

# SHARE

AUGUST 2020



EXPAND YOUR TEAM

WAYS TO EARN:  
CREATING MVPs

SOCIALIZE: 3 WAYS DIVERSITY CAN  
SKYROCKET YOUR BUSINESS





**LIFE MAY BE CRAZY,  
BUT BREAKFAST IS SIMPLE!**



GanoCafé C'Real is a quick and easy solution to starting your day.

**Enriched with spirulina and Ganoderma lucidum**, this delicious cereal delivers **hundreds of nutrients** including **essential amino acids, vitamins, minerals** and **antioxidants**. If only every decision was this simple!

**GanoCafé C'Real. Made to be shared.**



# CEO MESSAGE



Amidst our world that is constantly changing, some things are likely to stay the same. The sun rises at an incredible 1,000 miles per hour every morning. Water will boil at 212 Fahrenheit. Black will always be fashionable. And you can continue to earn income through Gano Excel's compensation plan, simply by sharing products you love with others who need them. A beautiful thing about a home-based business is that your results rely primarily in your own hands. No matter how much change is going on outside, your business can still thrive because you are its rock. As one of our Diamonds once said to me, she controls how many zeros are at the end of her paycheck.

In fact, now that many people are looking for additional ways to earn, it is a great time to think about expanding your team. You may be surprised at how recent changes have opened up many minds to new opportunities. Maybe it's time to check in on prospects who weren't ready the last time you connected. Research shows that those who are different from you may be the best candidates for expanding your network.

One great aspect about times of change is that they require us to stretch and work outside our comfort zones. Right now you may actually be in greater mental shape than you have ever been! Take that opportunity and expand your business one person at a time. If we are all brushstrokes on a canvas, each new color added brings together greater beauty. As the colors come together, they create a picture of excellence that is greater than the success of any one alone.

You are here because Gano Excel offers you the opportunity to not only change your life, but the lives of others. There is something that calls out from inside you to SHARE. You have the amazing ability to help others improve their health and wealth in a simple-but-powerful way. I look forward to seeing you connect and SHARE as we grow as a company and spread the goodness of Ganoderma across the U.S.

Sincerely,

Mr. Ooi Chin Aik,  
Chief Executive Officer, Gano Excel | North America



## A Monthly Publication

CEO Message	3
How Daymond John Defines Success	4
Ways to Earn: Creating MVPs	5
Company Updates	6
Socialize: 3 Ways Diversity Can Skyrocket Your Business	7
Product Highlight and Recipe	8
Global Corner	9
Time to SHARE	9
Leadership Spotlight: Sergio Navarro Barba	10
Emerging Leader	11
Rank Advancements	12
Ganoderma Products	13
Gano Plus	14
GanoCafe	15
GanoDaily	16



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Denver, CO 80239  
(303) 468 - 8654

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**Attention: At this time,  
Will Call Centers are open  
for order pick-up only.**

**GanoExcel.us**

# HOW DAYMOND JOHN DEFINES SUCCESS



Daymond John is an entrepreneur through and through. Growing up he sold pencils in school, shoveled snow, raked leaves and even wired PX cable in abandoned buildings as an apprentice electrician. His career in entrepreneurship started with a commuter van service. His most profitable venture by far has been his clothing line FUBU, which he started in his mom's apartment and grew into a multi-billion dollar business. Over the years, John has realized that it's not about the money. It's about people. **People helping people.** He has since turned his personal brand into one focused on helping young entrepreneurs grow small businesses.

"I never knew anything other than wanting to be an entrepreneur," the New York native said in an interview with Business Insider. In the early 1990s, John became enthralled with a new culture that was forming in his neighborhood. It was led by a new music called Hip-Hop. "It was a way the kids were communicating about their hopes and their dreams and the plight of the community. And this music not only came with a way to talk, it came with a way to walk and a way to dress and it was engaging and I wanted to be a part of it." He decided that he wanted to start an apparel company to fulfill this dream. His mother taught him to sew and he began making hats and sweatshirts in their living room. He named his brand FUBU, which stood for "For Us By Us," referring to those who resonated with the hip hop culture he had fallen in love with.

John's main marketing strategy depended on social influence. He put his clothing on hip hop artists to wear in music videos and photo shoots to create a perception that his brand was popular, even while still operating out of his mom's house. The strategy worked and sales started to boom. Today the company has earned over \$6 billion in global sales. John has since licensed the majority of the company, allowing him to shift his focus to helping other entrepreneurs. He offers his expertise on launching and growing a business, a reputation

bolstered by his appearances on the popular TV series "Shark Tank." The small businesses he has invested in now make millions of dollars in annual profit.

His five points of a successful business are relatable across every industry. He has especially made self-employed entrepreneurs his primary audience, citing that out of the 30 million small businesses in the U.S., 22 million are single-person businesses. These include independent business owners such as a plumber, hairdresser, or Gano Excel Affiliate.

His first point is to set goals. John says "I read my goals every single morning. I have five to seven goals." He says they range from health to family to career and include a mix of short-term and long-term goals. His second point is to do your homework, which includes learning from an experienced mentor who has been in business longer than you. **Gano Excel Affiliates are fortunate that GE has built mentorship into its business model.** By connecting with your Upline, you are tapping into someone who understands the fundamentals of the business and can teach you how they work.

Points three, four and five are all motivational. **Love what you do,** remember YOU are the product and keep swimming. He says that working for yourself allows you to ask deep questions like **"What do I really want out of life?"** and **"Why did I get up today?"** These questions form the answer to your **"Why"** that is the foundation of your Gano Excel business. **Thinking carefully through your "Why" allows you to make choices about your future.** Once you figure out what you want, you can educate yourself, work hard and go after that goal with everything you've got. Invest in yourself, and never give up. John defines success based on how well these five points come together. **"Success is doing the thing that you want to do every single day and being around the people that you want to be around."**

# WAYS TO EARN: CREATING MVPS

## Prepare Yourself for Greater Success!

Staying **“Active”** with Gano Excel requires a minimum monthly purchase (or retail sales) of 50 PV or more. Starting at 100 PV per month, you can unlock rank advancements of Gold and above, and bonuses such as the **MVP All-Star Bonus**. It’s what we call being **“MVP Qualified.”**

RANKS UNLOCKED WITH 100 PV/MONTH	BONUSES UNLOCKED WITH 100 PV/MONTH
Gold	Double 5th Generation Fast Start Bonus
Platinum	MVP All-Star Bonus
Diamond	Diamond Differential Bonus
Executive Diamond	GEN5 Compression Bonus
Premier Diamond	Leadership Bonus
Royal Diamond	Global Bonus Pool
Crown Diamond	Multiple Business Centers
	X2 Car Incentive
	Education Incentives

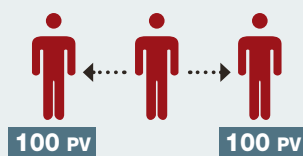
To maximize the earnings you make with Gano Excel, it is important to maintain 100 PV each month.

**AutoShip is a great way to keep you qualified each month without placing new orders!**

## The MVP All-Star Bonus

Gano Excel loves to see its Affiliates build successful businesses. We want to see Affiliates hitting home runs, throwing touchdown passes and slam dunks! Well, not literally. What we want is to see your business take off and start making you the money you deserve! That takes setting yourself up for success through the practice of duplication. **The MVP All-Star Bonus is here to help motivate you to duplicate your business in a 90-day timeframe.**

The secret to creating MVPs is getting your Affiliates Qualified as well. This means we are talking about **100 PV** per month.



1. First, you want to maintain **100 PV** to qualify for the **MVP All-Star Bonus**.
2. Take a new **Personally Enrolled Affiliates (PE)** to **100 PV** for the month.
3. Build your PE’s Binary Organization with 1 Affiliate on the left and 1 Affiliate on the right, each with **100 PV** for the month.

When your PE has established a right leg and a left leg, all with **100 PV**, you’ve created an MVP! Every time you accomplish this within your PE’s first 90 days, you get a \$25 MVP All-Star Bonus on top of your weekly Binary Commissions payout. You can build endless amounts of MVPs (and bonuses) by helping you and your PE grow your Binary Organizations.

This bonus may help you to get started, but the benefit to duplication doesn’t stop there! You will have set up a pipeline for passive residual income that will continue to pay you into the future!

## IT'S BACK!

**Now get free shipping on AutoShips of 75 PV or more!** Enjoy all your favorite Ganoderma-enriched products delivered directly to your doorstep every month with AutoShip. Simply select your date, enter delivery and payment information and the products you want delivered each month. It's a convenient way to turn a healthy choice into a healthy lifestyle.

This special offer is valid **August 1 to September 30, 2020**. Sign up today in your Back Office!



Let's **go!**  
+ Promotion +

### LET'S GO PROMOTION ENDING SOON!

Don't miss out!

There's one month

left to earn points

towards your Malaysia

trip and exciting cash prizes. The Let's GO! Promotion ends **August 30, 2020**.



Visit [letsgo.ganoexcel.us](http://letsgo.ganoexcel.us) for details!

Virtual  
**SUPER  
SATURDAY**

**FINALLY  
FRIDAYS**

**Our next Virtual  
Events are going  
to be a blast!**

**Join us at 10:00 a.m. Saturday,  
August 8 for our Spanish event at  
[GanoExcelSuperSaturday.com](http://GanoExcelSuperSaturday.com)!**

**Then, join us at 6:00 p.m. Friday, August 28  
for our English event at [GanoLive.com](http://GanoLive.com)!**

Bring your prospects to a Gano Excel event from the comfort of their homes. Learn from Gano Excel leaders and participate in CASH giveaways! These monthly events are the best place to stay up to date on the latest company news including the upcoming launch of our newest product, Go! Gano.



 gano excel ★ USA



**\$150 Value...  
For Only \$125!**

## Add a splash of Ganoderma to your day!

New Go! Gano mixes with cold water that you can customize to create refreshment all day long! Explore three flavors, each specially formulated with Ganoderma lucidum and other powerful superherbs, vitamins and minerals for natural benefits to the body. Now you can do more, live more and play more!

## Pre-Order Today!

Enjoy the limited-edition Go! Gano Promotional Kit at the discounted price of \$125. Receive the entire new line of Go! Gano products and additional gear for your active lifestyle. You'll get the gear now and be first in line to receive our new smart beverage mixes when they launch later this year!

For more information visit [GoGano.GanoExcel.us](http://GoGano.GanoExcel.us)

#GOGETIT





SOCIALIZE



# 3 WAYS DIVERSITY CAN SKYROCKET YOUR BUSINESS

*It's only natural to think of the people closest to you when you begin to **SHARE** the amazing benefits of *Ganoderma lucidum*. You want to help those who you care about the most. This may include family, friends and community members. Sharing with those you feel comfortable with is an easy way to start building your business, but don't stop there! **People who act and think differently than you can be tremendous assets to expanding your small business into a massive network.** Here's how!*

## 1. Diversity Helps to Expand Your Market

Staying within your circle of family and friends presents an obvious limit. By sharing with someone that crosses over into different groups, it opens up new opportunities to expand. They bring their own connections that extend your network as you continue to grow your organization. They may live in a different city or simply socialize with a different crowd than you. Instead of competing for the same prospects, these Affiliates can grow organically alongside you. They are the key to opening the door to a new market.

## 2. It Challenges You To Grow

With differing cultures, languages and backgrounds comes new perspectives. Studies have shown that diversity improves group creativity, innovation and problem solving. These positive elements fuel team morale and productivity because of the confidence that comes from being able

to work together. Cooperation within a diverse team shows to be more energizing than cooperation between people who are alike. You can learn valuable skills like how to communicate or empathize with prospects who are different from you. This can be critical when it is time to expand your business into new markets.

## 3. It Creates Balance in Your Organization

Diversity can also help your business to weather fluctuations in sales by particular groups. As the old saying goes, it is never wise to keep all of your eggs in one basket. A steady volume of orders coming in from multiple networks can help in case you see a dip in productivity by one particular team member. You can then spend time helping your teammate get back on track without worrying about the organization as a whole. The greater the diversity between groups, the less likely they are to disrupt each other.

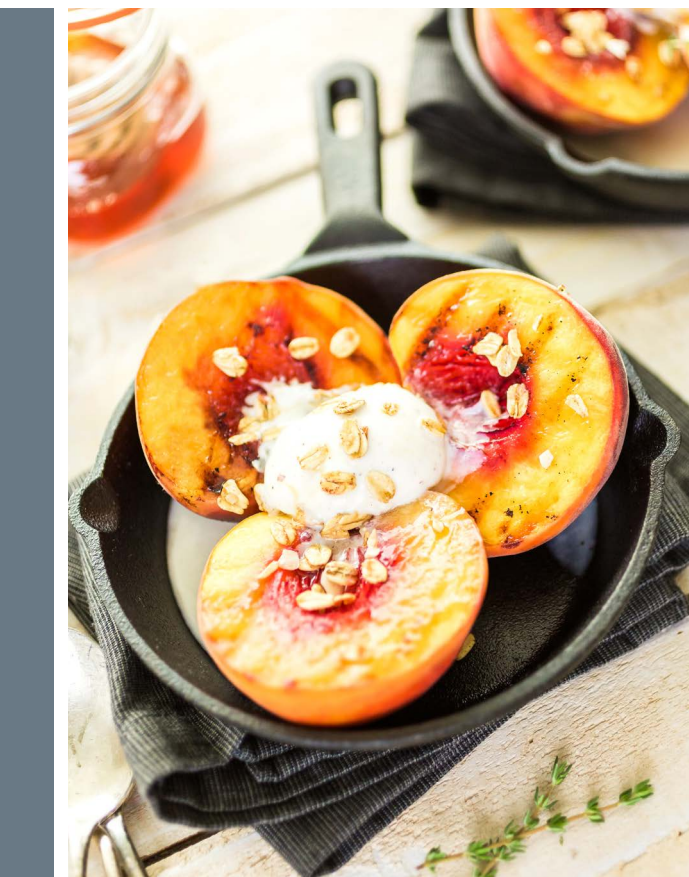
***Greater diversity in your organization is also a major win for your reputation as a business owner.*** By bringing together people of all backgrounds, it is proof that the Gano Excel opportunity is truly for everyone. It shows prospects that anyone can succeed with this amazing product and company.

“To me, the function and duty of a quality human being is the sincere and honest development of one’s potential.” – Bruce Lee



## GRILLED PEACH SUNDAES

*Enjoy the luscious flavors of warm peaches and ice cream, sprinkled with Ganoderma-enriched C'Real! Your new favorite summer dessert is right here. It's packed with delicious peach cobbler taste, but healthy and simple to make. GanoCafé C'Real adds a boost of nutrients from spirulina and Ganoderma lucidum. It's sure to have your sweet tooth and the rest of your body thanking you!*



### Ingredients:

- ¼ cup (½ stick) salted butter, softened
- 2 tsp granulated sugar
- ¼ tsp ground cinnamon
- 4 large peaches, halved and pitted
- canola or vegetable oil for grilling
- 1 quart vanilla bean ice cream
- 1 sachet GanoCafé C'Real

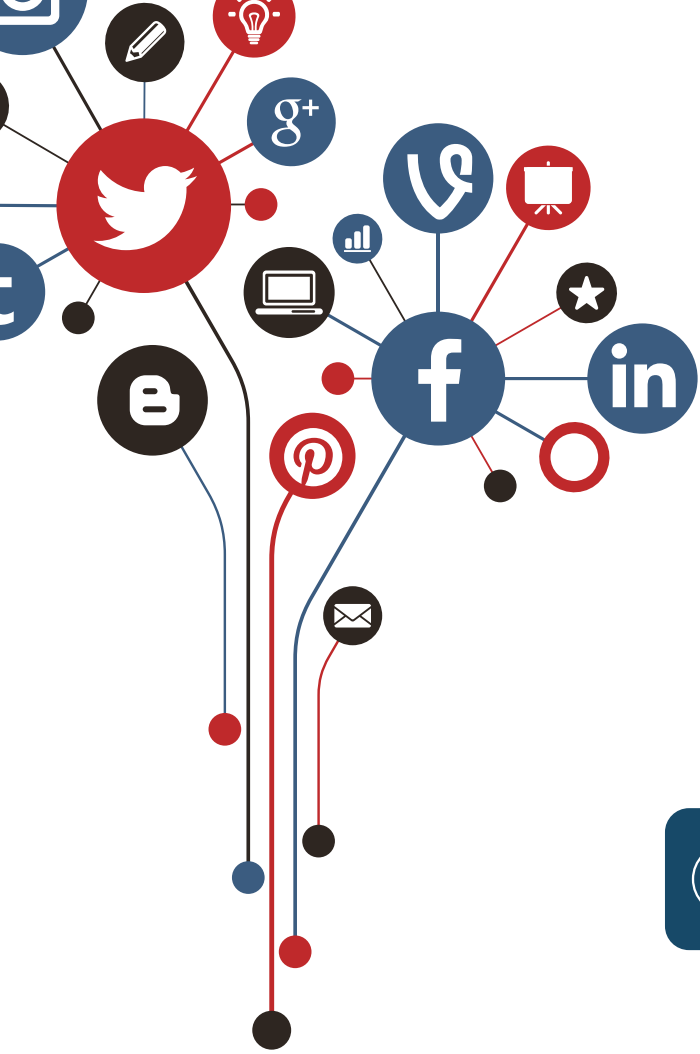
### Directions:

1. First, prepare the Cinnamon Butter. Place the butter, sugar and cinnamon in a small bowl and use a spatula or spoon to mix them together. Set aside.
2. Preheat the grill to medium heat. Brush the cut side of the peaches with oil to prevent sticking. Place cut-side down on the grill and cook undisturbed for 7-8 minutes or until the tops of the peaches are tender to the touch.
3. Divide the grilled peaches into 8 bowls, cut-side up. Top with ½ tablespoon of cinnamon butter, a scoop of ice cream and sprinkle GanoCafé C'Real on top.



### NUTRITIONAL FACT:

*Consuming peaches may help to tame allergy symptoms. Research shows that peaches may help reduce allergy symptoms by preventing the release of histamines in the blood. Ganoderma lucidum has shown to modulate the body's immune response which may help to tame allergy symptoms as well. That means enjoying more of summer!*



# TIME TO SHARE

## Gano Excel's Social Media Stars of the Month: Marco Millán, TaTanisha Goss and Cafe Ganovida!

*Congratulations and thank you, Marco, TaTanisha and Cafe Ganovida for using social media as an important tool to leverage your Gano Excel business!*



**Facebook: Marco Millán**

*"Enhance your immune system with Ganoderma Lucidum, just like me!"*



### Do you want to be next month's Social Media Star?

Make sure to use **#ganoexcelusa** and **#ganoexcelnorthamerica** and tag us in all of your Facebook, Instagram and Twitter posts!



**Instagram: TaTanisha Goss (@tatanishagoss)**

*"Health and Wealth is here!"*



### GLOBAL CORNER



Bolivia has many different landscapes that create a diversity of ecosystems containing thousands of species of plants and animals.

The western highlands are home to icy mountains and volcanoes, whereas the eastern Amazon region houses dense rainforests. One thing that is the same no matter where in Bolivia you call home is the wonderful Gano Excel opportunity!



**Instagram: Cafe Ganovida (@cafe\_ganovida)**

*"Something to think about, all in a (great) cup of coffee"*





# LEADERSHIP SPOTLIGHT SERGIO NAVARRO BARBA



DIAMOND

**Sergio Navarro Barba recently advanced to the rank of Diamond with Gano Excel.** Sergio credits a new mentality and a great team for helping him advance in rank. He thanks his team for the support they give and the lessons they teach him.

Sergio was drawn to the strength he saw in Gano Excel. He learned about the company's great history and **Mr. Leow Soon Seng's vision to generate health and wealth for all people. He believes Ganoderma is a great resource for health.** He loves how Gano Excel has infused it with popular beverages like coffee and tea which are consumed daily. He was also attracted to the compensation plan, which is designed to motivate Affiliates to work together.

Sergio is able to support himself and his family with the income he makes from his Gano Excel business. He owned two small businesses prior to Gano Excel. His first, a furniture factory, was forced to close. His second, a produce company, was tiresome and stressful. He compares these experiences to his Gano Excel business. He exchanged some of the most worrisome aspects of owning a business, such as employees, rent and permits for great freedom with his time and more control over his results. He is enthusiastic about how relaxed and satisfied he feels now. **"This is easier and more productive than everything I had done before Gano Excel. It has changed my life."**

Sergio finds inspiration in some of the greatest minds in history. The teachings of Jesus Christ, Aristotle and Saint Thomas Aquinas have led him to develop his own thinking. He is also inspired by the music of Bach and Mozart. In his own life, he draws on the discipline of his wife, his mother, and fellow Gano Excel leaders. He admires that they give of themselves to help others achieve their goals while maintaining good humor and positive spirits.

A quality he admires in the leaders of Gano Excel are the determination and patience that they demonstrate. **"Success doesn't happen overnight,"** he says. **"It takes a motivated person to see it through."**

**Those who remain positive and consistent become examples of why it is worth every effort."** He also values humility, which gives him respect and patience for others he is helping with his business. These lessons are ones best taught by example, and so he strives to embody them everyday in his business. He dedicates most of his time to leadership development. He spends time communicating with his team and partnering with them so that they can learn from his example. **"I am with them on the phone. I am with them in meetings. I accompany them as much as possible in order to provide a good education."**

He loves his home-based business. He says that one of the challenges working from home is the same as its greatest blessing: the freedom of time. He advises that those who are new to working from home protect themselves from misusing their time. He recommends creating a detailed schedule for your day and having patience with your business. **"You cannot rush success, but you can fill your time with activities that help you to grow as a person, help others or strengthen your knowledge."** A healthy budget makes good use of every dollar and likewise your schedule should make good use of every minute you have. It is your responsibility to yourself to use your resources wisely. **He also recommends staying focused on your "Why."** He says that reminding himself of his goals constantly keeps him motivated. He looks for similar motivation when developing future leaders. He looks for Affiliates that want a change in their life, that are sociable and that have a positive attitude. These aspects are most important because they come from within.

A goal he has for this year is to help his team who supported him in achieving his Diamond rank. He is committed to helping them earn consistent income and achieve a more comfortable lifestyle. **"I am constantly impressed by the Gano Excel opportunity, I feel very optimistic and very confident about a great future ahead."**

### EVANGELINA FARIAS

SAN DIEGO, CA



**Evangelina Farias is a Gold with Gano Excel.** She enrolled approximately three years ago. About two years ago, she decided to become more involved with her business. She found herself facing challenges in her life and decided it was time for a change. **She was attracted to Gano Excel as a strong, global company and the opportunity it gives all of its Affiliates to make a difference in their lives and others.** She calls this the **“hope of health,”** and the power to maintain a better lifestyle for her and her three children.

She remembers when Mr. Joe Page invited her to be a part of this great opportunity. From the beginning, he saw all of the potential Evangelina had and believed in her. She is thankful for his patience and persistence and is so proud of the decision she made to start her Gano Excel business. **She is inspired to be patient with those with whom she shares this enriching and excellent opportunity.**

She now enjoys better health, and a new perspective. She has self-confidence like never before and feels secure in herself. She achieves goals. She is an encouragement to others. This personal development has led her to develop healthier relationships, including valuable friendships that have been a blessing to her life. Her family and friends have noticed a positive difference in her. “My business has high expectations for me,” she says. “I’m not just talking about financial goals. It demands courage, teamwork and communication.” **With the support of her team and her newfound self-esteem, she knows she can be the woman she needs to be to achieve success.**

**Evangelina meets with her team weekly to present the business to prospects.** The current pandemic has not slowed her down. She has moved the majority of her training online, using social media and other digital platforms to SHARE about Gano Excel. She loves that she can reach people even farther away using these channels, even internationally.

Evangelina has a goal to reach \$100,000 annual income from her Gano Excel business. With that income she dreams to buy a house for her parents and support them, travel with her children and create a charity foundation to help others. She believes in the quality of life that can come from a healthy lifestyle and this tremendous opportunity.

The supplementary income Evangelina earns allows her to save toward the financial goals that she has. She loves that the residual income she works to generate now will continue to pay her into the future. However, it may be the joy of knowing that her work is helping others that inspires her the most. **She is thankful for the opportunity to help families all over the world improve their health and quality of life through the goodness of Ganoderma.**



# LIVING UP TO OUR FULL POTENTIAL

We are so incredibly proud of each of these individuals who are making a difference through the simple, but powerful, act of sharing. They have branched out and connected with others, reaching beyond their comfort zones. They have created a solid network that has allowed them to earn and advance in their businesses simply by sharing Gano Excel's products and opportunity. Now, we are happy to share in the excitement of their success! Watching each person grow, achieve and discover a new definition of what is possible for them is a fulfilling experience. We love to watch as an Affiliate's belief in a dream becomes a dream come true.

Join us is offering our sincere congratulations to the following Affiliates who have made it a priority to SHARE. *From everyone at Gano Excel, congratulations!*

## DIAMOND EXCELLERS

### DIAMOND



Ruben Cardenas  
Rank: Royal Diamond



Ana Lorena Aguilar  
Rank: Royal Diamond



Walter Garcia  
Rank: Royal Diamond



Tomas Rodriguez  
Rank: Royal Diamond



Maggie Cardenas  
Rank: Royal Diamond



Blanca Solorio  
Rank: Premier Diamond



Erica Reyna  
Rank: Premier Diamond



Milo Sanchez  
Rank: Premier Diamond



Rocío Peralta  
Rank: Premier Diamond



Cecilia Villegas  
Rank: Executive Diamond



Hipolita Gonzalez  
Rank: Executive Diamond



Jersis Aparicio Hernandez  
Rank: Executive Diamond



Marivel Santoyo Huizar  
Rank: Executive Diamond



Rebeca Sanchez  
Rank: Executive Diamond



Rene Marin  
Rank: Executive Diamond



Sandra Estrada Morales  
Rank: Executive Diamond



Susana Ceballos  
Rank: Executive Diamond



Benito Farfan Jimenez  
Rank: Diamond



Felipe Aviles Arellano  
Rank: Diamond



Isabel Rodriguez  
Rank: Diamond



Johanna Villegas  
Rank: Diamond



Juan Sebastian Pinzon Arjona  
Rank: Diamond



Maria Casteneda  
Rank: Diamond



Norberto Montero  
Rank: Diamond



Romina C. Gilmore  
Rank: Diamond



Rosa Licon  
Rank: Diamond



Rosa Linares  
Rank: Diamond



Sara Diaz  
Rank: Diamond



Sergio Navarro Barba  
Rank: Diamond



Victor Lopez  
Rank: Diamond

## RANK ADVANCEMENTS

### GOLD

Vanessa Ortiz

### SILVER

Marcia Adame, Luis Aleriano, Eva Alvarado, Carlos Barrera, Imelda Barreto, Norberto Jaimes Benitez, Angela Botero, Angelica Cano, Melisa Cardenas Henao, Elver Cifuentes Martinez, Juan Correa, Luis Cuellar, Saul Del Toro, David Echeverri, La Perla Fashions, Abdul Fejleh, Maria De Los Angeles Fraire Sosa, Olga Franco, Lisette M Galvez, Maria Garcia, Flor Gomez, Angel E. Gonzalez, Bianney Gonzalez, Jaqueline Gonzalez, Ruben Goyo, Lina Granada, Julio Guerrero, Teodoro Hernandez, Maria Hernández, Alfonso Luna Rodriguez, Martha Martin, Bryan Mata, Simon Mateo, Umberto Mazariegos, Virguinia Mercado, Nelcy Montero, Emma Montes Santiago, Alejandro Morales, Óscar Moso Vázquez, Martha Navarrete, Maria Ocegueda, Eva Oros, Angie Dahiana Parra Vanegas, Steven Perez, Maria Plascencia, Diego Preciado, Rosa Isela Prieto, EYM Produce, Piedad Restrepo, Catalina Reyes, Minerva Rodriguez, Ilario Romero, Antonio Ruvalcaba, Evelyn Sanchez, Julio Sandoval, Cuathemoc Solis, Isa Solis, Reina Sorto, Rebecca Strange, Lisa M. Thomas, Maria Candia Valencia, Marianelly Valencia, Santiago Velandia, Mario Vinasco, Abdiel Zanchez, Eliana Zanchez, Gemma Zuniga M.

### BRONZE

Carolina Alcantara, Claudia Blanco, Luz Bibiana Bolivar, Bolney Fernando Cardona, Camilo Cardona Gutierrez, Rodrigo Cortes, Ana Echeverry, Cassandra Esquivel, Estela Farfan, Paulo Gallegos, M. Isabel Giles, Erika Gomez, Selena Gonzalez, Paul Jojo, Carolina Leon, Maria Linde, Karla Karina Martinaz Orosco, Felipe Mejia, Sandra Mejia, Alejandra Perez, Bianca Ramirez, Cesar Ramirez, Marinema Rodriguez, Socorro Saucedo, Fernando Suñiga, Claudia Valencia, Wilson Valencia Osorio, Ricardo Vanegas, Emmanuel Gil Zapata



# GANODERMA PRODUCTS

One thing that is always in season – your health. Playing outdoors during the summer takes an active body and mind. ***Give yourself over 200 plant-based nutrients that promote system balance and energy! The secret is Ganoderma lucidum.*** Who would have guessed that such brilliance in the way of health and wellness would come in the form of this wonderful herb? It's known to promote a healthy immune system, mental alertness, and more! Just think of the fun a healthy lifestyle can afford you in the months to come.

***Ganoderma lucidum is the herb that is found in all our enriched products.*** It's simply amazing! Although it's been around for centuries, ***it was in the 1980s that Mr. Leow Soon Seng developed a way to cultivate this mushroom efficiently for global consumption.*** Over the years we have scaled up to meet the demand of more than 65 countries around the world.

That's millions more active, healthy lifestyles enjoying the summer and all it has to offer. And because our Ganoderma lucidum ships directly to you, we're able to make it affordable for everyday families to experience the difference. ***Our enriched GanoCafé products taste great!*** Our GanoDaily line also makes incorporating Ganoderma into your day a simple choice. Don't let summer slip away! Try these amazing products today.

***Not only are we convinced you will save money, but you can actually make money by taking advantage of Gano Excel's business opportunity!*** Are you ready to start having your coffee pay YOU? Enroll as a Gano Excel Affiliate today!

# Introducing new Go! Gano



GoGano.GanoExcel.us

Enjoy  
our new smart  
beverage in three delicious  
flavors. Each flavor provides  
a unique boost to your day.  
Plus, all three are enriched  
with the world's finest  
Ganoderma lucidum. Perfect  
for your healthy lifestyle!



## Go! Gano Revive

Get up and GO with this energy-infused drink! REVIVE is a mix of all your needed daily vitamins, as well as your needed daily dose of calcium and potassium. Boost your immune system with vitamin C, and jumpstart your energy with caffeine and ginseng extract. All of this together with your daily Ganoderma lucidum will surely get you going, whether it's to work, school or the gym!

**Contains:**  
Ganoderma lucidum  
Magnesium  
Potassium  
L-Theanine  
Alpha Lipoic Acid  
Caffeine (Natural)  
Panax Ginseng Extract



## Go! Gano Restore

Find your focus and balance throughout the day with RESTORE! Not only will you be getting a healthy mix of aloe vera, turmeric, spinach and spirulina, but it tastes great too! With the flavors of blueberry, acai, goji and other delicious berries, this smart beverage is rich in antioxidants and powerful superfoods to keep the body performing at its best. Combined with all-natural Ganoderma, this drink will keep you balanced all day long!

**Contains:**  
Ganoderma lucidum  
Spirulina  
Aloe Vera  
Ashwaganda Root  
Acai Berry  
Turmeric  
Goji Berry Powder  
Quercetin  
Spinach Powder



## Go! Gano Refresh

After working hard, it's time to REFRESH! This boost of hydration includes the replenishment of important electrolytes for whole-body health. Plus, it's enriched with beet juice powder, ginger root, and Ganoderma lucidum. With delicious lemon flavor, this citrus beverage will leave you feeling fresh and hydrated. There's no better team than Ganoderma and electrolytes to reboot your system!

**Contains:**  
Ganoderma lucidum  
Cordyceps  
Beet Juice Powder  
Ginger Root Extract  
Calcium  
Magnesium  
Potassium  
Chloride  
Sodium

# GANOCAFÉ

enriched products made to be shared

*Our retail brand of comfort beverages, from premium tasting wellness coffee and tea to silky enriched hot chocolate, each chockfull of 150+ antioxidants, 200+ phytonutrients and the power of Ganoderma lucidum.*



## 3-in-1

When everything is done on-the-go, grab a beverage that is both convenient and, simply... better! Start the day with an antioxidant boost produced by premium roasted coffee, non-dairy creamer, and Ganoderma lucidum. Be proactive about your health and make the choice that is quick, easy and delicious!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li>• Purchase 4.5</li> <li>• Redeem 27</li> <li>#501</li> <li>• PV/CV 17/15.2</li> </ul>



## classic

No gimmicks, no frills... this beverage is for the coffee purist. A potent and consistent boost of energy, this instant black coffee enriched with the Smart Mushroom, Ganoderma lucidum, balances the immune system with every savory sip. Start your mornings with the smart choice, Ganoderma!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li>• Purchase 4.5</li> <li>• Redeem 27</li> <li>#505</li> <li>• PV/CV 17/15.2</li> </ul>



## tongkat ali

Experience the "G" force of this endurance-building beverage! By combining ginseng and Ganoderma lucidum, it's hard to deny the herbal healing properties that promote physical stamina and mental agility. The purity of these ingredients, when mixed with premium roasted coffee and Tongkat Ali, ensure that everything entering your body is working for you and not against you.

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li>• Purchase 4.5</li> <li>• Redeem 27</li> <li>#506</li> <li>• PV/CV 17/15.2</li> </ul>



## schokolade

Encouraging kids to start maintaining a balanced lifestyle is important, but not always easy to do. But with this chocolatey beverage, it is much easier to be proactive! By blending ground roasted cocoa beans with non-dairy creamer, skim milk and Ganoderma lucidum, this enriched, hot chocolate beverage delivers an antioxidant boost for kids and adults alike.

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$28.00</b>	<b>\$20.00</b>	<ul style="list-style-type: none"> <li>• Purchase 5</li> <li>• Redeem 30</li> <li>#502</li> <li>• PV/CV 20/16</li> </ul>



## mocha

Who can resist indulging in chocolate... especially when it's enriched? When desire strikes, reach for the beverage that naturally detoxifies AND tastes delicious! A simple blend of premium roasted coffee, cocoa powder, and Ganoderma lucidum is just the trick to boosting the immune system while satisfying those chocolate cravings at the same time!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$34.00</b>	<b>\$23.00</b>	<ul style="list-style-type: none"> <li>• Purchase 5.5</li> <li>• Redeem 33</li> <li>#503</li> <li>• PV/CV 21/18.4</li> </ul>



## rooibos tea

As an alternative to the delicious coffee products, this caffeine-free herbal tea will heal with each sip. High in iron, calcium, potassium and other nutrients, this Ganoderma-infused beverage cleanses and balances the body. With an intoxicating floral aroma and naturally sweet taste, this will definitely be your cup of tea!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li>• Purchase 4.5</li> <li>• Redeem 27</li> <li>#504</li> <li>• PV/CV 17/15.2</li> </ul>



## hazelnut

Hazelnuts are known to be high in essential nutrients. While consuming a tub of Nutella may not quite be the best dieting choice, mixing hazelnut with dark coffee and infusing it with Ganoderma lucidum is! With the antioxidants in Ganoderma plus the natural proteins in hazelnuts, this beverage is guaranteed to create a perfect balance in body, mind and taste buds!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$34.00</b>	<b>\$23.00</b>	<ul style="list-style-type: none"> <li>• Purchase 5.5</li> <li>• Redeem 33</li> <li>#508</li> <li>• PV/CV 21/18.4</li> </ul>



## c'real

This breakfast favorite is formulated to boost energy and strengthen the immune system before ever leaving the house! With a power-packed combo of Ganoderma lucidum, Spirulina, and non-dairy creamer, C'Real serves as a simple, delicious way to get the body balanced and on track for a smart start to the day.

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$27.00</b>	<b>\$19.00</b>	<ul style="list-style-type: none"> <li>• Purchase 4.5</li> <li>• Redeem 27</li> <li>#507</li> <li>• PV/CV 17/15.2</li> </ul>

# GANODAILY

enriched products made to be shared

*Our daily-use line of enriched products include personal care products such as toothpaste and soap, and are complimented by a wide range of legendary body balance supplements.*



## Gano Fresh

Smart smile, smart you! This all-natural, non-abrasive toothpaste is fluoride free, with the added benefit of Ganoderma lucidum. Maintain healthy gums and strong teeth with this refreshing, enriched toothpaste.

<b>Retail:</b>	<b>Wholesale:</b>	<b>Rewards Points</b>
<b>\$18.00</b>	<b>\$13.00</b>	<ul style="list-style-type: none"> <li>• Purchase 3</li> <li>• Redeem 18</li> <li>• #302</li> <li>• PV/CV 11/10.4</li> </ul>



## Gano Soap

Smart habits aren't exclusive to what's happening inside the body, but outside as well. Achieve full-body revitalization with this Ganoderma infused soap. With the addition of goat's milk and vitamin E, it is perfect for sensitive skin. It will leave you feeling refreshed, revitalized and silky-soft.

<b>Retail:</b>	<b>Wholesale:</b>	<b>Rewards Points</b>
<b>\$16.00</b>	<b>\$12.00</b>	<ul style="list-style-type: none"> <li>• Purchase 3</li> <li>• Redeem 18</li> <li>• #301</li> <li>• PV/CV 10/9.6</li> </ul>



## Ganoderma

Get going with Ganoderma! This supplement is a great way to support the immune system, boost antioxidants, and nurture the body's natural defenses. Take daily as a proactive approach to general well being.

<b>Retail:</b>	<b>Wholesale:</b>
<b>\$58.00</b>	<b>\$38.00</b>
<b>Rewards Points</b>	
<ul style="list-style-type: none"> <li>• Purchase 9</li> <li>• Redeem 54</li> <li>• #801</li> <li>• PV/CV 36/30.4</li> </ul>	



## Cordyceps

Two mushrooms are better than one! Combining the Smart Mushroom with Cordyceps Sinensis is a double dose of potent energy. Great for reducing stress and slowing down the aging process, this daily supplement strengthens both body and mind. For maximum rejuvenation.

<b>Retail:</b>	<b>Wholesale:</b>
<b>\$57.00</b>	<b>\$40.00</b>
<b>Rewards Points</b>	
<ul style="list-style-type: none"> <li>• Purchase 9.5</li> <li>• Redeem 54</li> <li>• #808</li> <li>• PV/CV 30/32</li> </ul>	



## Excellium

Often referred to as "The Brain Tonic," this daily supplement is packed with vitamins, minerals, and enzymes. It is also combined with organic germanium, which helps to increase oxygen levels in the blood, leading to improvement of brain function and mental stamina. Got all that? Add in the benefits of the Smart Mushroom and it basically becomes the Einstein of the supplement world.

<b>Retail:</b>	<b>Wholesale:</b>
<b>\$58.00</b>	<b>\$38.00</b>
<b>Rewards Points</b>	
<ul style="list-style-type: none"> <li>• Purchase 9</li> <li>• Redeem 54</li> <li>• #808</li> <li>• PV/CV 36/30.4</li> </ul>	