SHARE

MAY 2019

gano excel

CRAFT YOUR **BUSINESS**

GETTING SMART WITH **YOUR SMARTPHONE**

LESSONS FROM A **MOM ENTREPRENEUR**

THE LARGEST GANODERMA LUCIDUM COMPANY
GANO EXCEL
GANO EXCEL INTL MALAYSIA

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THE **PERFECT TASTE** FOR **WATCHING SPRING BLOSSOMS,**

BEES AND **BUTTERFLIES,**

AND **IMAGINING YOUR LIFESTYLE** AS THE **NEXT** TO **BLOOM.**

GanoCafé Hazelnut.

MADE TO BE SHARED.

THE LARGEST GANODERMA LUCIDUM COMPANY
GANO EXCEL
GANO EXCEL INTL MALAYSIA

CEO MESSAGE

I have seen time and again the tension between our desires for perfection and for ease. If only perfection was effortless. Alas, it could not be the case. It is the effort that we admire in such work as the Sistine Chapel, the Alhambra or Angkor Wat. We even admire the subtleties of a craft beer or authentic family recipe that hint at the special care and precision with which they are made. Taking the easy road usually yields less admirable results and we may feel we have "settled" for less. However, allow me to encourage you.

I cannot bear to see friends and family go through life settling for less than what they want from it. Oftentimes, it is misinformation that drags them down when what they need is to be lifted up. Perfection may not be effortless, but with the right company and the right people, you may find that the effort is much more reasonable than you imagined. Do not be so easily overwhelmed.

Craftsmanship is an art of balancing efficiency and effort. Crafting can be immensely fulfilling because it allows you the power and freedom to create. You want it to require enough effort for you to have fun, and require enough efficiency for you to have rest. Similarly, network marketing can be incredibly fulfilling while balancing your needs for rest and fun. The secret here is to practice your craft in order to gain a fluency with it. Once you do, creating and building your business will feel more effortless to you.

At Gano Excel, we want you to succeed. Our mission of spreading health and wealth to every household depends on it. Mr. Leow has laid the foundation on which you can build a successful business sharing extraordinary Ganoderma-enriched products. Your work is already simple. With some practice it can become effortless, fun and life-changing.

Sincerely,

Mr. Ooi Chin Aik,
Chief Executive Officer, Gano Excel | North America

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A Monthly Publication

CEO Message	3
Lessons from a Mom Entrepreneur	4
Getting Smart With Your Smartphone	5
Company Updates	6
Socialize: How To Get Social on a Budget	7
Product Highlight and Recipe	8
Global Corner	9
Time to SHARE	9
Leadership Spotlight *Romina Gilmore*	10
Emerging Leader	11
Rank Advancements	12

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Tues - Thurs: 9 a.m. - 7:30 p.m.
Friday: 9 a.m. - 5 p.m.
Saturday: 10 a.m. - 3 p.m.
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GanoExcel.us

LESSONS FROM A MOM ENTREPRENEUR

We must give credit to all of you moms out there who are building a business and also raising children at home. You are amazing! For those of you reading and wondering if network marketing is something you can do when you already feel so busy, browse ***"mom entrepreneur"*** on your next Google search and you are sure to find a motherlode of inspiration.

One especially inspiring story is that of Julie Aigner-Clark, founder of the massively successful Baby Einstein brand of products. Within five years Baby Einstein generated more than $20 million, and Julie did this without having any previous business experience. Most of all, Julie ***attributes her success to her remembering her "why."*** Julie's life changed when she became pregnant with her first child. She was teaching high school at the time, but decided to give up her formal career in order to stay at home with her daughter. Julie has said in interviews about her success that when her daughter was born she had no intention of going back to work. Instead, she was fully committed to her new role as mom.

Baby Einstein was born out of her "why" of sharing an early appreciation for art and music with her newborn baby daughter. Her daughter unsurprisingly was not engaged by museums, and Julie was not satisfied with the children's content available as she felt it was not age appropriate for a young baby. She decided to create her own content just for her daughter. She thought that perhaps other parents would like to use it for their own children as well. Isn't that the heart of network marketing? Just like Julie, when you taste a delicious and healthy cup of GanoCafé coffee at home, do you not think of at least one or two other people who may enjoy it as well?

Julie did not act on these thoughts right away. About one year later, she decided to take her Baby Einstein video to a national toy trade show. After many rejections, she secured a single buyer. Her video was a huge hit, and soon she was receiving calls from buyers across the country. ***Her example of tenacity shows what you can accomplish when you believe in your product so strongly.*** Thankfully, ***your opportunity with Gano Excel allows you to start earning immediately*** and without a hefty investment or insecurity of a traditional startup. Thanks to our founder, Mr. Leow Soon Seng, all of the heavy lifting is already done. For you, it can be as simple as ***sharing and earning***.

In 2001, Julie made the decision to sell Baby Einstein to the Walt Disney Company, who took the brand international and expanded the product lines beyond what Julie could have done on her own. She remembered her "why," and chose to continue working primarily from home, where she could spend time with her children and be the mom she wanted to be. ***She allowed her "why" to define what success looked like for her.*** With Gano Excel, you also have the ***opportunity to shape your own success based on your own goals*** and ***your own "why." That is what being your own boss is all about after all!***

GETTING SMART WITH YOUR SMARTPHONE

FIVE APPS TO HELP YOU NETWORK

Today's age of smart devices allows us to do more with the push of a button than ever before. It could be said that multitasking has become the new standard of living. You can order groceries while at a doctor's appointment. You can bank from the beach. You can hold conference calls from a café. So, how can this help you as a network marketer?

Now you can network with prospects and team members on the go through thousands of apps available to you. Here are five that we've picked that can help you grow your audience as an independent Affiliate.

1. *Shapr*

Shapr was designed to help professionals broaden their network by meeting new people. It can be useful for generating leads because the app only allows matches that show mutual interest in an introduction.

5. *Zoom*

You can hold meetings on the go using the Zoom app. The conferencing app allows multiple people to attend the call via video or audio only. You can also share your screen with meeting attendees when walking through a tutorial or a presentation during the call.

2. *Youtube*

Creating your own YouTube channel will allow you to upload videos to share within your network as well as post publicly to the world. YouTube has been one of the most used social media channels of network marketing professionals for years.

3. *Facebook & Messenger*

You can create a professional Facebook page for your business that delivers messages, photos and other updates into your followers' news feeds. It's Messenger app also allows you to send and receive direct messages with your customers via your Facebook page.

4. *Whatsapp Business*

Whatsapp Business was made for independent business owners and is available for free. You can send announcements and messages directly to customers and prospects as an alternative to SMS texts.

Now is the time to shine! Join us for our G:2019 events this summer and learn about what great changes to your lifestyle are on the horizon. A lifestyle of greater health and increased wealth.

RESERVE YOUR SEAT TODAY!

G:2019 - RISE

(English program)

July 20, 2019

DoubleTree by Hilton Hotel Sacramento
2001 Point West Way, Sacramento, CA

G:2019 - ELÉVATE

(Spanish program)

August 24, 2019

Radisson Hotel Fresno Conference Center
1055 Van Ness Ave, Fresno, CA

SAVE THE DATE FOR OUR YEAR-END CELEBRATION HAPPENING THIS FALL!

E: 2019 - BEYOND / VE MÁS ALLÁ

November 30, 2019

Hyatt Regency Orange County
11999 Harbor Blvd, Garden Grove, CA

Excellence is on the horizon.

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REACH FOR THE STARS

COUNTLESS CHANCES TO SHINE

Reach for the Stars *allows you to earn awesome rewards as you complete objectives that build your business. Watch your income grow as you build lasting business habits and enjoy stellar prizes like cash bonuses and luxury trips!*

Promotion ends ***DECEMBER 29, 2019*** *(Cycle 577).*
For complete promotion details, visit ***promotion.ganoexcel.us****.*

"Thousands of candles can be lighted from a single candle, and the life of the candle will not be shortened. Happiness never decreases by being shared." – **Gautama Buddha**

SOCIALIZE: *HOW TO GET SOCIAL ON A BUDGET*

Saving money while having fun can be one of the greatest joys. You can easily feel like you are getting more than your money's worth when with the right company and enjoying the right activities. Socializing is an important aspect of network marketing, and we encourage Affiliates to socialize as much as possible in order to SHARE as much as possible. However, that doesn't mean that you need to spend all of your hard-earned money coming up with ways to entertain your network of leads.

When thinking about what sort of activities to plan, just follow these two simple criteria: does it save you money, and will you be able to network while doing it? Don't break the bank throwing expensive parties. And although an outdoor run may sound fun, it's not always the best opportunity to talk about your business.

Here are some low-cost social activities that you can think about for every season!

SPRING

It's the perfect time to invite friends and prospects to a local park for some light recreation. Host an inexpensive picnic with a few group activities like frisbee, and be sure to bring along product to ***SHARE***!

SUMMER

With so much good produce in the summer, why not invite some friends to ***SHARE*** some of their best recipes? You could host a pie-baking or chili competition, or just enjoy an easy potluck. Make sure to invite prospects to taste test for free!

FALL

Keep up the fun by hosting an opportunity for friends and prospects to show off their talent. Simply provide an open mic or some music for guests to sing or dance along. Serve your favorite GanoCafé products a voilà! Networking is easier when people are having fun.

WINTER

'Tis the season for easy indoor activities. A game night may be the perfect invitation for fun-loving prospects, and simple group games like bunko or bingo can keep the competition light enough to mingle and socialize in between rounds. And there's always hosting a weekly viewing party for your favorite reality TV program!

Whatever you choose, keep it simple, save yourself some money and focus on creating a fun, relaxed environment for networking your business.

EASY HAZELNUT COFFEE ICE CREAM

Hello, perfect afternoon! Here you come. It's as easy as 1, 2, 3. One serving of heavenly GanoCafé Hazelnut prepared extra rich and creamy, blended with delicious mascarpone cheese and sweetened condensed milk. Why not load up dessert with more than 200 phytonutrients found in GanoCafé thanks to its signature ingredient - Ganoderma lucidum? Turn your everyday coffee ice cream into the world's finest!

Ingredients:

1	Sachet GanoCafé Hazelnut
4	Tbsp boiling hot water
14	oz mascarpone cheese (full fat)
14	oz sweetened condensed milk
	Crushed hazelnuts, for topping (optional)

Directions:

1. Prepare the coffee by mixing hot water with GanoCafé Hazelnut; stir until well combined. Let the coffee cool after preparing.
2. Add mascarpone cheese, sweetened condensed milk and cooled coffee in a food processor. Blend together completely.
3. Spread the mixture into a freezer-safe container. Layer in crushed hazelnuts, if using. Cover and freeze overnight.

NUTRITIONAL FACT:

Ganoderma lucidum has been shown to support the way the body metabolizes energy, providing more energy and vigor to many people. It helps to balance out the initial surge of stimulation found in coffee's natural caffeine content into a more stable and lasting source of energy. This supports greater concentration and more stable mood as well!

TIME TO SHARE

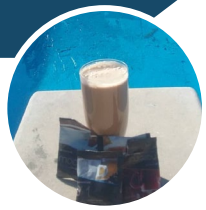
Gano Excel's Social Media Stars of the Month: cafecito.ag, rinacreating, Lucy Erosa and Victor Antonio!

Congratulations and thank you, cafecito.ag, rinacreating, Lucy and Victor for using social media as an important tool to leverage your Gano Excel business!

Instagram: @cafecito.ag
"This was my very first coffee break & I had soooo much fun putting this event together!"

Instagram: @rinacreating
"Monday Essentials... GOOD coffee + GOALS"

Instagram: Lucy Erosa (@lucy_erosa)
"Great Sunday!"



Facebook: Victor Antonio
"Good morning. Starting the day with a good yogurt and C'Real."

Do you want to be next month's Social Media Star?

*Make sure to use **#ganoexcelusa** and **#ganoexcelnorthamerica** and tag us in all of your Facebook, Instagram and Twitter posts!*

GLOBAL **CORNER**

We lift up our international family of Affiliates in the nation of Bangladesh, celebrating 15 years of health and wealth with Gano Excel! Bangladesh has long been a symbol of Harmony in the East, bridging together cultures and economies of South, East and Southeast Asia. We are happy to bring the revitalizing power of Ganoderma and its wealth opportunity to such an amazing group of people.

LEADERSHIP SPOTLIGHT
ROMINA GILMORE

PLATINUM AFFILIATE

PLATINUM

Romina Gilmore is Platinum with Gano Excel. She runs a successful business from her home in the San Fernando Valley, just north of Los Angeles. However, prior to Gano Excel, Romina had never set foot in the business world. She came to Gano Excel with "zero experience," as she says, in business, sales or network marketing. She was a stay-at-home mom caring for her children. After six years dedicating herself to her home life, she began searching for work outside the home. She was not satisfied with the job opportunities she came across. Many of them required experience or education that she did not have.

When she learned about Gano Excel, she was immediately attracted to the opportunity. She found the products to be so sensible given how widely consumed coffee is around the world. She also loved how the products and the opportunity were made to be accessible to everyone. She saw ***people succeeding with Gano Excel*** from all sorts of backgrounds, and it convinced her that she could earn money and achieve a solid business with Gano Excel.

In addition to seeing her earning potential, she saw the ***opportunity to be a part of something meaningful***. Having spent so many years completely dedicated to her children, she wanted her professional work to also have a meaningful impact. She fell in love with the vision of Mr. Leow Soon Seng because it allows her to help other people as well as her family. "Staying home, there was no way I could have helped these people. I could only help those within my home. But now, Gano Excel has opened the door for me to impact thousands of homes and hearts, even to new cities, and new countries. It has been radical."

She is inspired by other leaders in network marketing. Premier Diamond Erica Reyna has been a tremendous influence on her career at Gano Excel. She is inspired by many success stories, but especially ones that are similar to her own. She loves to learn about ordinary people that have become millionaires.

One lesson she takes away from these stories is that ***her character is more valuable to her success than her circumstances***. Since joining Gano Excel, Romina has had the chance to develop and refine her skills and character as a person. ***She is more consistent, has greater perseverance, understanding, discipline, and upholds a more positive attitude.*** These qualities make her feel stronger and more mature. It gives her confidence and also improves her relationships in all areas of life. She has ***learned that opening your eyes to growth and making those changes are the first steps to leadership***. She makes sure to always dedicate part of her training to personal development.

She enjoys how much spending time with people is a part of her business. She likes to meet for 1-on-1s and supports her team by answering questions about the product, business or the company. She loves following up on leads. She also loves to ***encourage her team by reminding them of their own "why."*** She enjoys seeing people change their lives and make their dreams come true when they apply their passion and time to their Gano Excel businesses. ***"It is possible, and I love seeing people achieve it."***

Romina is excited about growing with her team this year. She thanks her team for all they have achieved together thus far and is ***looking forward to advancing with Gano Excel even further***.

BRAYAN HERRERA VALENCIA

MIAMI, FL

Brayan joined Gano Excel in July of 2018 and has risen to the rank of Gold within a matter of months. He is a commercial pilot from Miami, Florida who saw the tremendous potential with ***Gano Excel's wealth opportunity***. It started last summer when some friends invited him to a Gano Excel event. It was his birthday, and like many do, it was a time for Brayan to reflect on all he had accomplished in his life. He graduated college. He was making good money as a pilot. However, despite all he had accomplished, he did not have the freedom that was promised him.

For all of the hours he was putting into his job, it never felt like enough. He wrestled with the normalcy of going into debt in order to have a house, or a car. He was uncomfortable with being "on the hook" for constantly generating active income. He was flying 100 hours a week, leaving barely enough time for a night's sleep each day. He began to think about his health and his reliance on working. What if he was unable to work, or was forced to decrease his hours? His eyes were then opened to ***financial freedom that network marketing offered***. He said "yes" immediately.

Brayan did some research into other network marketing companies. ***He loved Gano Excel's product and its health mission.*** What Brayan loved most of all, was the ***sincerity of Gano Excel's interest in helping people***. Not only was he tangibly helping others, he saw how his own life was growing and developing through the immense education and mentoring he received. He could tell that his mentors with Gano Excel were not just interested in the money he would make, but the person that he would become. ***He saw the investment that others were making in him and it has inspired him.***

The most valuable lesson he has received so far is in the ***power of having a positive attitude***. Not only has this been valuable, but vital to his business. It was one thing to learn this during a presentation. But what made it real for Brayan was seeing it happen in his own business. He says, "you will always have negative things happen. People cancel appointments, they say no, or even worse, they spread negative gossip." However, actively staying positive gave Brayan the strength to resist negative thinking, and his positive attitude began to spread to his prospects and customers as well. ***"When I was positive, I found that more people wanted to say yes."***

Now, Brayan does not fly for money, he flies for fun. Because of the income he is making with Gano Excel, he is not stressed. He has been able to fly 50 hours a week instead of 100, and when he does, he enjoys it! ***He's been able to take up a healthier lifestyle, which saves him money and improves his quality of life.*** He is looking forward to growing his business in Florida. He is working the Reach for the Stars promotion in order to advance his team. He wants to see his success duplicated with each of them, and soon help to open the first corporate center on the East Coast.

LIVING UP TO OUR FULL POTENTIAL

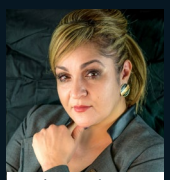
We are so incredibly proud of each of these individuals who are making a difference through the simple, but powerful, act of sharing. We are happy to share in the excitement of their success! Watching each person grow, achieve and discover a new definition of what is possible for them is a fulfilling experience. We love to watch as an Affiliate's belief in a dream becomes a dream come true. With that achievement comes honor, and such honor is due for each person advancing in rank this month.

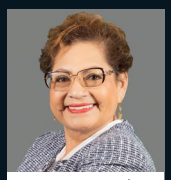
Join us is offering our sincere congratulations to the following Affiliates who have made it a priority to SHARE. ***From everyone at Gano Excel, congratulations!***

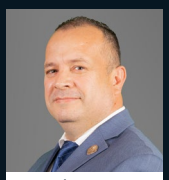
DIAMOND EXCELLERS

DIAMOND

Ruben Cardenas
Rank: Royal Diamond

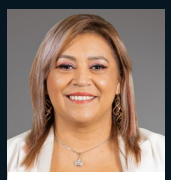

Olga Yaneth Loya
Rank: Royal Diamond

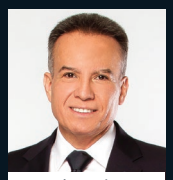

Ana Lorena Aguilar
Rank: Royal Diamond


Walter Garcia
Rank: Royal Diamond

Tomas Rodriguez
Rank: Royal Diamond

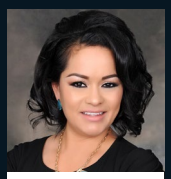
Maggie Cardenas
Rank: Royal Diamond


Erica Reyna
Rank: Premier Diamond

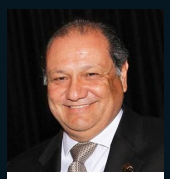

Milo Sanchez
Rank: Premier Diamond

Blanca Solorio
Rank: Executive Diamond

Hipolita Gonzalez
Rank: Executive Diamond


Marivel Santoyo Huizar
Rank: Executive Diamond

Rebeca Sanchez
Rank: Executive Diamond


Rene Marin
Rank: Executive Diamond

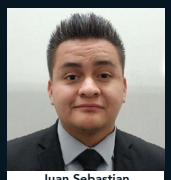
Rocio Peralta
Rank: Executive Diamond

Sandra Estrada Morales
Rank: Executive Diamond

Susana Ceballos
Rank: Executive Diamond

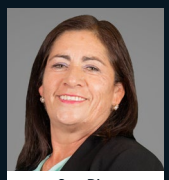
Isabel Rodriguez
Rank: Diamond

Jersis Aparicio Hernandez
Rank: Diamond

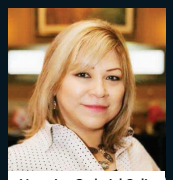

Juan Sebastian Pinzon Arjona
Rank: Diamond

Maria Casteneda
Rank: Diamond

Rosa Licon
Rank: Diamond


Sara Diaz
Rank: Diamond

Victor Lopez
Rank: Diamond


Veronica Carbajal Solis
Rank: Diamond

RANK ADVANCEMENTS

PLATINUM

Ofelia Bonilla
Rank: Platinum

GOLD

Margarita Coatzozon
Teodoro Perez
"Veda Y Salud" Ramirez
Maria S Robles

SILVER

Melissa Aguilar, Juan Ake, Byron Aldas, Celia Ambriz, Robert Arguello, Eleuteria Bahema, Alejandra Banuelos, Lorena Beltran, Alma Billegas, Maria Rosa Bolanos, Raul Bonilla, Reina Cardona, Barney Joshua Cerda Cintron, Araceli Contreras De Macin, Kristina Cortez, Lorien Yeline Diaz Barrios, Patricia Duque, Esmeralda Escalante, Antonio Esquivel, Cecilia Estrada, Claudia Flores, Elvia Fuentes, Martha Garcia, Paloma Gómez, Vanessa Gonzales, Angelica M Gonzalez, Adolfo Guerrero, Karla Guerrero, Teresa Guerrero, Jorge Herrejon, Ariza Pretel Johan Fernando, Celso Lopez, Jorge E Lopez, Martin Madera, Elizabeth Martinez, Olga Martinez, Enrique Mena Rojas, Griselda Mendez, Sheila Morales, Luis Ernesto Moreno Bueno, Jennifer Mota, Judy Mota, Margarita Mota, Stephany Mota, Antonia Narvaez, Santiago Oviedo, Norma Paredes, Jamon Payton, Carlos Alberto Pelaez Lozano, Humberto Perez, Claudia Yesmith Quiroga Monsalve, Leticia Ramos, Martha Rangel, Sandra Rangel, Edward Gonzalo Reyes Caceres, Carlos Rivera, Maudiel Rivera, Camelia Robles, Lidia Robles, Marco William Rodriguez Romero, Denise Ross, Nerio Ruiz, Beatriz Salcedo, Silvia Sanchez, Gloria Tafolla Cuevas, Nel Tapia, Jorge Tigreros, Viviana Vanini Arguello, Uriel Vargas, Teresa Villareal, Luis A Zuniga

BRONZE

Mauricio Arevalo
Hernandia Cerezo
Mark Covarrubias
Paola Garcia Flores
Becky Marie Gomez
Elidet Hernandez
Maria De Jesus Maquez
Martha Morice
Antonia Mota
Veronica Ramirez
Alfonso Ruano
Keyon Smith
Shandell Smith