

SHARE

JULY 2018



EXPANDING YOUR ORGANIZATION

RETIREMENT PLANNING

SOCIALIZE: THE JOY OF MEETING PEOPLE





Think Smart. Drink Smart.

Gano Excel is proud to provide the finest Ganoderma lucidum - the world's smartest mushroom.

Be proactive with your health through enriched GanoCafé!

GanoCafé brings an easy, smart solution to balancing a healthy lifestyle. It's rich with nutrients and filled with that delicious flavor! Get all the benefits, without sacrificing taste!

Take for example, our GanoCafé Classic.

No gimmicks, no frills...this beverage is for the coffee purest. Start your morning simply with black coffee enriched with Ganoderma lucidum! The Smart Mushroom balances the immune system with every savory sip.

Sure to be an instant classic!

Find out more at thesmartmushroom.com



CEO MESSAGE



A strategy is a plan put in place to achieve a desired goal. Nowadays, the word “strategy” is used in business often, but the word actually comes from a military background. The French used the word “stratagème” from Greek roots for “leading an army” to describe how military generals would devise plots or schemes to outwit their opponents in battle. Today, our goals in business don’t involve defeating anyone in battle, but we do want to win others over to the health and wealth of Ganoderma!

As a network marketer, you can think of yourself as a social strategist, and your desired goal is to win over as many people as possible. Not everyone is an entrepreneur like you, but we believe everyone can use more health... and more wealth! We have an excellent product and the more we share it, the more it spreads. Along the way we elevate the quality of life for all. That means more richness of life when it comes to income and lifestyle, but it also delivers a more balanced feeling of well-being. That includes rejuvenating feelings like more energy, a healthier body, and feeling more capable.

Furthermore, unlike empires of the past, every person who joins Gano Excel has the same capabilities as the next. So you see, by spreading the health and wealth Ganoderma has to offer, we aren't winning for just ourselves, we are making the world a better place for everyone! Our mission is to expand through sharing our amazing product and allowing people, like you, to experience health and wealth on a whole new level.

So, what is your plan? What is your strategy? Every person you meet can be a potential customer or even a future leader for your organization. Build with purpose, and create a solid organization that will generate health and wealth for you and for others, for years to come.

Sincerely,

Mr. Ooi Chin Aik,
Chief Executive Officer, Gano Excel | North America



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Sat: 10 a.m. - 3 p.m.

GanoExcel.us

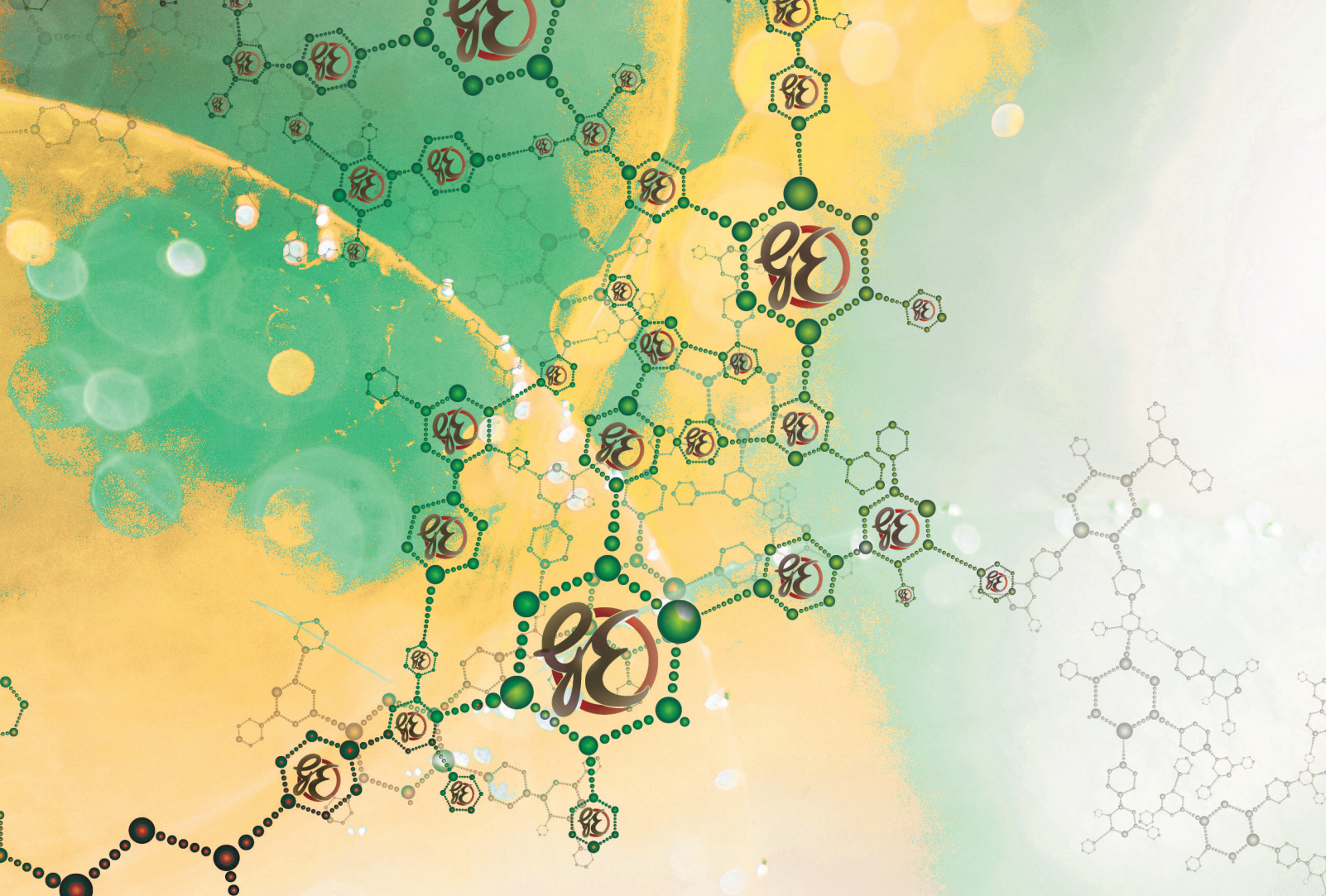
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EXPANDING YOUR ORGANIZATION

You may remember from days of old being stuck in a biology class and spending more time wondering if the boy or girl in the next seat liked you or not. So you may remember, or you may have missed, the lesson on how living cells multiply and grow into the complicated systems like that of the human body. One part that may ring a bell: we all start off as one cell – a fertilized egg in our mother’s womb – and somehow end up as a multitude of trillions of cells all acting together as one amazing body!

There’s obviously some order and technique as to how the body accomplishes this – it doesn’t just explode into a trillion cells. As we see with pregnancy, it is a delicate process that takes time. Yet, even a newborn baby has grown from a single cell to an estimated 26,000,000,000 cells in just 40 weeks! If we were talking about a linear situation, that would mean 650 million cells each week. However, that’s not how the process works. The simple single fertilized egg, called a zygote, is not burdened with suddenly generating 650 million cells in its first week of existence. Instead, it grows exponentially, meaning it only worries about doubling itself into two cells, then doubling again into four, then into eight, and by continuing to duplicate, it is able to reach about 100 cells in just five days. These cells start to specialize themselves and they continue to duplicate into the specific organs and tissues that make up every part of your body!



So why the biology lesson? Building your business into a robust organization is an amazing dream, but at first, even today’s most successful billionaires felt overwhelmed at the thought of it. They learned to do as our own bodies do: start small. Don’t think too much about how to recruit a team of 100.

Start by igniting the dreams of two. ***Find two people that Gano Excel can benefit just as much, or even more than it has you.*** They may very well be people who are loyal customers already, or they may be searching for an opportunity and haven’t found it. They could be friends who share in your same dream, or they may be ready to take a step toward a dream of their own!

In our bodies, each cell only focuses on creating one more cell at a time. Multiplying in this way also helps the cells develop. Likewise, ***your business will grow to become more stable and sustainable by focusing on two apprentices at a time.*** Once they are ready to duplicate as well, you can start the process over and triple your organization with the next generation! Soon, your organization will begin to grow itself exponentially. Instead of needing to do more and more to the point of growing overwhelmed, ***your goal will always be the same: helping two people duplicate your success.***



RETIREMENT PLANNING

We love how the Gano Excel opportunity can help bring financial freedom to people of all backgrounds. Earning with Gano Excel can help accomplish tons of financial goals, from preparing for emergencies to paying off debts. It's also great at helping save for your future!

An important part of financial planning is saving money towards retirement. Retirement may be a word you never thought would be in your vocabulary. Maybe you've already spent years putting money toward retirement only to have it disappear with the stock market. Whatever your situation, ***Gano Excel's compensation plan is a great source for retirement savings!***

Many financial experts suggest investing between 10-15% of what you earn now toward your future. So for many people, this means 10-15% of their personal paycheck. But what if you could earn 10-15%, not just of what you make, but of an entire team's revenue? That's would be a sweet retirement!



With Gano Excel, you have the opportunity to earn exactly that using Binary Commissions. Assuming your organization is working as it should, you can ***earn up to 15% of the group commissionable volume every week.*** That 15% is not just a one-time bonus, ***you can continue to earn 15% each week, from now into the future!*** In fact, as long as you and your organization stay qualified, you could use that 15% to fund your entire retirement! Not to mention, binary commissions are not subject to the fluctuations of the stock market. Commissions are paid directly to you each week and you decide how to save or invest.

So take the time to build and train a solid organization. You are not just building your income today – you are building your future as well! For more information about what type of retirement account is best for you, be sure to speak to a licensed financial advisor.

This summer, Gano Excel wants you to advance! *Where will you GO?*

ADVANCE TO GO



GO PARTY



GO BIG



GO RELAX

Everyone's a winner with the newest promotion from Gano Excel! *Plus, earn chances to win BIG!*

For promotion rules, visit promotion.ganoexcel.us



GO FAST



GO IN STYLE



GO LUXURIOUS

GANO EXCEL BUILDER KIT

Thanks to all the love you gave our new Gano Excel Builder Kit, we've added it to our regular inventory!

The Builder Kit is now available for individual sale at **\$85**.

Check it out in your Back Office today!



Save these dates for more amazing events happening this year!



AUGUST 18
Dallas, TX
GE is coming to Dallas! Come hear Gano Excel leaders from Texas share their secrets to success!



OCTOBER 21 – 26
Bali, Indonesia
Top 1% Leadership Summit in Bali, Indonesia: An exclusive event for Gano Excel's top 200 global producers – can you reach the summit?



OCT 26 – NOV 1
Malaysia
Meet Me in Malaysia trip: Get to know Gano Excel inside and out with a fantastic tour of GE's incredible world-class facilities in Malaysia and a chance to meet Mr. Leow.



DECEMBER 1
Anaheim, CA
The E-2018 Event in Orange County, CA: Celebrate excellence with Gano Excel and the successes of those who said "yes" to this amazing opportunity!

"Without continual growth and progress, such words as improvement, achievement, and success have no meaning."

- Benjamin Franklin



SOCIALIZE: THE JOY OF MEETING PEOPLE

Expanding your horizons always begins with openness – an openness to new experiences. Some people have this openness woven into the fabric of their personality, whereas others have more difficulty doing so. It is not that this second group of people hates new experiences, but they rather prefer conventions, routines and traditions. No matter which of these particular personality poles you gravitate toward, Gano Excel has a place for you. Succeeding with your Gano Excel business does not depend on one personality trait or another. However, when it comes to building a strong business, learning from one another's strengths is a smart idea.

Those who find strength in ***maintaining traditions*** will ***develop masterful ways of passing their business acumen*** on down the lines of their organization. They are excellent at duplicating their business and training others. However, in order to duplicate and train you first need to meet new people! If you are the more traditional type, attach arms with an adventurer who will help you find the joy of meeting new people.

Sometimes opening yourself up to make new introductions can come from pulling on a different heartstring. Mentally turning on your inner adventurer may work for some – it can be incredibly exciting to discover who providence will bring across your path. For others, tune into your desire to harmonize.

Sharing kindness with others can bring great joy! Though not all people will reciprocate – or perhaps not even cooperate – use that deep desire to help others to push yourself out to make new acquaintances. Just remember to start small. Guard your heart, but don't lock it up! There are others out there who need what you have to share!

One mindset to keep careful watch over is your desire to achieve. Tenacity is a great quality for business, but don't let it take the joy out of meeting people! ***“Socialize” is about relationships.*** Be careful not to turn people into goals for your own gain – enjoy them, learn from them, and share with them! ***Gano Excel's five pillars work together to bring balance to our business, just as Ganoderma lucidum brings balance to our bodies!***



EASY GANODERMA-ENRICHED MEXICAN MOLE SAUCE!

Create your very own Mexican mole sauce with this easy recipe inspired by Marcela Valladolid. No reason to be intimidated! Toss the delicious flavors of traditional mole in a blender, heat and stir in the signature Mexican chocolate. Then add your very own secret ingredient: *Ganoderma lucidum*! Our GanoCafé Classic is the perfect match to the rich mix of roasted poblano and chocolate, with a boost of more than 150 antioxidants and other body-boosting nutrients. Perfect for your next family gathering!



NUTRITIONAL FACT:

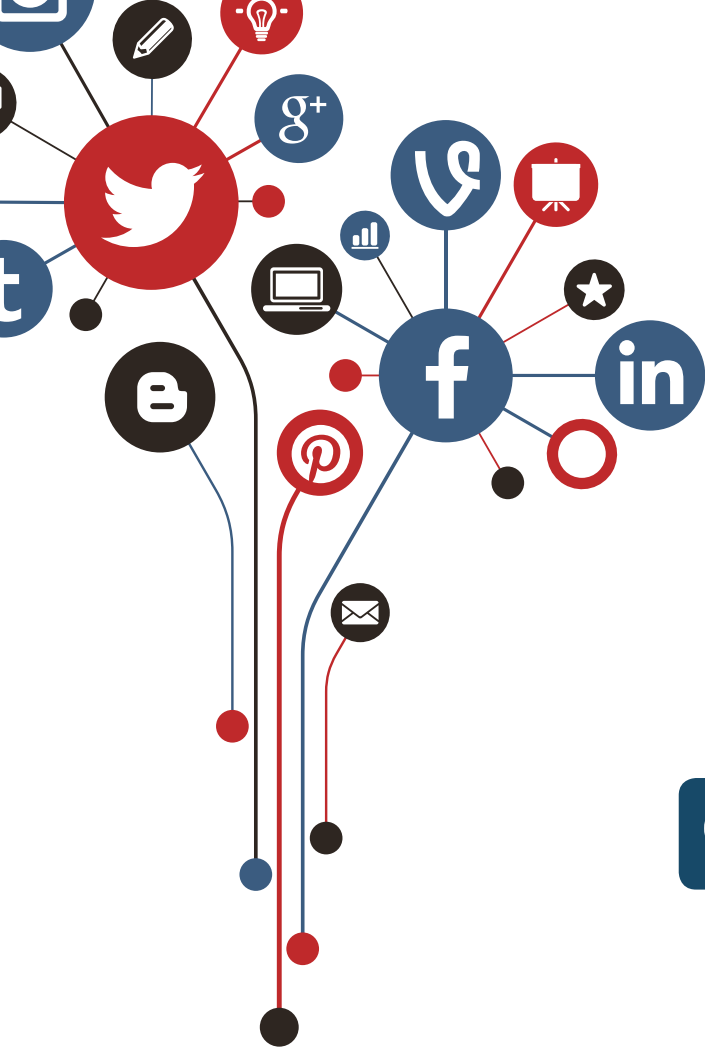
Poblano peppers may be mild when it comes to heat, but they still contain a significant amount of capsaicin – a hugely beneficial nutrient found in many types of peppers. Capsaicin not only brings heat to your taste buds, it has been researched for its benefits to cell function and metabolism. Poblanos are also rich in Vitamin A, an antioxidant that helps the body protect against oxidative stress.

Ingredients:

5	dried poblano (ancho) chiles
1½	cups hot water
2	(6-inch) crispy tostadas (or handful regular tortilla chips)
2	tablespoons olive oil
1½	medium onions, chopped
2	garlic cloves, minced
3	tablespoons smooth peanut butter
1	teaspoon dried oregano
1¾	cups chicken stock
1	(3.1-oz) disk Mexican chocolate
2	sachets GanoCafé Classic (or more, to taste)
	Kosher salt and freshly ground pepper

Directions:

1. Soak the dried poblano chiles in 2 cups hot water, covered, for about 15 minutes.
2. Meanwhile, heat olive oil in a skillet over medium heat. Add the onions and sauté until translucent, about 3 minutes. Add the garlic and cook another 1-2 minutes.
3. Transfer the onion and garlic mixture to a blender. Drain the poblano chiles, remove the stems and seeds and add to the blender. Crush the tostadas into pieces and add, along with peanut butter and oregano. Pour the chicken stock over and blend until very smooth.
4. Transfer the sauce back into your sauté pan and bring to a boil over high heat. Reduce the heat to medium, cover and simmer 20 minutes.
5. Add the chocolate disk and GanoCafé Classic, stirring until the chocolate is completely melted. Season the mole with salt and pepper. Enjoy with enchiladas or on top of roasted chicken!



TIME TO SHARE

Gano Excel's Social Media Stars of the Month: Samuel Lupita Chaparro, Jade Pazos and Ganolifestyle!

Congratulations and thank you, Samuel Lupita, Jade and Ganolifestyle for using social media as an important tool to leverage your Gano Excel business!

f *Facebook: Samuel Lupita Chaparro*
"Good morning. Energy to the max."



Do you want to be next month's Social Media Star?

Make sure to use **#ganoexcelusa** and **#ganoexcelnorthamerica** and tag us in all of your Facebook, Instagram and Twitter posts!



f *Facebook: Jade Pazos*
"SHARING HEALTH AND WELLBEING TODAY AND TOMORROW TOO. THIS IS GANO EXCEL"



GLOBAL CORNER



Gano Excel has been providing strength and happiness to Peru since 2009! The wonders of *Ganoderma lucidum* are at home in the rich cultural landscape of the beautiful South American country.

Instagram: Ganolifestyle (@ganolifestyle)
"#Project1000GanoExcel #Organic Coffee"





EXECUTIVE
DIAMOND

MARIVEL SANTOYO



Marivel has seen such a transformation inside and out since joining Gano Excel. She attributes a complete rejuvenation of her skin to one change that she made: switching to GanoCafé coffee. Since then, her confidence in the product has also turned into confidence in herself. Now, she is ready to spread that confidence on to everyone. She believes that everyone can have what they want if they work hard, and trust confidently that it is possible.

Marivel finds her mother to be a remarkable role model. The more she learns and matures in her confidence, the more she has grown to see what a great example her mother was to her. Her mother is from a ranch in Zacatecas, Mexico. She worked hard on the ranch, planting crops, milking cows and making cheeses for the family. Her positive mentality toward her work, despite droughts or shortages, was inspiring to Marivel. When difficulties arose, she always focused on solutions instead of excuses. She chose to be kind and generous, and somehow was always able to create abundance for her family.

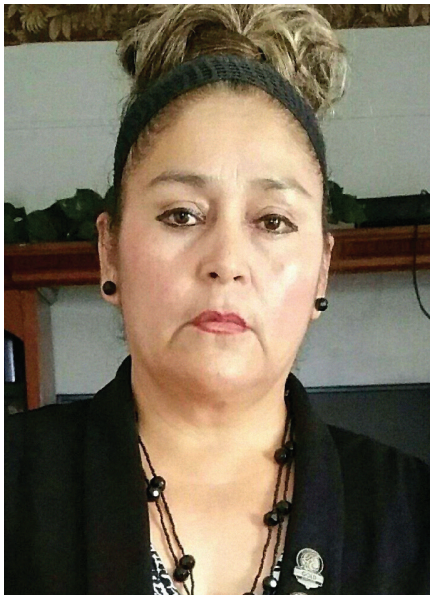
That sense of abundance has been a blessing that Marivel has always desired to pass along to her own family. When she first arrived in the United States, she worked very hard. First, she worked as a waitress at a breakfast café, then in a bakery, and again at several factories. Despite her hard work, instead of abundance she felt worn out. She was not happy at work, and she was not happy with herself.

When Marivel met Olga Loya, she discovered a new passion she hadn't seen or felt before. The way Olga expressed her love for GanoCafé was so different. Marivel was drawn to find out what Ganoderma would do for her. She soon found herself opening up to the new possibilities that Ganoderma brought her. For instance, she had never liked the idea of traveling. It was never a realistic possibility for her. Once she began to win trips and earn income with Gano Excel, to places like Spain and Hawaii she saw how enjoyable traveling could be. Now she loves to travel! Likewise, her confidence turned her around from being afraid of meeting new people to loving it.

She also has the opportunity to lead others toward achieving their dreams. One story that comes to her mind is Lupita Lara. When Marivel met Lupita, she was out of a job and didn't have many options, but is now thriving because of the opportunity that Marivel was able to present to her. Remembering such stories gives Marivel continued confidence in sharing the opportunity to as many people as she can. Now, she feels fulfilled from being able to provide that sense of abundance from her heart, following in her mother's footsteps.

FABIOLA RODRIGUEZ

DODGE CITY, KS



Fabiola Rodriguez is a Gold with Gano Excel making waves in Dodge City, Kansas. Fabiola enrolled with Gano Excel two years ago. As a housewife, she had little confidence in herself and was frustrated with life. She found herself becoming more and more depressed. When a friend shared GanoCafé with Fabiola, she noticed a change in her energy. She felt more positive about life and what she could do for herself. So she took a look at Gano Excel's compensation plan and decided to start her very own Gano Excel business part time. She immediately saw how easy it was to generate extra income, plus she felt like she was doing something good for her health at the same time. "Health is priceless and is the most valuable thing we have in life," says Fabiola.

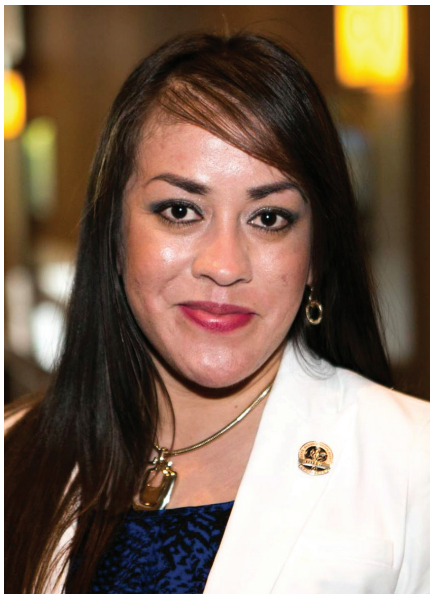
Fabiola loves that she can get paid for sharing a product that helps people. She wants to see others find an improvement in health the way that she did. It gives her strength to think she can make a difference in such a simple way. Additionally, by helping others, she makes extra income to support her own family as well. One dream Fabiola had come true was when she finally bought the sports car she had always wanted with the money she made from her Gano Excel business! She considers joining Gano Excel to be one of the best decisions she has made in her life.

Marivel Santoyo is Fabiola's mentor who passes on her wisdom about how to succeed as a business owner with Gano Excel. Fabiola says two of the most important lessons she has learned are the importance of acting with confidence, and the importance of helping others succeed. Under Marivel's guidance, sharing the product has become increasingly easier and more meaningful to Fabiola.

She is excited about her future with Gano Excel. She is working on achieving the ranks of Platinum, followed by Diamond. She would love to get her business to the level where she could go full time with Gano Excel. She also dreams of helping Gano Excel open a new center in her community. "Gano Excel is all over the world! Why not here?"

VERONICA FLORES

FIRESTONE, CO



Veronica enrolled with Gano Excel two years ago. She's always had an interest in owning her own business. It is important to Veronica to be the owner of her time. As the boss, she gets to have her own agenda and she's able to organize that agenda according to her own priorities. Gano Excel has been a perfect fit for her. She's also attracted to the limitless possibilities for earning with Gano Excel. She loves that she can generate residual income as a result of her own effort. She describes it as something that you can sow and then harvest.

She also loves all the GanoCafé products, especially the coffee. It makes it very easy to consume Ganoderma through the enriched beverages. Coffee is especially great because, as Veronica says, "I don't have to look for customers. They come to me!" People ask for it. They consume it every day; it is a part of their lives. It is exciting to her that through coffee, Ganoderma can become such a part of their lives as well.

Since joining Gano Excel, Veronica has seen a lot of people's lives be transformed. "First of all, you meet so many people with incredible health testimonials," she says. "But it doesn't end there." She is inspired by how many lives are also transformed by the business – the opportunity to own their success. Gano Excel has opened up so many new relationships for her, which has enriched her life on a whole new level.

She loves investing in her team. She encourages them to take her example and run with it. One thing she learned from her own mentor, Olga Loya, is the integrity it takes to make a good business. "You can't just imitate someone," she says. "You follow their example, but it has to truly come from you." She looks forward to strengthening her team by helping them achieve higher ranks with Gano Excel. She believes building a solid organization is what sows the seeds for a better harvest later down the line, for everyone involved.



LIVING UP TO OUR FULL POTENTIAL

At Gano Excel we are all about sharing – and that includes sharing in the excitement of one another’s success! Watching each person grow, achieve and discover a new definition of what is possible for them is a fulfilling experience. We love to watch as an Affiliate’s belief in a dream becomes a dream come true. With that achievement comes honor, and we are proud of each person advancing in rank this month.

Join us in offering our sincere congratulations to the following Affiliates who have made it a priority to SHARE. Their achievement is a testament to their own hard work and dedication. From everyone at Gano Excel, our compliments to your success!

DIAMOND EXCELLERS

DIAMOND



Ana Lorena Aguilar
Rank: Royal Diamond



Olga Yaneth Loya
Rank: Royal Diamond



Ruben Cardenas
Rank: Royal Diamond



Tomas Rodriguez
Rank: Royal Diamond



Walter Garcia
Rank: Royal Diamond



Erica Reyna
Rank: Premier Diamond



Milo Sanchez
Rank: Premier Diamond



Blanca Solorio
Rank: Executive Diamond



Hipolita Gonzalez
Rank: Executive Diamond



Maggie Cardenas
Rank: Executive Diamond



Marivel Santoyo Huizar
Rank: Executive Diamond



Rene Marin
Rank: Executive Diamond



Rocío Peralta
Rank: Executive Diamond



Sandra Estrada Morales
Rank: Executive Diamond



Susana Ceballos
Rank: Executive Diamond



Jersis Aparicio Hernandez
Rank: Diamond



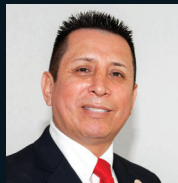
Maria Casteneda
Rank: Diamond



Rebeca Sanchez
Rank: Diamond



Rosa Licon
Rank: Diamond



Victor Lopez
Rank: Diamond

RANK ADVANCEMENTS

GOLD

Amelia Lopez
Johanna Sotelo

SILVER

Maria Allende
Miryam Alpizar
Maria Guadalupe Arriaga Arrizon
Alejandro Valentin Bello
Luz Marina Cano
Patricia Cuellar De Ramirez
Rebecca Escalante
Angela Figueroa
Larry Fischer
Ana Isabel Garcia
Miguel Govea Salazar
Laura Guarin
Ana Henao

Johanna Izdebski
Jorge Lopez
Conrado Wilmar Lopez
Fabio Matallan
Helene Morales Latin
Silvia A Munoz
Julie Rincon
Joseph Rivera
Ivan Tello
Eduar Trujillo
María del Carmen Velasquez
David Zuniga

BRONZE

Amada Calzada
Miriam Cortes
Ema Farias
Mari Carmen Flores
Isrrael Gallardo
Erika Gallardo
Floralma Gamino
Ana Harshberger
María Hernandez
Brenda Azucena Hernandez Diaz
Felix Jimenez
Rene Antonio Lopez
Jennyfer Lopez
Blanca Ortiz
Francisco Ramirez
Miriam Ramirez
Melissa Rincon
Karina Saucedo
Roman Serrano Angulo
Norma Velasquez