could become a commercial success that he began to run demonstrations for companies all across the Silicon Valley in California. The program, which they named Photoshop, was a hit with Adobe Systems. A deal was made, and Adobe Photoshop 1.0 hit the market in 1990.

Mr. Leow and Thomas Knoll both took a keen personal interest in their products that drove them to excel. Mr. Leow spent his teenage years working to cultivate orchids before he gained interest in Ganoderma. His attention to the plant's needs for light, humidity and temperature later helped him

find the optimal conditions to grow the finest Ganoderma lucidum in the world. Thomas Knoll drew upon his teenage years working in a darkroom developing photography. He would use chemistry and equipment to adjust the brightness and contrast of an image. Later, this experience inspired him to create a similar experience using digital images in Photoshop.

You do not need to be a brilliant mycologist or software engineer to find success with Gano Excel. But there are some inspiring aspects of these inventors' journeys that you can apply to your business. **First, start with your "why."** Thomas and John were working in other fields at the time they started developing Photoshop. They decided to invest their time in this software, because it solved a problem that was important and interesting to them. It spoke to their "why." It was not assigned to them or expected of them. Yet, they believed in the difference it could make for photographers, designers, filmmakers and many others.

Thomas and John are two very different people. Thomas is technical, and John is artistic. Thomas could write amazing computer code, and John could sell it. They used each other's strengths to turn an idea into a reality. **Bring whatever strengths you have to the table with your Gano Excel business.** You may excel in one area and a team member may excel in another. **Working as a team is one of the most fun and rewarding aspects of network marketing!** You can also see that Thomas and John were continually looking for ways to improve. Every time John thought up a new feature, Thomas would try to find a way to make it happen. Keep working at your business. Bring new goals to the table that will help you to keep learning and growing.

Finally, **believe in yourself.** Something inside Thomas and John knew they had a great product on their hands. John's belief that it could be a success helped it to become one. Likewise, **thanks to Mr. Leow, you have a great product to SHARE with families, friends and the whole world.** It's time to make your story the next Gano Excel success story. **Believe in your own success, and you may very well see it come true.**

# EARN REWARDS POINTS WITH AUTOSHIP!



***AutoShip is a recurring monthly purchase of your favorite Gano Excel products shipped directly to you. It's the perfect way to stay stocked with the products you and your customers love. You can easily set up your AutoShip profile using your Back Office. It ships the day you want, where you want, and includes...what you want!***

Yes, never having to worry about staying Active is a huge relief all on its own, but Gano Excel has made AutoShip even sweeter!

***Every GanoCafé and Gano Daily product you purchase through AutoShip earns you Reward Points that you can redeem for free products! You can track your Reward Points in your Back Office. Most GanoCafé and Gano Daily products can be redeemed for 6x the points earned per purchase. That means in most cases, every 6 purchases can earn you 1 free!***

For example, 3 boxes of GanoCafé Schokolade will earn you 15 Reward Points on AutoShip. When you get to 30 points, you can redeem them for a free box of Schokolade! Yep, it's pretty sweet. What's more, you don't have to redeem it for the same product. You can redeem those points toward ANY product you want, as long as you have the necessary points available. Are you feeling it now?

***Sign up for AutoShip today and start earning Rewards with your next shipment!***

# Round 2 Has Begun!

After an incredible first round, are you ready to come back for more? Like \$50,000 in awesome prizes more? We've rung the bell so get ready to get back in the ring! Earn simply by building your business through rank advancements, maintaining paid ranks, helping PEs to advance and even ESP enrollments! Top your best success of 2020 and start winning today! Let's GO!

Visit [letsgo.ganoexcel.us](https://letsgo.ganoexcel.us) for promotion rules. Promotion ends February 28, 2021 (Cycle 638).



## DID YOU KNOW?



Customer Service Now Includes **Facebook Message** and **SMS!**

Facebook Message and SMS Support is Now Available:

7:00 a.m. – 5:00 p.m. Weekdays

9:00 a.m. – 2:00 p.m. Saturdays



You can reach us on Facebook or send a text message to **(626) 338-8081** during these new hours!

*\*Hours are Pacific Time. Message and data rates may apply.*



## Register today for our next Virtual Events!



Join us at **10:00 a.m. Saturday, October 10** for our Spanish event. Register now at [GanoExcelSuperSaturday.com!](https://GanoExcelSuperSaturday.com)



Then, join us at **6:00 p.m. Friday, October 30** for our English event. Register now at [GanoLive.com!](https://GanoLive.com)

Bring your prospects to a Gano Excel event from the comfort of their homes. Learn from Gano Excel leaders and participate in CASH giveaways! These monthly events are the best place to stay up to date on the latest company news including the upcoming launch of our newest product, Go! Gano.



## EARN THE DIRECT BONUS WITH GO! GANO

We've expanded the earning potential of the Direct Bonus to three generations! Now earn on boxes purchased by your **1st, 2nd and 3rd Generations** of your enrollment organization. For every box of Go! Gano that your direct PE purchases you earn \$2, when your 2nd generation purchases a box earn \$1, and earn 50 cents for every box purchased from your 3rd generation! This will help you build your organization faster than ever before!

New Affiliates can jump into action starting from day one. **All you need to be is Active.** No other minimums or qualifications! Check out the Go! Gano Presentation available in your Back Office for more details on our new products and this incredible, enhanced bonus!





# 4

## TIPS FOR WORKING TOWARD LONG-TERM GOALS

***Gano Excel gives the opportunity for Affiliates to achieve incredible personal and financial goals.*** Many Affiliates speak of building new relationships, working on personal skills, and saving up toward big dreams. Long-term goals typically take 3-5 years to accomplish and sometimes extend even further into the future.

***Creating quality goals starts with a knowledge of your “why.”*** Exploring your **core values** and **motivations** will help you to select goals you are more likely to stick to in the long term. As with all goals, they should be specific and measurable. It is common for people to start tackling a long-term goal by breaking it into smaller pieces.

Because it takes a longer period of time to achieve a long-term goal, it is common to experience fatigue and be tempted to give up on your dream. Don't let that discourage you. ***Here are some tips to help you stay motivated when working to make that big dream come true.***



***Write them down.*** Putting your goals down on paper helps your brain to remember the goal, and also accept it as something important. Take a few minutes to place your goals on an index card or even a sticky note.



***Read or recite them every day.*** Place your goals somewhere visible and read them often. Say them aloud, if possible. Repetition is a powerful tool to keep your goals at the forefront of your mind and an important part of your day.



***Schedule time to work at them everyday, and protect it.*** Give yourself even as little as 30 minutes of uninterrupted time to make progress on a step toward your goal. Little “emergencies” tend to pop up, so plan ahead for how you will stop them from distracting you.



***Connect with a mentor or partner.*** Sit down with them when creating your goals and plan to get honest feedback about what your expectations should be. For instance, how long it may take to achieve a goal. With realistic expectations in place, they can become a coach or cheerleader for you to keep you motivated along the way.

***Remember that with Gano Excel, you are never alone!*** Reach out to your team today about how you can work together to achieve the next step in your big dream. Then go for it!

“A clear vision, backed by definite plans, gives you a tremendous feeling of confidence and personal power.” – Brian Tracy



## CHOCOLATE PEANUT BUTTER PARFAITS

Who can say no to the delicious combination of chocolate and peanut butter? Not us! This smooth and creamy parfait brings together peanut butter, whipped cream and GanoCafé Schokolade to create one perfect treat. While this dessert may be on the sweeter side, you can still enjoy knowing it's enriched with all the healthy nutrients of *Ganoderma lucidum*.

### Ingredients:

- 12 Oreos
- 2 Tbsp butter, melted
- 1 sachet GanoCafé Schokolade
- 1 Tbsp hot water
- ¾ cup creamy peanut butter
- 8 oz cream cheese, softened
- 1 cup heavy whipping cream
- ⅔ cup powdered sugar
- Peanut butter cups, to garnish

### Directions:

1. Make your Oreo cookie crumbles! Place whole Oreos in a food processor and pulse until fine crumbs form, stir with melted butter and set aside.
2. Next make the whipped cream. Add heavy whipping cream to a large bowl and use a hand mixer or whisk to beat until stiff peaks form. Add in powdered sugar and beat together until combined. Set aside.
3. Empty GanoCafé Schokolade into a medium bowl and stir in hot water to form a thick paste.
4. Stir in peanut butter. Cut cream cheese into small pieces and add to the Schokolade and peanut butter mixture. Use a hand mixer to blend until smooth and creamy.
5. Gently fold whipped cream into the peanut butter mixture until combined.
6. Take half of the Oreo cookie crumbles and divide into 4 serving glasses. Divide the peanut butter mousse into glasses and top with remaining cookie crumbles. Garnish with mini peanut butter cups, if desired.

Want to turn your parfait into a Halloween graveyard? You'll need a few Milano cookies and a food decorating pen with edible ink! Simply use the pen to write "RIP" on the top half of the Milano cookie, then dunk the cookie into your parfait to create a gravestone look.

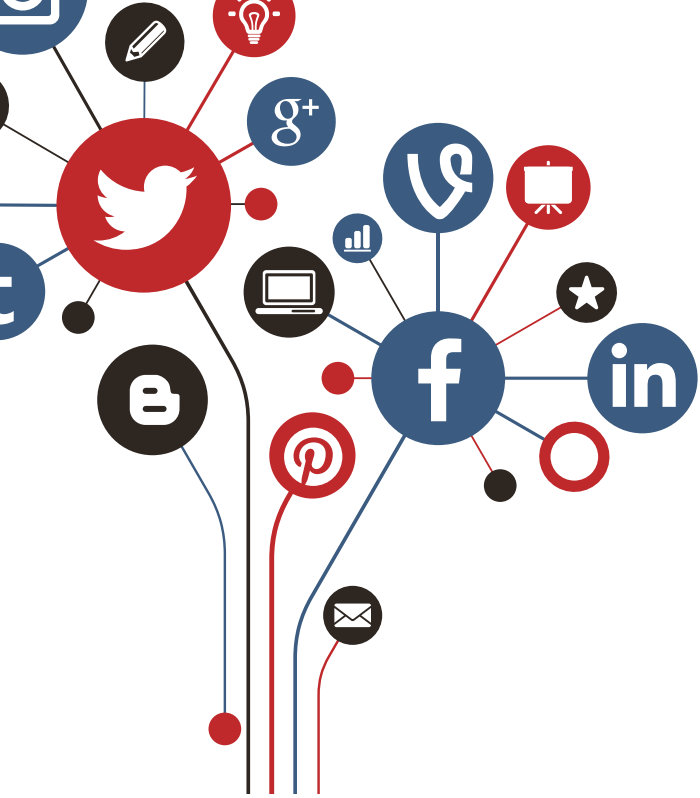
### NUTRITIONAL FACT:

Peanut butter is filled with a mix of fiber, protein and healthy fats that can keep you fuller longer. Although it is relatively high in calories, it can be more satisfying than other snack foods. That means curbing other cravings and ultimately cutting down your total calorie intake, which makes it a diet-friendly snack.

**schokolade** An Enriched, Savory Hot Chocolate

**TRY IT AND ADD TO YOUR NEXT AUTOSHIP ORDER!**

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$28.00</b>	<b>\$20.00</b>	<ul style="list-style-type: none"> <li>• Purchase 5</li> <li>• Redeem 30</li> <li>• #502</li> <li>• PV/CV 20/16</li> </ul>



# TIME TO SHARE

**Gano Excel's Social Media Stars of the Month: Benito Farfan, Tiffany Toyan, Herina Angel and Ana Barona Sanchez!**

*Congratulations and thank you, Benito, Tiffany, Herina and Ana for using social media as an important tool to leverage your Gano Excel business!*

-  /ganoexcel.northamerica
-  @ganoexcel
-  @ganoexcelusa
-  /OfficialGanoExcelUSA



**Facebook: Benito Farfan**  
*"Awaiting the ENERGY DRINKS from Gano Excel!"*



## Do you want to be next month's Social Media Star?

Make sure to use #ganoexcelusa and #ganoexcelnorthamerica and tag us in all of your Facebook, Instagram and Twitter posts!



**Facebook: Tiffany Toyan**  
*"Coffee with a great pick me up!"*



**Facebook: Herina Angel**  
*"I miss you... 🙏 #GanoExcel"*



## GLOBAL CORNER



Panama has a warm, humid climate similar to Malaysia. It's the perfect place to spot one of 1,400 wild varieties of native orchids! Gano Excel

has been operating in Panama since 2009, and continues to spread health and wealth to households of the tropical country.



**Facebook: Ana Barona Sanchez**  
*"Would you like some?"*





# LEADERSHIP SPOTLIGHT ROSA LINARES



DIAMOND

***Dulce Rosa Linares advanced to the rank of Diamond this summer.*** She is originally from Guerrero, Mexico and now lives in Los Angeles with her family. Thanks to her Gano Excel business, she is thriving like never before in her life. Reaching Diamond is a dream come true. For Rosa, it's not just for the title, but for the lifestyle that it now represents for her. ***She is grateful to Gano Excel for this opportunity, to God, her family, her leaders and her team.***

She was introduced to the business of sales at a young age. She would help her mother bring in income for the family during her teenage years. As an adult, she worked in labor-intensive work, including factories and custodial jobs. One day she decided she could not go on working long days with little sleep or time for her family. She needed a change and began to explore other options. ***Then, in 2014, she was introduced to Gano Excel by Executive Diamond Jersis Hernandez.*** Jersis explained to Rosa the difference between ***direct sales*** and ***network marketing***. When Rosa visualized the difference the Gano Excel compensation plan would make for her, she was eager to get started.

She started with GanoCafé because she already enjoyed a daily coffee habit and believed it would be an easy way to incorporate Ganoderma lucidum into her day. It was! And it did not take long before Rosa saw a noticeable difference in her stress level. She felt more relaxed and was able to focus her mind on tasks and activities. She loved that GanoCafé Schokolade was a caffeine-free option she could give to her kids as well. They, too, showed an improvement in focusing on schoolwork. It was a product she believed in, with a company she believed in.

Now, Rosa's life looks completely different. She works the days she wants and the hours she wants. She is her own boss and is accountable only to herself. She enjoys her work, and it is more than what she needs to get by. She was able to eliminate her car payment and pay off her credit

cards with the income she earned from her Gano Excel business. She also has more time to spend with her children. They can go out and have fun together without worrying about the expense or the clock. Her children also learn from her as she works! She loves looking at her Gano Excel business as a family business. ***She is so incredibly grateful for Jersis coming into her life and sharing the Gano Excel opportunity with her.***

During the COVID-19 pandemic, Rosa has made some modifications to the way she works. She is happy to take precautions to keep her family and her prospects safe. So, now she relies less on face-to-face presentations and has embraced the power of her contact list. ***She has found that phone calls have been very effective, boosting her sales and growing her team.*** She encourages her team to utilize the tools that Gano Excel makes available to all Affiliates, including training, study materials, company information, product information, and more. She also works to develop new leaders. ***She believes that the most powerful skill that a leader can have is listening, and that has not changed. Communication may look different with the use of technology, but it is still fundamental to success.***

She looks up to many of the leaders who have supported her in her journey. She is thankful for the example of ***Royal Diamond Ana Lorena Aguilar***. She admires the patience and encouragement of ***Premier Diamond Blanca Solorio***. ***Premier Diamond Rocio Peralta*** has taught her never to make excuses. And ***Premier Diamond Erica Reyna*** displays such power and inspiration when she speaks. She also is grateful for the support of ***Mr. Freddie Aguirre*** who has helped her discover what it means to leave a legacy. ***She hopes to one day embody each of these inspirational qualities so that she can impart them to her own team.***



## CINDY SORIANO-RANGEL

DODGE CITY, KS

***Cindy Soriano-Rangel is a Gold leader from Dodge City, Kansas.***

She enrolled with Gano Excel about six months ago in early 2020. It all started when Alvaro Moreno presented her with a box of GanoCafé coffee, and with it, and opportunity. Cindy listened as he explained about the origins of Gano Excel. Gano Excel is a company with zero debt. Its enriched products, like coffee and tea, are already popular. “Who doesn’t drink coffee?” she asked herself. Its compensation plan is excellent. Above all, ***she was inspired by Mr. Leow’s mission to change the world by spreading health and wealth, one cup of coffee at a time.*** She knew immediately that it was an opportunity worth seizing. So, she said “yes.”

Cindy has been loving watching her business grow ever since. ***She loves that she can SHARE healthy products that help people do more and live better.*** She sees that each box of GanoCafé is more than just a box

of coffee – it is an ***opportunity for health and wealth.*** This motivates her to go to work everyday. And it was just what she was looking for. She also loves that she is able to afford a life for her two young children, George and Gael. She dreams of providing her children with all they need for their education and to also broaden their horizons by traveling with them. She sees that the income she earns from her Gano Excel business can go toward making these dreams a reality.

Among her many mentors are ***Executive Diamond Marivel Santoyo*** and ***Gold James Wiggins***, with whom she credits important roles in her success and vision. She has learned how to teach and lead her team and how to weather challenges. She is thankful that in the current “new normal” she remains fully capable of engaging her team and prospects with the use of social media and video conferencing technology. She takes time to teach each one of her personal enrollees correctly and fully. She sees this as critical to her organization being able to duplicate for many generations to come. She makes herself available over the phone to clarify and answer any questions her team may have.

***She is ready to SHARE.*** Cindy says that ***sharing the health benefits of Ganoderma lucidum*** with everyone she meets is a joy. Not only does it help others, but it is a doorway to the future that she wants for herself and her family. She has found it encouraging to see how the challenges of 2020 have stretched her and her leaders to adapt and grow. It has given her confidence in how much she can achieve. She has her eyes set on achieving the rank of Diamond, and someday even Crown Diamond. ***“I’m looking as high as I can while still keeping my feet on the ground,”*** she says. ***“I know we will achieve great things.”***



# LIVING UP TO OUR FULL POTENTIAL

We congratulate all those who advance in rank this month! It takes hard work to achieve such a substantial change. Thankfully Gano Excel Affiliates don't have to do it alone. Their commitment is met with the support of great leaders, who journey with each one in pursuit of actualizing his or her dream. With dedication they wake up every morning with their dreams written on their hearts and their goals at the forefront of their minds.

It gives us great pleasure to see you strive and reach new ranks. Let's take a look at some of our newest achievers... and remember, you are all very valuable to us at Gano Excel. *How lucky to be surrounded by people and a company that helps you reach your goals!*

## DIAMOND EXCELLERS

### DIAMOND



Ruben Cardenas  
Rank: Royal Diamond



Ana Lorena Aguilar  
Rank: Royal Diamond



Walter Garcia  
Rank: Royal Diamond



Tomas Rodriguez  
Rank: Royal Diamond



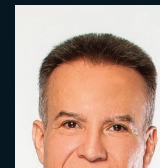
Maggie Cardenas  
Rank: Royal Diamond



Blanca Solorio  
Rank: Premier Diamond



Erica Reyna  
Rank: Premier Diamond



Milo Sanchez  
Rank: Premier Diamond



Rocio Peralta  
Rank: Premier Diamond



Cecilia Villegas  
Rank: Executive Diamond



Hipolita Gonzalez  
Rank: Executive Diamond



Jersis Aparicio Hernandez  
Rank: Executive Diamond



Marivel Santoyo Huizar  
Rank: Executive Diamond



Rebeca Sanchez  
Rank: Executive Diamond



Rene Marin  
Rank: Executive Diamond



Sandra Estrada Morales  
Rank: Executive Diamond



Susana Ceballos  
Rank: Executive Diamond



Benito Farfan Jimenez  
Rank: Diamond



Felipe Aviles Arellano  
Rank: Diamond



Isabel Rodriguez  
Rank: Diamond



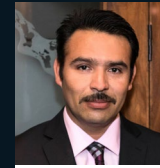
Johanna Villegas  
Rank: Diamond



Juan Sebastian Pinzon Arjona  
Rank: Diamond



Maria Casteneda  
Rank: Diamond



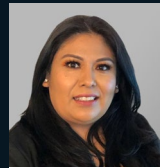
Norberto Montero  
Rank: Diamond



Romina C. Gilmore  
Rank: Diamond



Rosa Licon  
Rank: Diamond



Rosa Linares  
Rank: Diamond



Sara Diaz  
Rank: Diamond



Sergio Navarro Barba  
Rank: Diamond



Victor Lopez  
Rank: Diamond

## RANK ADVANCEMENTS

### GOLD

Olivia Dozal Villalba  
Margarita Villanueva Morales

Leon, Gabriela Flores, Jefersson Gallego Uribe, Maria Garcia, Gloria Hernandez, Leticia Hernandez, Bryan Irigoyen, Dairon Alberto Londono Gonzalez, Daniela Madrid Gomez, Brian Marin, Alma Nuño, Susana Padilla, Cristian Pena, Jose Pere, Lorena Perez, Mateo Pinzon Penagos, Jose Quevedo Salazar, Miguel Rodriguez, Erika Rojas, Joselisa Rojas, Juan Fermin Rosario Urefia, Jorge Sanchez, Jesus Santo, Cristian Uribe, Rocio Venegas, Jorge Zalasar, Rosalva Zalasar

### SILVER

Arturo Alfonso, Lucy Arcila, Joan R. Basulto, Mariana Beltran, Arturo Carreño, Anderson Catano Yepes, Franky Chaviano Lombana, Francisco Corrales, Diana P. Corrieveau, Bertin Cuellar, Elvira De

### BRONZE

Gladys Barco, Victor Chavez, Obie Chukwani, Maria Claros, Milca Duque, Julie Garcia, Amanda Gaspar, Neybis Gonzalez, Saray Gonzalez, Jorge Hernandez, Natalia Hernandez, Alvin James, Daniela Jaramillo, Maria Lera, Klisman Pastor Lopez, Tiburcio Platero Zelaya, Gloria Rumore, Manuel Santos, Maricela Vazquez Rodriguez, Eduardo Vega, Arely Vitela



# GANODERMA PRODUCTS

---

*We believe that Ganoderma is one of the greatest herbs the earth has to offer!* You may have heard of it being called *Reishi*, or *Lingzhi*, which means “*divine mushroom.*” That’s because in ancient times, this herbal mushroom was legendary. It was said that simply finding it in the wild would bring good fortune, and consuming it would bring longevity. *Today, scientific studies have shown that the bioactive compounds in Ganoderma positively support healthy cells across the body, from the brain to the liver and the immune system.*

*We are ready to SHARE the goodness of Ganoderma with the whole world!* Mr. Leow Soon Seng developed specialized greenhouses that can cultivate potent Ganoderma mushrooms in just a few month’s time. Gano Excel has invested in 100 of these greenhouses to meet the growing demand of Ganoderma on a global scale. We own state-of-the-art processing and packaging facilities that keep our Ganoderma free from contaminants. Plus, our vertically integrated logistics give us the ease of shipping to over 65 countries worldwide.

Our simplified approach allows us to provide the invaluable benefits of *Ganoderma lucidum* at an affordable price! Our instant-ready beverages skip the expensive markups in retail stores while keeping their fresh and delicious flavor. They stay fresh longer without losing an ounce of potency. You can bring the goodness of Ganoderma into your life for much less than the cost of your typical fountain drink – and healthier for you, too!

Not only are we convinced you will save money, but you can actually make money by taking advantage of Gano Excel’s business opportunity! Are you ready to start having your coffee pay YOU? *Enroll as a Gano Excel Affiliate today!*

# Introducing new Go! Gano



Enjoy  
our new smart  
beverage in three delicious  
flavors. Each flavor provides  
a unique boost to your day.  
Plus, all three are enriched  
with the world's finest  
*Ganoderma lucidum*. Perfect  
for your healthy lifestyle!



## Go! Gano Revive



Get up and GO with this energy-infused drink! REVIVE is a mix of all your needed daily vitamins, as well as your needed daily dose of calcium and potassium. Boost your immune system with vitamin C, and jumpstart your energy with caffeine and ginseng extract. All of this together with your daily *Ganoderma lucidum* will surely get you going, whether it's to work, school or the gym!

**Contains:**  
Ganoderma lucidum  
Magnesium  
Potassium  
L-Theanine  
Alpha Lipoic Acid  
Caffeine (Natural)  
Panax Ginseng Extract

## Go! Gano Restore



Find your focus and balance throughout the day with RESTORE! Not only will you be getting a healthy mix of aloe vera, turmeric, spinach and spirulina, but it tastes great too! With the flavors of blueberry, acai, goji and other delicious berries, this smart beverage is rich in antioxidants and powerful superfoods to keep the body performing at its best. Combined with all-natural *Ganoderma*, this drink will keep you balanced all day long!

**Contains:**  
Ganoderma lucidum  
Spirulina  
Aloe Vera  
Ashwaganda Root  
Acai Berry  
Turmeric  
Goji Berry Powder  
Quercetin  
Spinach Powder

## Go! Gano Refresh



After working hard, it's time to REFRESH! This boost of hydration includes the replenishment of important electrolytes for whole-body health. Plus, it's enriched with beet juice powder, ginger root, and *Ganoderma lucidum*. With delicious lemon flavor, this citrus beverage will leave you feeling fresh and hydrated. There's no better team than *Ganoderma* and electrolytes to reboot your system!

**Contains:**  
Ganoderma lucidum  
Cordyceps  
Beet Juice Powder  
Ginger Root Extract  
Calcium  
Magnesium  
Potassium  
Chloride  
Sodium

# GANOCAFÉ

enriched products made to be shared

Our retail brand of comfort beverages, from premium tasting wellness coffee and tea to silky enriched hot chocolate, each chockfull of 150+ antioxidants, 200+ phytonutrients and the power of Ganoderma lucidum.



## 3-in-1

When everything is done on-the-go, grab a beverage that is both convenient and, simply... better! Start the day with an antioxidant boost produced by premium roasted coffee, non-dairy creamer, and Ganoderma lucidum. Be proactive about your health and make the choice that is quick, easy and delicious!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5</li> <li style="width: 50%;">• Redeem 27</li> <li style="width: 50%;">#501</li> <li style="width: 50%;">• PV/CV 17/15.2</li> </ul>



## classic

No gimmicks, no frills... this beverage is for the coffee purist. A potent and consistent boost of energy, this instant black coffee enriched with the Smart Mushroom, Ganoderma lucidum, balances the immune system with every savory sip. Start your mornings with the smart choice, Ganoderma!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5</li> <li style="width: 50%;">• Redeem 27</li> <li style="width: 50%;">#505</li> <li style="width: 50%;">• PV/CV 17/15.2</li> </ul>



## tongkat ali

Experience the "G" force of this endurance-building beverage! By combining ginseng and Ganoderma lucidum, it's hard to deny the herbal healing properties that promote physical stamina and mental agility. The purity of these ingredients, when mixed with premium roasted coffee and Tongkat Ali, ensure that everything entering your body is working for you and not against you.

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5</li> <li style="width: 50%;">• Redeem 27</li> <li style="width: 50%;">#506</li> <li style="width: 50%;">• PV/CV 17/15.2</li> </ul>



## schokolade

Encouraging kids to start maintaining a balanced lifestyle is important, but not always easy to do. But with this chocolatey beverage, it is much easier to be proactive! By blending ground roasted cocoa beans with non-dairy creamer, skim milk and Ganoderma lucidum, this enriched, hot chocolate beverage delivers an antioxidant boost for kids and adults alike.

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$28.00</b>	<b>\$20.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 5</li> <li style="width: 50%;">• Redeem 30</li> <li style="width: 50%;">#502</li> <li style="width: 50%;">• PV/CV 20/16</li> </ul>



## mocha

Who can resist indulging in chocolate... especially when it's enriched? When desire strikes, reach for the beverage that naturally detoxifies AND tastes delicious! A simple blend of premium roasted coffee, cocoa powder, and Ganoderma lucidum is just the trick to boosting the immune system while satisfying those chocolate cravings at the same time!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$34.00</b>	<b>\$23.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 5.5</li> <li style="width: 50%;">• Redeem 33</li> <li style="width: 50%;">#503</li> <li style="width: 50%;">• PV/CV 21/18.4</li> </ul>



## rooibos tea

As an alternative to the delicious coffee products, this caffeine-free herbal tea will heal with each sip. High in iron, calcium, potassium and other nutrients, this Ganoderma-infused beverage cleanses and balances the body. With an intoxicating floral aroma and naturally sweet taste, this will definitely be your cup of tea!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5</li> <li style="width: 50%;">• Redeem 27</li> <li style="width: 50%;">#504</li> <li style="width: 50%;">• PV/CV 17/15.2</li> </ul>



## hazelnut

Hazelnuts are known to be high in essential nutrients. While consuming a tub of Nutella may not quite be the best dieting choice, mixing hazelnut with dark coffee and infusing it with Ganoderma lucidum is! With the antioxidants in Ganoderma plus the natural proteins in hazelnuts, this beverage is guaranteed to create a perfect balance in body, mind and taste buds!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$34.00</b>	<b>\$23.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 5.5</li> <li style="width: 50%;">• Redeem 33</li> <li style="width: 50%;">#508</li> <li style="width: 50%;">• PV/CV 21/18.4</li> </ul>



## c'real

This breakfast favorite is formulated to boost energy and strengthen the immune system before ever leaving the house! With a power-packed combo of Ganoderma lucidum, Spirulina, and non-dairy creamer, C'Real serves as a simple, delicious way to get the body balanced and on track for a smart start to the day.

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5</li> <li style="width: 50%;">• Redeem 27</li> <li style="width: 50%;">#507</li> <li style="width: 50%;">• PV/CV 17/15.2</li> </ul>

# GANODAILY

enriched products made to be shared

*Our daily-use line of enriched products include personal care products such as toothpaste and soap, and are complimented by a wide range of legendary body balance supplements.*



## Gano Fresh

Smart smile, smart you! This all-natural, non-abrasive toothpaste is fluoride free, with the added benefit of Ganoderma lucidum. Maintain healthy gums and strong teeth with this refreshing, enriched toothpaste.

<b>Retail:</b>	<b>Wholesale:</b>	<b>Rewards Points</b>
<b>\$18.00</b>	<b>\$13.00</b>	<ul style="list-style-type: none"> <li>• Purchase 3</li> <li>• Redeem 18</li> <li>• #302</li> <li>• PV/CV 11/10.4</li> </ul>



## Gano Soap

Smart habits aren't exclusive to what's happening inside the body, but outside as well. Achieve full-body revitalization with this Ganoderma infused soap. With the addition of goat's milk and vitamin E, it is perfect for sensitive skin. It will leave you feeling refreshed, revitalized and silky-soft.

<b>Retail:</b>	<b>Wholesale:</b>	<b>Rewards Points</b>
<b>\$16.00</b>	<b>\$12.00</b>	<ul style="list-style-type: none"> <li>• Purchase 3</li> <li>• Redeem 18</li> <li>• #301</li> <li>• PV/CV 10/9.6</li> </ul>



## Ganoderma

Get going with Ganoderma! This supplement is a great way to support the immune system, boost antioxidants, and nurture the body's natural defenses. Take daily as a proactive approach to general well being.

<b>Retail:</b>	<b>Wholesale:</b>
<b>\$58.00</b>	<b>\$38.00</b>
<b>Rewards Points</b>	
<ul style="list-style-type: none"> <li>• Purchase 9</li> <li>• #801</li> </ul>	<ul style="list-style-type: none"> <li>• Redeem 54</li> <li>• PV/CV 36/30.4</li> </ul>



## Cordyceps

Two mushrooms are better than one! Combining the Smart Mushroom with Cordyceps Sinensis is a double dose of potent energy. Great for reducing stress and slowing down the aging process, this daily supplement strengthens both body and mind. For maximum rejuvenation.

<b>Retail:</b>	<b>Wholesale:</b>
<b>\$57.00</b>	<b>\$40.00</b>
<b>Rewards Points</b>	
<ul style="list-style-type: none"> <li>• Purchase 9.5</li> <li>• #808</li> </ul>	<ul style="list-style-type: none"> <li>• PV/CV 30/32</li> </ul>



## Excellium

Often referred to as "The Brain Tonic," this daily supplement is packed with vitamins, minerals, and enzymes. It is also combined with organic germanium, which helps to increase oxygen levels in the blood, leading to improvement of brain function and mental stamina. Got all that? Add in the benefits of the Smart Mushroom and it basically becomes the Einstein of the supplement world.

<b>Retail:</b>	<b>Wholesale:</b>
<b>\$58.00</b>	<b>\$38.00</b>
<b>Rewards Points</b>	
<ul style="list-style-type: none"> <li>• Purchase 9</li> <li>• #803</li> </ul>	<ul style="list-style-type: none"> <li>• Redeem 54</li> <li>• PV/CV 36/30.4</li> </ul>